



City of Miami Springs, Florida

The Miami Springs City Council held a **REGULAR MEETING** in the Council Chambers at City Hall on Monday, March 28, 2011, at 7:00 p.m.

1. Call to Order/Roll Call

The meeting was called to order at 7:01 p.m.

The following were present:

- Mayor Billy Bain
- Vice Mayor Jennifer Ator
- Councilman Bob Best
- Councilman Dan Espino*
- Councilman George V. Lob

Arrived at 7:07 p.m.

Also Present:

- City Manager James R. Borgmann
- Assistant City Manager Ronald K. Gorland
- City Attorney Jan K. Seiden
- Chief of Police Peter G. Baan
- Finance Director William Alonso
- Comptroller Alicia E. González
- Public Works Director Robert T. Williams
- Recreation Director Omar L. Luna
- City Planner Richard E. Ventura
- City Clerk Magalí Valls

2. Invocation: Mayor Bain offered the invocation.

Salute to the Flag: The audience participated.

3. Awards & Presentations:

3A) Presentation of Distinguished Budget Award to Finance Director William Alonso

Mayor Bain presented Finance Director William Alonso with the Distinguished Budget Award from the Government Financial Officials Association for the Fiscal Year beginning October 1, 2010. He congratulated Mr. Alonso and his Staff for this great accomplishment.

3B) Proclamation of Recognition to Melanie Mann-Odin, Recipient of The Kennedy Center/Stephen Sondheim Inspirational Teacher Award

Mayor Bain presented a Proclamation of Recognition to Melanie Mann-Odin, Recipient of The 2011 Kennedy Center/Stephen Sondheim Inspirational Teacher Award.

Ms. Mann-Odin thanked the Mayor and Council for acknowledging her achievement. She said that teaching was her passion from the time she was very young and she always wanted to work with the youth of our nation.

***Councilman Espino arrived at this time.**

3C) Presentation by Scott Jones Regarding Junior Golf

Scott Jones of 5714 S.W. 139 Court, Miami, thanked the Mayor and Council for allowing him time to make his presentation. He stated that he has been a PGA Class "A" golf professional for the last twenty years at public courses in Miami-Dade County. His expertise is in teaching the game of golf, specifically tournament ready junior golfers and for those skills he received the 2001 PGA Teacher of the Year award.

Mr. Jones explained that he was teaching at Calusa County Club until they recently closed the course. The owner is trying to develop the land and break a 99-year covenant and that leaves him in search of another golf course to which he can bring his clientele. He has a large and loyal following that will travel to take lessons with him and with Council's blessing he would like to bring his customers to the Miami Springs Golf Course.

Mr. Jones explained that his normal week includes 30 to 40-½ hour lessons and he estimates that his business will increase total revenue by approximately \$14,000; driving range revenue will increase by roughly \$10,000 based on a minimum average of thirty lessons per week. Students will typically purchase a bucket of driving range balls before or after the lesson and at the average price per bucket at \$7.00, he estimates an increase in sales per week of \$200.00.

Mr. Jones said that the added traffic in the restaurant and Pro Shop will help to increase sales in those areas as well. It is also a typical business practice to pay the host course a percentage of lesson income to cover range ball expenses during a lesson and this percentage is typically 10%, which averages \$300.00 to \$350.00 per month or \$3,642 annually. In total, the host club would realize an increase in revenue of approximately \$14,000 to \$14,600. The number will increase due to the fact that Miami Springs has lights on the driving range.

Mr. Jones understands that currently there are no junior golf programs in Miami Springs and he would like to start an after school program as well as a weekend junior clinic or even a summer camp. He has had the pleasure of working with many junior golfers during his twenty years of service to the game. Katlin Safreed, a resident of Miami Springs, received a scholarship to play for a college in Tennessee and he is also working with her younger brother Kyle in hopes that he can do the same. His most famous achievement is Cristie Kerr who became the number one ranked player on the LPGA Tour. Currently he is working with Carolina Garrett who as an eight grader was elected to the first team All Dade High School Golf Team, an honor that no other eight grader has ever achieved.

Mr. Jones would like the opportunity to continue working with junior golfers at the Miami Springs Golf Course and to see who else he can turn into a champion.

Mayor Bain explained that he was contacted by Mr. Jones and thought that his proposal could be handled administratively. He wanted Mr. Jones' reputation as a teacher of junior golf to be known and brought to Council's attention as it could be an asset to the Miami Springs Golf and Country Club.

By consensus, Council **directed** the City Manager to meet with Mr. Jones and bring back a proposal for the next Council meeting.

Vice Mayor Ator knows that the City previously had a junior golf program and she would like to know when that ended.

4. Open Forum:

Zavier Garcia Event

Helen Gannon of 219 Miami Springs Avenue asked if Xavier Garcia's Family Fun Fest event will require closing of the Circle and if he is going to pay for police services.

City Manager Borgmann responded that Mr. Garcia rented the Circle, he has insurance and he is hiring a minimum of three off-duty police officers.

Election Letters

Helen Gannon asked Mayor Bain not to send her any letters asking her to vote for anyone

Zavier Garcia Campaign Fund

Ms. Gannon referred to the funds collected by Xavier Garcia explaining that 80% of the \$42,000 he has collected is from outside the City of Miami Springs, including one \$500.00 donation from a person in Scottsdale, Arizona. She was of the opinion that raising this amount of funds undermines the "Small Town U.S.A." image that Miami Springs has always had. She alleged that his contributions could funnel federal funds into the City in some form or fashion.

Veteran's War Memorial

Ms. Gannon spoke with Howard Miner about the Veteran's War Memorial on Curtiss Parkway that seems to be unfinished and does not reflect the honor that the veterans are entitled to. She offered to take a photograph of the memorial and subsequently Mr. Miner became ill, was hospitalized and passed away.

Values

Helen Lawrence of 641 Nightingale referred to the state of the union in Miami Springs. She said that the large Community Center overshadows the entire neighborhood; the City has a short-term hotel/motel; there is a tattoo parlor Downtown; restaurants must have a liquor license to survive and she was told that there are more cases of alcoholism in this City. She wonders what has happened to everyone's values. She wants to go back to the basics and good values.

Aladdin Motel

Helen Lawrence went to a luncheon and speaker Susan Purcell, Director of the Hemispheric Policy at the University of Miami, made it clear that both Cuba and Venezuela are buying up firearms and bringing them into the Country. Ms. Lawrence was of the opinion that because the Aladdin motel is not paying taxes the money must be used to purchase firearms.

Praise

Joe Buonassi of 1131 Swan Avenue commented that this is Mayor Bain's last meeting, he feels that he has been a fine Mayor and he really loves him. He praised the Mayor, City Manager James R. Borgmann and City Attorney Jan K. Seiden for the jobs they have done.

Golf Operation

Mr. Buonassi feels that Council overstepped their bounds when they criticized the Golf Director at the Miami Springs Golf Course instead of offering ideas to improve the operation. Councilman Lob at least brought up the idea of funding an additional \$50,000 to promote the Golf Course.

Mr. Buonassi said that he never hears about the cost of the trees that were damaged during the hurricanes and if it was not for FEMA this City would be in a big hole. The City Manager does a fine job, but Council always seems to pick on the Golf Course. He feels that Golf Director Aldridge is a good manager and he is afraid that Council will force him to leave.

Revitalization

Mr. Buonassi asked what Council had done to promote new businesses in the City. He said that it must be determined what types of businesses would attract residents and people from outside the City. He is in favor of everything that has been done so far for N. W. 36th Street, but Westward Drive is a different situation and the building owners should have some responsibility for maintaining their properties.

Mayor Bain

Nery Owens of 332 Payne Drive stated that this is Mayor Bain's last official meeting and she is a little sad after eight long years. She will personally miss him and critiquing anything that she feels is not acceptable. She looks forward to a new Mayor at the Council meetings while Mayor Bain is home watching Monday night football. She joked that if Grace Bain is elected that she might come home late after the meetings because she may be speaking with her constituents and she hopes that he will be as understanding with her as she has been with him.

Springs River Clean-Up

Carl Malek of 171 Curtiss Parkway mentioned that the Springs River Festival is only two weeks away. He announced that the Springs River Clean-up will take place on Saturday, April 2nd and anyone who is able to participate is invited to help them.

5. Approval of Council Minutes: (Agenda Items 5A and 5B were simultaneously approved)

5A) 03-09-2011 – Special Meeting

Minutes of the March 9, 2011 Special Meeting were approved as written.

Councilman Best moved the item. Councilman Espino seconded the motion which was carried 5-0 on roll call vote.

5B) 03-14-2011 – Regular Meeting

Minutes of the March 14, 2011 Regular Meeting were approved as written.

Councilman Best moved the item. Councilman Espino seconded the motion which was carried 5-0 on roll call vote.

6. Reports from Boards & Commissions:

6A) 02-03-2011 – General Employees Retirement System – Minutes

Minutes of the February 3, 2011 General Employees Retirement System were received for information.

Councilman Lob commented that the minutes were not clear about the swearing in of one or two members since only one person's name was mentioned.

The City Clerk offered to ask the pension administrator to correct the minutes as appropriate.

6B) 02-03-2011 – Police and Firefighters Retirement System – Minutes

Minutes of the February 3, 2011 Police and Firefighters Retirement System were received for information without comment.

6C) 03-10-2011 – Board of Parks and Parkways – Minutes

Minutes of the March 10, 2011 Board of Parks and Parkways meeting were received for information.

Vice Mayor Ator referred to the issues raised by the Board members in regard to painting the exterior wall of the racquetball court before the Library grand opening and the addition of 75 trees to ones that were already purchased. They also requested, and she would like to encourage, that a Public Works employee attend their meetings

6D) 03-15-2011 – Recreation Commission – Minutes

Minutes of the March 15, 2011 Recreation Commission meeting were received for information without comment.

6E) 03-17-2011 – Historic Preservation Board – Cancellation Notice

Cancellation Notice of the March 17, 2011 Historic Preservation Board meeting was received for information without comment.

6F) 03-21-2011 – Revitalization and Redevelopment Ad-Hoc Committee – Minutes

Minutes of the March 21, 2011 Revitalization and Redevelopment Ad-Hoc Committee meeting were received for information.

Councilman Espino said that the Ad-Hoc Committee made a motion to support and encourage Council to approve the District Boundary Regulations for N. W. 36th Street on second reading. He noted that three of the Committee members were present in the audience and he appreciates their support.

Councilman Espino found the Committee's discussion about code enforcement on Westward Drive very interesting. Their recommendation was to shift some of the onus onto the property owners so that they would maintain their buildings. The Committee reviewed photographs of bad code violations. He respectfully requests that the next City Council consider a frank discussion on this recommendation because it would go a long way toward making some improvements.

Councilman Lob agreed with Councilman Espino that he would also like the matter to be placed on the next Council agenda.

6G) 03-24-2011 – Code Review Board – Cancellation Notice

Cancellation Notice of the March 24, 2011 Code Review Board meeting was received for information without comment.

6H) 04-12-2011 – Recreation Commission – Cancellation Notice

Cancellation Notice of the April 12, 2011 Recreation Commission meeting was received for information without comment.

7. **Public Hearings:**

7A) Second Reading – Ordinance No. 1013-2011 – An Ordinance of the City Council of the City of Miami Springs Deleting all References to the 36th Street Sub-District of the Airport, Marine and Highway Business District Contained in Article XV and in Code of Ordinance Sections 150-154, 150-155, 150-157, 150-158, 150-160 and 150-161; Establishing Code of Ordinance Section 150-164, Northwest 36th Street District; Providing Purpose; Permitted Uses; Permissible Principal Uses and Structures – Limitations as to Location; Accessory Uses and Structures; Permissible Accessory Uses and Structures - Limitations as to Location; Prohibited Uses; Setbacks, Lot Coverage and Floor Area; Height Limitations; Off-Street Parking and Loading; Specific Architectural Design Standards; Revitalization Specialist (RS); Development Review Procedures; Pre-Application Meeting; Development Review; Exemptions; Fees; Repealing All Ordinances or Parts of Ordinances in Conflict; Directions to Codifiers; Effective Date (First Reading: 3/14/2011 – Advertised: 3/16/2011)

City Attorney Jan K. Seiden read the ordinance by title.

Attorney Seiden stated that this is the second reading and public hearing. There are significant changes that were made to parts of the ordinance highlighted in yellow. He and the Consultant have one or two things to discuss as Council reviews the ordinance beginning on page twelve.

Vice Mayor Ator commented that the original language in 150-154, is misleading and people should understand that the business district essentially subsections A, B, and C were taken out of the N. W. 36th part and made into a new section.

City Attorney Seiden stated that eventually there will be three separate districts replacing the Airport Marine, and Highway Business District. The intention is to move forward to the Abraham Tract and the Golf Section.

City Attorney Seiden noted the change to the dry cleaning and/or laundry permitted use that is for customer pickup/drop off only on page 13. Under setbacks on page 14, he said that the front setback in subsection (f) would only be five-feet and if the term “front setback” was replaced with “build-to-line” there would be ten-feet, but the porte-cochere would only be five feet. The Consultant felt that it was better to leave the term “front setback” as originally proposed.

Lorraine Tappen, Senior Planner with Calvin, Giordano & Associates, Inc. recommended removing “driveway or” in the second sentence under D (2) (a) – Minimum setbacks so that it would read “No off-street parking shall be allowed between the property line and the buildings.”

City Attorney Seiden pointed out major changes that were made on page 25. The first change clarifies that the City Planner and City Building Official shall review permit applications. He noted that under the Development Review Procedures, (2) (a) through (g) should allow a developer to follow the chart and understand how the procedure works. There is an optional meeting, a mandatory meeting, the Architectural Review Board review, applications for variances (if any), the Zoning and Planning Board infrastructure review, the Board of Adjustment and Zoning and Planning recommendations go to Council for review and the Council will authorize the preparation and issuance of a development order for each project.

City Attorney Seiden explained that Section J clarifies that City Staff and the Revitalization Specialist (RS) will conduct one optional informational and pre-application meeting. It was clarified that the applicant shall submit the listed documents and a summary report of the meeting would be prepared by Staff or the RS that is attached as an exhibit to the actual application.

The City Attorney stated that under Section K, numbers 1-20 are highlighted because they were numbered instead of lettered. He explained that the Eurobuilding project is only one case, but there is a provision to allow Council the authority to exempt that project.

Ms. Tappen referred to a change on page 20 under Section G (2). She recommended removing “City of Miami Springs” from the fourth line and replacing it with “District”.

Vice Mayor Ator asked to display the Streamline Moderne style as shown on the City’s website.

City Attorney Seiden said that examples of the design types are available in the Office of the City Planner and it could also be on the website.

Mayor Bain opened the public hearing to those persons wishing to speak.

Nery Owens of 332 Payne Drive stated that Section G (2) states that all new projects shall be in the Streamline Moderne construction and she has a serious problem with that because people should be given the option of Pueblo/Mission in recognition of the City’s history and Glenn Curtiss. She suggested giving more bonus incentives for Pueblo/Mission and not to restrict new projects to Streamline Moderne.

Mayor Bain closed the public hearing.

Councilman Espino moved to adopt the ordinance on second reading, as amended. Councilman Lob seconded the motion.

Councilman Lob asked if there was any discussion about the comments made by Ms. Owens.

Mayor Bain stated that Architectural Review Board member Plasencia felt that it would be easier to make new development Streamline Moderne instead of allowing the option for Pueblo/Mission. He said that it would not be a problem to apply for a variance to build a different style.

Councilman Espino explained that Mr. Plasencia's comments were based on a vision for uniformity in the District.

Councilman Best said that he has heard various opinions from architects and while the Pueblo style should remain an option it would be better served within the town.

Ms. Owens said that her comments were not related to retrofitting existing buildings, the part of the ordinance she quoted says that "all new projects will be in the Streamline Moderne."

Councilman Espino explained that there is a desire to see existing buildings improved and certainly some buildings will not take to either design but it should be a broader stroke to allow a more uniform and improved district.

Ms. Owens continued to express her opinion about the architectural style for new buildings.

City Attorney Seiden explained that there is a design review process and if a new project would be more appropriate in the Pueblo style it could be addressed by the variance process.

The motion was carried unanimously on roll call vote.

Councilman Espino mentioned that the color palette is missing from the equation and it should be addressed soon.

Mayor Bain requested an agenda item for the next meeting to consider the color palette.

8. Consent Agenda:

8A) Recommendation that Council Waive the Competitive Bid Process and Approve an Expenditure of \$48.75 per Hour Regular Time and \$56.00 per Hour to Computer Electric for Electrical Services, pursuant to Section 31.11 (E) (6) (g) of the City Code, and Pursuant to the Contract Renewal Option Provided by the City's Existing Contract Bid # 04-08/09 for an Additional One Year Period, on an "As Needed" Basis, for City-wide Electrical Repairs

City Manager Borgmann read the titles of the awards.

There was no discussion regarding this item.

Vice Mayor Ator moved to adopt the consent agenda. Councilman Best seconded the motion which was unanimously carried on roll call vote.

8B) Approval of Budget Transfers within Departments

There was no discussion regarding this item.

Vice Mayor Ator moved to adopt the consent agenda. Councilman Best seconded the motion which was unanimously carried on roll call vote.

8C) Recommendation that Council Waive the Competitive Bid Process and Approve an Expenditure in the Amount of \$8,000.00, on an “As Needed” Basis, to Titleist for Purchase of Driving Range Supplies Items for Resale, Pursuant to Section 31.11 (E) (6) (g) of the City Code

City Manager Borgmann explained that Council already approved a purchase order over \$10,000 and this is an additional request that also requires approval.

Vice Mayor Ator moved to adopt the consent agenda. Councilman Best seconded the motion which was unanimously carried on roll call vote.

9. Old Business:

9A) Appointments to Advisory Boards by the Mayor and Council Members

Councilman Lob (Group III) **re-appointed** Clark Rinehart to the Recreation Commission for an unexpired term ending on April 30, 2012.

9B) Consideration of a Merit Increase for the City Clerk

City Manager Borgmann stated that Mayor Bain had asked him to place this item on the agenda and Human Resources provided the following information: the last raise was March 10, 2008; the current salary is \$96,387.00; the salary range is \$71,850 to \$99,014. An increase of 2.73% would bring the salary to the top of the range.

Mayor Bain explained that he placed this subject on the agenda for discussion.

To answer Vice Mayor Ator’s question, City Attorney Seiden clarified that the salary range did not change; the City Clerk had not yet reached the top of the range.

Councilman Espino expressed his love for the City Clerk but said that he could not support an increase because times are tough and every penny counts. He was also against merit increases for City employees this year and if there is an opportunity he would bring up the City Clerk's salary for consideration again.

City Clerk Magali Valls stated that she loves her job, she is happy where she is, she appreciates the comments that were made about her and she does not need the salary increase.

Councilman Best echoed the sentiments of Councilman Espino. He appreciates the Mayor placing the item on the agenda and the City Clerk certainly is worth it relative to the job she does. He does not feel that a 2.73% increase is appropriate at this time.

No action was taken on the item.

9C) Approval of Letter of Agreement with the American Red Cross

City Manager Borgmann stated that this item is an approval of a Letter of Agreement with the American Red Cross to assist in operating the new Community Center as an after action disaster shelter. The City secured funding for the building that spoke to this very purpose. The American Red Cross is the lead agency when it comes to disaster relief, setting up shelters and delivering the services needed in those times of crisis.

City Manager Borgmann recommended approval of the agreement that would make Miami Springs the second city in Miami-Dade County who has entered into this kind of agreement. The other city is Miami Lakes. He would like to have the best people to serve the needs of the community at the new Community Center.

City Manager Borgmann clarified that the American Red Cross would be invited to come into the City; they would be informed of what the needs are and given space in the facility based on the needs. They will not be dictating to the City Staff and it will be a give and take relationship.

Jessica Davis of the American Red Cross, South Florida Region, thanked Council for the opportunity and commended them for planning ahead. Since the City has the facility, planning ahead for an emergency avoids having a crisis and allows support to the community much faster. The American Red Cross is always looking for partners and she is glad that the City of Miami Springs is coming aboard.

Ms. Davis stated that City Manager Borgmann and Assistant City Manager Gorland are very supportive and have a vision to support the community in a time of need. The quick response starts by having the facilities to accommodate the people so that they receive immediate assistance for food and shelter.

Ms. Davis confirmed that as a partner the Red Cross would be a guest of the City and the Recreation Director will designate the areas in the facility that will be used depending on the type of emergency. All services are free based on donations from the community.

City Manager Borgmann said that the American Red Cross can provide other services and training for the residents at the Community Center.

Ms. Davis explained that part of the organization's mission is to prevent, prepare and respond to a disaster through education. They provide training at no charge to anyone in the community relative to hurricane and emergency preparedness, fire prevention, first aid, CPR, swimming, etc. Communities are encouraged to support their citizens by becoming volunteers of the Red Cross and to receive training prior to a disaster.

City Manager Borgmann stated that the American Red Cross had touched many individuals and they might not realize it. Their reach and grasp is very wide and he is thankful for the City to enter into this agreement.

Councilman Best suggested that the American Red Cross could coordinate with the Director of the Senior Center relative to training sessions for the senior citizens.

Ms. Davis explained that there is a specific presentation for senior citizens to educate them on prevention and preparedness and they would be more than happy to schedule it.

Mayor Bain asked why more cities had not entered into an agreement with the Red Cross.

Ms. Davis responded that unfortunately most people do not plan ahead and they wait until the last minute and precious time is lost. The elected officials understand the need and each city has its own process. Hopefully, three or four more cities will be signing up within the next few weeks. The City of Miami is in the process of entering into an agreement for several facilities to become emergency shelters and there are many private organizations that offer their facilities as emergency shelters.

Councilman Best moved the item. Councilman Lob seconded the motion, which carried 5-0 on roll call vote.

9D) Recommendation that Council Approve a Marketing Plan for the Golf Course

City Manager Borgmann stated that this recommendation is a precursor to a complete marketing plan. It was mentioned at the last Council meeting that two vendors were found and both were liked very much. When deciding which vendor to bring in, the Administration decided that both could be hired. One proposal was for a 3-day review for \$2,500 and the other was a 2-day review for \$5,000.

City Manager Borgmann felt that two different sets of eyes looking at the operations would give a better understanding of the findings that are the same and those that are different. The findings could be used to develop the next step with one of the two companies by entering into a contract for a complete marketing and operation study, if necessary.

The Administration already is looking at the Golf Course operation as far as trying to cut expenses and maintenance staff, according to Mr. Borgmann. He explained that he could approve both companies under his authority, but Council asked for the plan and the Administration wanted to report on what has been done, what they are doing and their recommendation to approve both companies.

Mayor Bain expressed his wish to wait until budget time since the Administration had already begun to look at the operation and the staff. He sees the Administration moving forward to spend money without a good standard. He does not like the idea of cutting the maintenance staff if they are needed to keep the Golf Course in good playing condition. At the end of the summer, there could be another evaluation to see how the operation stands before considering the additional expense of hiring the companies.

Councilman Best agreed with the recommendation of the City Manager to acquire two different studies since this knowledge has been lacking. He feels that some action must be taken because the deficit will only get worse. He is also worried about cutting back on the maintenance needed to keep the Golf Course in good condition in order to attract golfers.

Councilman Best recommended waiting until the peak season is finished since nothing will be gained from the studies going into the slow season. He would welcome the study at a later time.

Councilman Lob was of the opinion that the knowledge gained from the studies could be helpful and the Administration could begin working before the next season. He would like to allow enough time to implement the recommendations and not necessarily enter into a contract for a marketing plan. Council should acquire the information on what is needed for the Golf Course so that it can be discussed as some of the suggestions might require long-term planning.

Councilman Best said that the information received as a result of five days of consultation could be easily dealt with further down the line rather than immediately.

Councilman Espino wanted to offer a compromise position. He took the Mayor's comments to heart in regard to the standard and the expenditure of additional revenue because there is nothing to compare with what they are producing. Instead of hiring two outside companies, he would like the Golf Department to give Council an assessment of what they are doing for marketing and what should be done. Perhaps, their recommendations could be funded intermediately or in the next budget.

Councilman Espino emphasized that the Golf Course does not have a marketing plan, the Golf Department Staff is highly paid and it should be their responsibility to present a proposal for Council's consideration.

Councilman Best stated that Council received an assessment from the Golf Director two meetings ago.

Councilman Espino explained that he wants to know what the Golf Department Staff is willing to do, not what they have done based on the available funds. The Golf Director could make a recommendation on how the Golf Course could be marketed effectively and what should be done for maintenance. He would like to hear this first before throwing more money into the operation.

Vice Mayor Ator agreed with Councilman Espino that Council has not really heard what the Golf Course needs from the Director, although she would not want to delay the study because the budget process begins in June. There is only sixty days remaining and it will take time to negotiate and enter into an agreement before the next budget. She further added that she is comfortable with the Golf Director's management and she sees a marketing problem. If the conclusion from the Administration or the independent companies is to develop a marketing campaign she would like to hire someone local instead of an expert from central Florida because the markets are different.

Vice Mayor Ator said that the total fees from the two companies are more than \$7,500.00 because the \$2,500.00 proposal has additional expenses that are not included.

Councilman Espino added that he would hate to pay \$7,500.00 for the companies to come back and tell Council that the Golf Course needs marketing.

Councilman Lob does not want to wait and not do anything to solve the problem.

Mayor Bain was of the opinion that there is plenty of time and there could be a positive effect from another local country club that is closing. He said that the local market is the key; outside marketing is done during the winter season, not the summer. There will be a better idea after the season is over to see what play is generated during that time compared to the previous year.

The Mayor agreed with Councilman Espino's idea to let the Golf Director come up with a recommendation of what should be done to market the Golf Course if the funding is available. As Vice Mayor Ator said, the two proposals total more than \$7,500 and he will not vote in favor of the recommendation.

Councilman Espino would like to ask the Golf Department to begin working immediately on a marketing plan that will evolve over the course of the summer, this budget, the winter and the next budget. He wants to see an effort to actively devise new ways and this is the same thing that other departments do. He said that before he votes to approve more funding, he wants to be assured that they have met their part.

Councilman Lob wants to assure the Golf Department that because Council is considering an outside study it does not mean that they are not doing their job. The Golf Course needs more marketing and it is okay for the Golf Director to say that it is not his forte. He does not want Golf Director Mike Aldridge to be upset by the comments that are made and if he is not comfortable with marketing, that is fine. He feels that the study should be done at some point.

Councilman Best stated that Mr. Aldridge explained that the Canadian tourism that the Golf Course greatly relies on for revenue was down 75%.

Councilman Lob said that Mr. Aldridge suggested marketing the Canadian tourism.

Councilman Espino was advised by a resident who is a member of the Golf Course that the membership renewal letter had not been received. He was advised that letters had gone out in the past and not recently. It is disingenuous to say that memberships are down when the renewal letters had not been sent.

City Manager Borgmann stated that the renewal letters were handed out at the Golf Course as the members came in to play.

Vice Mayor Ator explained that Mr. Aldridge is a golf professional with certain skills and if those skills do not include marketing the answer might be for him to present his ideas and request marketing assistance.

Mayor Bain agreed that the Golf Course Staff should be given the opportunity to develop a marketing plan with an associated cost and he would rather spend \$8,000 based on their recommendations before hiring an outside company.

Councilman Espino stated that Councilman Lob's point is well taken in that the Golf Director should come back with a fair assessment of what he can and cannot do.

Council **directed** the Golf Director to come back with his marketing recommendations with an estimated cost.

9E) Wall of Fame at Community Center

City Manager Borgmann stated that Mayor Bain had requested and Council supported the recommendation for creating a Wall of Fame at the Community Center and the Recreation Commission was assigned to come up with some ideas. It appears that their recommendation is for a mural type situation instead of a simple plaque that is placed on the wall and they also recommended some language that could be codified.

Mayor Bain said that he likes the ideas presented by the Recreation Commission although they were a little extravagant in regard to the cost. His idea was for placing plaques on the wall but he is open to other ideas.

Mayor Bain explained that he appreciates the recommendation from the Commission. He would like to propose that Council appoint a special board that would meet in January for a few months for the purpose of recommending individuals for the Wall of Fame and they would be recognized during the Springs River Festival. He would recommend that no more than five individuals be recognized each year, although there could be more than five the first year.

Councilman Espino clarified that every year five individuals are showcased and they will remain in the Wall of Fame.

Councilman Best agreed with the Mayor's idea to limit the number each year.

Mayor Bain stated that history is not honored in all areas, except for what the historians are interested in. He offered his help to continue working on the ideas since it cannot be finalized at this meeting.

Vice Mayor Ator said that she visualized the Wall of Fame being a wall with photographs.

Mayor Bain reiterated that his original idea was for a wall of plaques and the Recreation Commission came up with a better idea except that they were taken back by the cost of their proposal. He wants to honor those individuals who gave their time, effort and service to the community for many years in the recreation field. He added that compared to other cities Miami Springs is far behind in giving the proper public recognition.

Councilman Best asked if the Mayor thought that the Recreation Commission should give further consideration to the Wall of Fame.

City Attorney Seiden explained that the Recreation Commission followed the standards set by the Memorial Committee. He does not feel that the language should be codified; it could be set as a rule or policy of the City. The Mayor brought up a good point about limiting the number of individuals who are recognized.

Mayor Bain was concerned about not having enough time since this is his last official meeting and he wants to be sure the Wall of Fame is done in the right way.

City Attorney Seiden said that as a citizen, the Mayor could provide a suggested format for the program.

By consensus, Council approved the Wall of Fame in concept.

Mayor Bain suggested that Council could discuss the thoughts that were presented tonight at the next meeting.

Vice Mayor Ator would like to have feedback from the Community Center Staff in regard to their vision of where the Wall of Fame should be and how it should be since she and the Mayor originally had two different visions.

The City Clerk clarified that the Recreation Commission canceled their meeting of Tuesday, April 12th when they learned that Council was meeting on that night.

Mayor Bain reminded Council that the Memorial Committee would meet on Monday, April 4th to consider a memorial for Amanda Haworth. He said that they will also consider a memorial request for Thelma Butler for the location on the Circle at Bluebird and Lenape.

The City Clerk will revise the Memorial Committee agenda per the Mayor's instruction and call Suzie Funderburk to obtain the information for Thelma Butler.

9F) Consideration of New/Upgraded Communications Network (Tabled: 2/28/11)

The item was tabled.

10. New Business:

10A) Approval of GOB Interlocal Agreement with Miami-Dade County – Project Number 293-76634/Historic Preservation Fund – Curtiss Mansion Restoration

Resolution No. 2011-3508 – A Resolution of the City Council of the City of Miami Springs Authorizing the Proper Officers and Officials of the City to Execute an Interlocal Agreement Between the City of Miami Springs and Miami-Dade County for the City to Receive Funding for GOB Project Number 293-76634/Historic Preservation Fund-Curtiss Mansion Restoration; Directions to City Clerk; Effective Date

City Attorney Jan K. Seiden read the resolution by title.

City Attorney Seiden stated that whenever an Interlocal Agreement is signed with the County a resolution is required. At least two agreements were signed for CMI; one for the initial funding of \$350,000; subsequent funding of \$650,000 and this one is for the full \$1MM.

Councilman Espino moved to approve the resolution for the Curtiss Mansion. Vice Mayor Ator seconded the motion, which was carried unanimously on roll call vote.

10B) Resolution No. 2011-3507 – A Resolution of the City Council of the City of Miami Springs Approving the Exemption of the Eurobuilding Hotel and Suites (Formerly the Wachovia Bank Building) from the Provisions and Procedures Contained in the District Boundary Regulations for the “Northwest 36th Street District”; Effective Date

City Attorney Jan K. Seiden referred to a memorandum he sent to Council regarding the Eurobuilding Hotel. He read the resolution by title.

Councilman Lob moved to approve Resolution No. 2011-3507. Councilman Best seconded the motion and it was carried unanimously on roll call vote.

10C) First Reading – Ordinance No. 1014-2011 – An Ordinance of the City Council of the City of Miami Springs Amending Code of Ordinance Section 150-002, Definitions; By Adding Thereto a Definition for “Revitalization Specialist”; Repealing all Ordinances or Parts of Ordinances in Conflict; Effective Date

City Attorney Jan K. Seiden read the ordinance by title.

City Attorney Seiden stated that the definition for Revitalization Specialist is listed as number 61 within the list of Code definitions.

Councilman Espino moved to approve the ordinance on first reading. Vice Mayor Ator seconded the motion, which carried unanimously on roll call vote.

11. Other Business:

None.

12. Reports & Recommendations:

12A) City Attorney

Mayor Bain stated that he has had the pleasure of serving during the terms of many Mayors over the years. He can say without equivocation that during his tenure with the City, no person who was an elected official, especially the Mayor, has ever grown into the job as fine as Mayor Bain has, without limitation.

12B) City Manager

Basin 35

City Manager Borgmann stated that Council would receive a full report on Basin 35 at the next meeting. The project is at a crossroad while it is being determined whether or not the benefit is worth the cost.

Candidate's Forum

City Manager Borgmann announced that the Candidate's Forum is now on the home page of the City's website. He asked the City Clerk if she had contacted Comcast to find out why the tape is not being shown on Channel 77.

City Clerk Magalí Valls reported that she called the Comcast representative who told her that there were some difficulties that they were trying to resolve.

City Manager Borgmann explained that the forum was taped in VHS format. He copied it to a DVD and it was sent it to Comcast on Monday, March 21st.

Civics Week

City Manager Borgmann announced that Civics Week is coming up on April 25-29, 2011. The schedule is as follows: All Angels on the 25th; Miami Springs Elementary on the 26th; Miami Springs Middle the 27th; Miami Springs Senior High on the 28th and Springview Elementary on the 29th. An e-mail was received from Education Advisory Board member John Salomon outlining the planned activities and use of the City's bus. He asked Council to contact him with any additional questions or comments.

Dedication Ceremony

City Manager Borgmann reported that a ceremony would take place at 7:00 p.m. on Tuesday, March 29th in front of Miami Springs Pharmacy to dedicate the plaque in memory of Tony Bray.

Library Grand Opening

City Manager Borgmann said that a great crowd turned out for the grand opening of the Library.

Summer Camp Sign-ups

City Manager Borgmann announced that first day for Summer Camp sign-ups is on Saturday, April 2nd beginning at 8:00 a.m. Anyone wishing to sign up their kids should be there.

Adult Flag Football

City Manager Borgmann reported that adult flag football is also taking sign-ups.

Springs River Festival 5-K Run

City Manager Borgmann said that the Springs River Festival 5-K Run will be held on Saturday, April 9th at 8:00 a.m. Anyone wishing to participate should contact the Community Center.

North Royal Poinciana Guardrail

City Manager Borgmann reported that there are two new cut-outs in the guardrails along North Royal Poinciana Boulevard in order to allow more access to the bike path.

General Election

City Manager Borgmann reminded everyone that early voting will take place at City Hall on Friday, April 1st and Saturday, April 2nd from 8:00 a.m. to 4:00 p.m. The General Election will be held on Tuesday, April 5th at the Miami Springs Country Club from 7:00 a.m. to 7:00 p.m.

Amanda Haworth

City Manager Borgmann stated that Council should have received a copy of a letter from the family of fallen Police Officer Amanda Haworth.

Council

City Manager Borgmann said that he had enjoyed working with this Council and hopes that those running are re-elected. He acknowledged that there had been “ups and downs” and great things had been accomplished as a team. It has been his pleasure to work with Council and he looks forward to continuing to work with Council in the future.

12C) City Council

Mayor Bain

Vice Mayor Ator stated that this is Mayor Bain’s last meeting and she would reserve most of her comments until the Special Meeting on April 11th. She commented that he was a great Mayor. When entering into discussions she was always confident about his position and did not have to worry about outside influences.

Mayor Bain

Councilman Lob never thought that he would have the pleasure of serving with Mayor Bain. He has enjoyed it and hopes that the Mayor is able to return to office at some point in the future.

Relay for Life

Councilman Espino stated that the American Cancer Relay for Life was an excellent eighteen hour event that lasted all night. There was a wonderful community turnout with no incidents; the event raised almost \$90,000 and they will continue to fundraise until August.

Councilman Espino is proud that his wife Christina is the Relay Committee Chairwoman and she was asked to accept a position with the Relay Operations Committee that is comprised of a few select individuals that train event Chairs throughout the state. This achievement is a result of her work ethics and the work ethics of everyone who works on the Relay Committee.

Scholarship Luncheon

Councilman Espino thanked the Miami Springs Woman's Club for inviting him to their scholarship luncheon. A young lady was awarded a \$1,500 to pursue her Master's Degree in nursing.

Senator Rubio's Office

Councilman Espino reported that he went to Senator Marco Rubio's office opening that is located at 8669 N. W. 36th Street. They have an open door policy and are willing to assist the City.

Trip to Tallahassee

Councilman Espino traveled to Tallahassee on Wednesday, March 23rd to the Governor's Office and met with his Chief of Staff and other legislators. He specifically mentioned the DCA comprehensive plan approval process and requested that they make the expedited process available to all cities that want to participate or that the new requirements should become permanent for all cities with a turnaround date of 65 days.

Councilman Espino asked for the support of two pieces of enterprise zone legislation and there is support from Representative Fresen in the House and Senator Flores in the Senate. He also learned that State Senator Garcia and Representative Núñez are pushing legislation that would create a financing mechanism for redevelopment within enterprise zones utilizing sales tax monies.

Mayor Bain

Councilman Espino said that he has known Mayor Bain since he was eleven years old when he coached his brother's minor league team. He was a public servant then, he has been a public servant as Mayor and he will continue to be a public servant. One of the Mayor's best qualities is that his heart has been 100% in everything he has done and he always has the best interest of Miami Springs in mind.

Howard Miner

Councilman Best appreciated Helen Gannon's comments about Major Howard Miner who will certainly be missed. He always spent extra time speaking with him at the Senior Center.

Charles B. Stafford Golf Tournament

Councilman Best announced that the Charles B. Stafford Golf Tournament will be held on Friday, April 1st at the Miami Springs Golf and Country Club.

Pelican Playhouse

Councilman Best reported that the Pelican Playhouse production opened on Friday, March 18th with a soft opening on Thursday, March 17th. Tickets were sold out on Friday night and the production will continue at 7:30 p.m. on Friday, April 1st and Saturday, April 2nd, with a final show at 2:00 p.m. on Sunday, April 3rd. The play is about Miami Springs and Ralph Wakefield has done a phenomenal job of tailoring the production to the City.

Mayor Bain

Councilman Best said that fifty-two years ago a little boy came to this town with his family and he probably had no idea that he would end up serving as Mayor of a City with close to 15,000 people for eight consecutive years. He has seen a remarkable development take place at the dais under his leadership and it is a pleasure to see a meeting take place where everybody's decision matters. Mayor Bain's representation of people is second to none. There have been differences, although not that many, but the Mayor has always been malleable in his discussions.

Councilman Best thanked Mayor Bain for his service to the City that will be missed at the dais and he wished him Godspeed.

April 11, 2011 Special Meeting

Mayor Bain said that he appreciated all the nice comments from the dais and he is glad to bring back a tradition to hold a Special meeting on April 11th to welcome the new Council and say goodbye to the outgoing Council.

City Clerk

Mayor Bain thanked City Clerk Magali Valls who does her job without any judgment to anyone who asks her for information. She loves her job and the City of Miami Springs and he will miss her reminder telephone calls.

Thank You

Mayor Bain thanked County Commissioner Rebeca Sosa for attending the grand opening of the Library.

City Attorney

Mayor Bain said that he did not know what to expect when he was first elected as Mayor. City Attorney Jan K. Seiden is a true professional who is always there for support and advice. He has been truthful with him and always responded to his requests. The Mayor thanked the City Attorney for his help the past eight years.

Assistant City Manager

Mayor Bain called Assistant City Manager Gorland the “shadow” because he is a person that does a lot of work behind the closed doors and nobody really sees what he does. Mr. Gorland does a job that supports the City without any accolades and this is sometimes difficult.

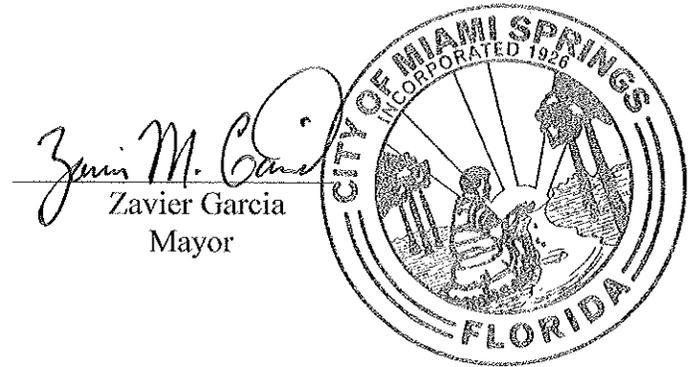
City Manager

Mayor Bain said that most people in the City do not understand the City Manager’s job and that he has to balance at least three Council members and take care of five. He recalled that when Mr. Borgmann was selected as City Manager he received a standing ovation from at least 75 people in the Council Chambers.

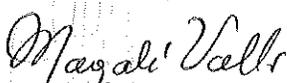
The Mayor feels that no matter who is in the City Manager’s position, he has the toughest job in town because he has to oversee everything, receive direction from Council, manage staff and listen to the residents. People might think that everything runs smoothly, but sometimes that is not the case. The Manager has always done what he considered was the best for the City of Miami Springs and has been a great asset in helping him to accomplish his goals, which he appreciates very much.

13. Adjourn.

There being no further business to be discussed the meeting was adjourned at 9:14 p.m.



ATTEST:



Megali Valls, CMC
City Clerk

Approved during meeting of: 4/12/2011.

Transcription assistance provided by Suzanne S. Hitaffer.