



## *City of Miami Springs, Florida*

The Miami Springs City Council held a **SPECIAL MEETING** in the Council Chambers at City Hall on Tuesday, February 9, 2010, at 6:00 p.m.

### **1. Call to Order/Roll Call**

The meeting was called to order at 6:02 p.m.

The following were present:

- Mayor Billy Bain
- Vice Mayor Dan Espino
- Councilwoman Jennifer Ator
- Councilman Bob Best
- Councilman George V. Lob

Also Present:

- City Manager James R. Borgmann
- Assistant City Manager Ronald K. Gorland
- City Attorney Jan K. Seiden
- Chief of Police Peter G. Baan
- Recreation Director Omar L. Luna
- City Clerk Magalí Valls

**2. Invocation:** Vice Mayor Espino offered the invocation.

**Salute to the Flag:** The audience participated.

### **3. Discussion Related to City Sponsorship of Valentine's Event at the Circle**

City Manager Borgmann referred to his memorandum that was placed on the dais after meeting with Chamber of Commerce President Aldo Bartolone and Lily Saborit that afternoon.

The City Manager explained that at last night's meeting Council discussed an event for the Circle to be held from 6:00 p.m. to 10:00 p.m. on Valentine's Day, Sunday, February 14<sup>th</sup>. The event is being produced by Taurus Productions in association with the Chamber of Commerce and Council approved the following:

1. \$1,500 cash to pay for off-duty police and the insurance policy for the event.
2. \$2,167 for 30 banners that will become the property of the City.

The ability to serve and/or consume alcoholic beverages was put in abeyance as a discussion item for this Special meeting. Staff met today with Lily Saborit and Aldo Bartolone and the following items were discussed and agreed upon:

#### Police Items:

1. Parking around the Circle would be allowed through a valet parking arrangement that Lily has secured. This would limit ingress and egress during the main show hours of 6:00 p.m. until 10:00 p.m. Chief of Police Baan is comfortable with this arrangement regarding the safety of spectators.
2. Security at this point will remain with the six Police officers approved at last night's meeting.

#### Public Works:

1. Place and remove barricades, erect stage extension on Gazebo, hang 30 banners.
2. Place blue litter containers (25) on the Circle and pick up Monday morning (Robert Williams will be on call in case litter containers need attention immediately after the event).
3. Verify the availability of two 20 amp electric receptacles on the Gazebo (this was done and verified).
4. Six port-o-lets have been arranged for by Taurus Productions.

#### Golf:

1. Provide four carts to four licensed drivers for use by the event staff.
2. Return carts to City Hall at the end of the event Sunday night and give keys to Police dispatch.
3. Carts will be returned to the Country Club Monday morning.

#### Alcohol Considerations:

1. Consumption of alcoholic beverages is prohibited at City parks. Therefore, regardless of who is selling or consuming, Council will need to allow this activity for this event. This almost passed last night, but was withdrawn after Chief Baan expressed his concerns with parking on the Circle. With the valet parking solution proffered by Lily, the parking issue, and therefore the alcohol issue are no longer a concern to the Chief.
2. The Chamber asks permission to sell alcohol for this event. They will need to apply for a one day license with the State and that requires sign off by the City's Planning Director. Your approval will provide authority to the Planning Director to sign the application.

Other Issues:

1. Provide the City with copies of agreements with owners of private parking lots to use said lots and charge a fee. No fee will be charged for any existing public parking space.
2. Proof of insurance showing the City as an additional insured, as well as the owners of the private lots that will be utilized during the event.

The meeting ended with everyone in agreement with the above stated items. As a result, Staff is comfortable recommending the allowance of possessing and consuming alcohol in a public park for this event.

To answer Vice Mayor Espino's question, City Manager Borgmann responded that the Circle would be closed to traffic at approximately 5:00 p.m.

Mayor Bain asked if the Chamber and Taurus Productions would sell alcohol under the same permit.

Lily Saborit explained that in order to acquire a beer and wine license for special events, the organizer must have a non-profit organization partner. It can be done through the Chamber, although she is not aware of their status because they have not been active over the last few years. She will go to the Department of Revenue for approval and then acquire the permit, which can be done in one day. If she does not utilize the Chamber, she has the support of another organization as an alternative.

City Attorney Seiden explained that Council could approve the requirements of the City Manager's memorandum outlining the guidelines for the event.

To answer Vice Mayor Espino's question, Ms. Saborit explained that the staging for the valet

parking will be on Curtiss Parkway northbound, similar to the Car Show. The left lane will be staged by Police Officers that will cue cars in place and they will be picked up by valet at the corner and driven in. The valet was organized to prevent anyone from driving off because the valet will retain their keys. Someone will only be allowed to leave in case of an emergency and they will be escorted out.

Councilwoman Ator explained that if Council approves the recommendation as outlined in the memorandum, it states that the Chamber has permission to sell alcohol for the event. There is no contingency for another non-profit organization.

City Attorney Seiden stated that Council would be giving permission for the Chamber to apply for the permit to sell alcohol if logistically possible. They can use the Chamber or another non-profit organization.

Mayor Bain and Councilwoman Ator shared the same concern about the Chamber of Commerce applying for the license. The Mayor said that perhaps there should be some flexibility to allow another non-profit organization to apply for the license.

City Attorney Seiden clarified that Council would not be granting the ability to the Chamber; they would be granting permission to Taurus Productions. Ms. Saborit is saying that the requirement for her to obtain the license is to partner with a 501-C-3 corporation. Council is simply allowing alcoholic beverage sales in the parkways and parks of the City.

City Attorney Seiden asked about the provision for charging a fee for private parking. Council agreed that they understood that provision.

At Councilwoman Ator's suggestion, Council agreed to amend the memorandum to read "event organizer" instead of the Chamber.

**Councilman Best moved to approve the recommendations of the City Manager as outlined in his memorandum of February 9, 2010, as amended. Councilman Lob seconded the motion,**

Ms. Saborit stated that there was some confusion about the sponsorship package. There is more cohesiveness after meeting today with the City Officials and now everyone is on the same page. The event will promote and market Miami Springs. She explained that the street banners were taken out of the sponsorship package. She displayed a sample of the actual banner that was approved.

**The motion was carried 5-0 on roll call vote.**

Ms. Saborit hopes to accomplish a lot in one event to promote the City of Miami Springs. These events will market the community, the efforts and the energy and the banner is reflective of that. She

agreed that a lot had been accomplished in the past eight months and now there must be a marketing plan for the City. The Chamber is working on this and it takes an enormous amount of effort to begin from scratch. There is no event process for a producer to come to Miami Springs who wants to promote the City.

Mayor Bain explained that Council has a plan in the works.

Ms. Saborit urged Council to reach out to the professionals within the City who are interested in coming to the table. She explained that she has been trying to help for the past three years with no success. She put together the package, created the budget and has been working hard.

City Attorney Seiden asked if what Ms. Saborit was going to propose was outside and beyond this event. He would not want the same problem that occurred last night with a non-agenda item.

Ms. Saborit explained that the current process to get a permit for Downtown events is very difficult and there should be more structure. She knows from experience and would like to make it easier. Her event will cost \$8,000 and she has \$4,500 committed from a sponsor, which is Paul Latch. He also assisted with the "Summertime on the Circle" event. She has no other resources to fund an event other than acquiring sponsorships.

Mr. Saborit clarified that there is a \$3,485 difference between the commitments and the projected budget, excluding the street banners and in-kind support from the City. She introduced Melinda Jester who is an Emmy winning producer who has an office in the Pharmacy building on the Circle, who is also working very hard on this event.

Mayor Bain asked Ms. Saborit to come to the point, which is asking support from the City to make up for the revenue shortfall.

Paul E. Latch of 125 Hunting Lodge Drive stated that he does a lot of charity work for the Police Department and local churches. He offered to split the difference if Council approves half of the shortfall. He believes that these types of events could put the City in a brighter light.

Councilwoman Ator explained that the shortfall amount of \$8,065 includes the insurance, which was already included in the \$1,500 that was approved for the police service yesterday.

Ms. Saborit agreed that she would reduce the shortfall by the cost of the insurance, making the total \$3,245.00.

To answer Councilman Lob's question, Vice Mayor Espino estimated that there was \$6,820.00 remaining in the fund for Downtown events and this event would reduce the amount to \$5,197.50.

Councilman Best explained that there are other revenue sources, such as the Canal Street project that most likely will not be funded this year.

City Manager Borgmann assured Council that there are still funds remaining.

**Vice Mayor Espino moved to sponsor the event in the amount of \$1,622.50, with the understanding that Paul E. Latch will match the amount. Councilwoman Ator seconded the motion.**

Councilman Best thanked Ms. Saborit for her work in planning what he feels will be an inaugural event for what Council is trying to accomplish Downtown, which is a small sum to achieve that goal.

**The motion was carried 5-0 on roll call vote.**

Mayor Bain hoped that in the future there would be some structure for approving special events so that Council is not put in this situation.

Ms. Saborit stated that she would love to be able to plan quarterly events in the proper way, but she needs commitment from Council for their support.

#### **4. Adjourn**

There being no further business to be discussed the meeting was adjourned at 6:28 p.m.

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Billy Bain  
Mayor

#### **ATTEST:**

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Magalí Valls, CMC  
City Clerk

Approved as written during meeting of: 2/22/2010.

Transcribed by S. Hitaffer.