



City Manager Department
201 Westward Drive
Miami Springs FL 33166
305-805-5010

TO: Honorable Mayor Garcia and Members of the City Council

FROM: Ron Gorland, City Manager

DATE: March 23, 2012

SUBJECT: Curtiss Mansion (CMI) Soft-Opening Event on April 1st – Request Approval for funding to CMI for Miami Springs Police Department Costs of \$350, Public Works Costs of \$300, and the Partial Deer Run Street Closing (attached email from JoEllen Phillips)

DISCUSSION: While this event is not being held directly on the Circle, it is anticipated to have both an immediate and a long-term benefit to our Westward Drive-Circle businesses due to the over 2,000 people subject event (attached) is expected to draw. Longer term benefits to all of our commercial areas are also expected for as M-DC, south Florida, state, national and international recognition of our newly renovated National Historic Registered destination increases.

Closing of Deer Run from noon to 6:00 PM to all but local traffic will greatly facilitate the success of this event. Curtiss Parkway median parking with shuttle services is planned.

Subject funding requests for a total of \$650 is recommended to come from the Circle Events fund which has approximately \$5,000 remaining availability this fiscal year.

Agenda Item No. 10E
City Council Meeting of:

3-26-2012

CURTISS MANSION

SOFT OPENING APRIL 1, 2012

FROM JoEllen Phillips

Request for City Funding

The Curtiss Mansion will be open to the public for tours.

Captain Barrington Irving will be on site to showcase robotic creations by his students, demonstrate training simulators, and show a video of his adventures.

Special guests will make appearances.

12 Food Trucks will invade the event.

Live entertainment will be offered from the outdoor stage.

We plan to close Deer Run from Fairway Drive to Eastward Drive to allow for handicap and valet parking. Buses will circulate from Curtiss Parkway and the Community Center to pick up and deliver guests. Early arriving guests will park on Deer Run on the golf course side and can walk or ride the bus. We are asking that Public Works deliver and pick up trash receptacles, and volunteers will be assigned to emptying them.

The cost estimate for police traffic control is \$350.00, per Lt. Carlisle.

The cost estimate for Public Works is \$300, per Robert Williams.



CONTACT: Lily Saborit
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FOR IMMEDIATE RELEASE

Historic Florida Estate of Inventor, Developer and “Father of Naval Aviation” Glenn H. Curtiss Restored After Thirteen Years

Sneak Preview April 1st, 2012

Miami Springs, Florida - March 23rd, 2012 - City of Miami Springs and Curtiss Mansion, Inc. announce a “Sneak Preview” of the restored historic South Florida home of famed aviator, inventor and visionary Glenn Hammond Curtiss originally built in 1925. Curtiss, the “Father of Naval Aviation” moved to South Florida from Hammondsport, New York during the land boom of the 1920s. From 1920-1930, Curtiss developed the cities of Miami Springs, Hialeah and Opa-locka, Florida before his death in the 1930 at age 52. Before his untimely passing, Curtiss made a significant impact in the South Florida landscape. His vision of creating three different geographic areas among the cities allowed him to partner with James Bright creating landmarks such as Hialeah Race Track. On Sunday, April 1st, 2012 the community will have the opportunity to a “Sneak Preview” of Curtiss’ home, now a center for education, preservation and inspiration.

The legendary Curtiss Mansion damaged by multiple fires has taken thirteen years of perseverance and a true community effort to rebuild the home to its original grandeur. Curtiss Mansion Inc., (CMI) a Florida not-for-profit organization was established to take the leadership role in restoring the home. “I fell in love with the story of Glenn H. Curtiss, and felt it was my duty to be involved in its restoration and share the stories of all unsung heroes”, says JoEllen Morgan, President of CMI. “We are also excited by our partnership with Captain Barrington Irving’s STEM academy to be located at the Mansion in Miami Springs”. “The City of Miami Springs is proud to partner with CMI, they have done an outstanding job in the restoration of the Mansion” says Mayor Zavier Garcia. “Our community can only benefit from restoring this national treasure by our Founder and we want to share it with the world”, says City Manager Ron Gorland.

The “Sneak Preview” of the Glenn Curtiss Mansion located at 500 Deer Run in Miami Springs is scheduled Sunday, April 1st, 2012 from 1 p.m.-5:00 p.m. The focus of the event is to share mission of the restored Curtiss Mansion as a center for education and a venue of historic significance and beauty. Be one of the first in the country to tour the home of Glenn H. Curtiss and enjoy afternoon music, food and the outdoors with your family, friends and neighbors.

For more information and detailed directions to the venue and parking, visit www.curtissmansion.org.

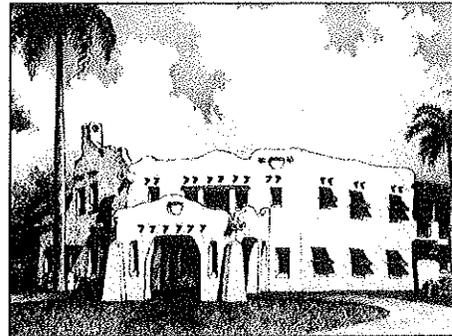
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An Afternoon at the Mansion!

For the first time in more than 30 years, the doors of the Curtiss Mansion will open to the public.

Be among the first to visit inside the home of national hero and transportation genius, Glenn H. Curtiss. See where he lived, worked and became an "incurable Florida addict." Visit the workshop where he created the last 10 of his more than 400 patents. Enjoy the open-air family room and learn a little more about local history.

The interior decoration is still a work in progress, but we couldn't wait any longer to share the Curtiss Mansion with you. Please join us on Sunday, April 1 for an afternoon at the Mansion!



Curtiss Mansion
INCORPORATED



Sunday, April 1st (no fooling!) from 1:00 - 5:00 p.m.
Open to the Public

- Tours of the Mansion
- Meet Captain Barrington Irving
- Invasion of 12 Food Trucks
- Live Entertainment
- Limited Edition T-Shirts

- Parking on Curtiss Parkway with shuttles to the Mansion
- Springs residents - please consider walking or biking
- Handicap and valet parking available

From I-95: Exit 112 West to NW 36 Street. Drive 2.5 miles to Curtiss Parkway and turn right (north), proceed to areas marked for parking.

From 826: Exit NW 36 Street East and drive 2 miles to Curtiss Parkway. Turn left (north) and proceed to areas marked for parking.

Handicap or Valet: Follow applicable directions and then follow signs to designated parking areas.

Curtiss Mansion • 500 Deer Run, Miami Springs • 305-807-7878
curtissmansion.org

Ronald K. Gorland

From: JoEllen Phillips [joellen@adkins1.com]
Sent: Friday, March 23, 2012 2:59 PM
To: Ronald K. Gorland; Patricia A. Bradley; Steven Carlisle; Noel Acosta; Robert Williams; Mariel Ruiz; Lily Saborit
Subject: Curtiss Mansion April 1st

Thanks to the diligent City team, we appear to have come to a very safe, simple and practical conclusion for the traffic flow at the Mansion event on April 1. I salute all participants for their willingness to share their years of experience and crowd-handling skills, but even more importantly, their willingness to go the extra mile to help bring the Mansion on line and introduce it to the world. Thank all of you!!

Today, we determined that the best way to guarantee public safety is to keep the parking to the Deer Run and Curtiss Parkway areas, with no satellite parking. Volunteers will be asked to walk to the Mansion or park at the Community Center and driven via City bus to the Mansion. Deer Run will be blocked except to local traffic and marked handicap vehicles from Fairway Drive to Eastward Drive. Handicap vehicles will be able to park on the golf course side of Deer Run from Labaron to Eastward. Media vehicles will park on the Mansion side of Deer Run in front of the pond. All other vehicles will park on the remainder of Deer Run and then on both sides of Curtiss Parkway from the Country Club to the Circle. Two - three buses will be circulating every 10-15 minutes depending on the size of the crowd. There will be no valet parking.

There will be signs indicating where the buses will stop on each block and directional signs on Curtiss Parkway. Deer Run will allow access to emergency rescue vehicles if needed without having one on location at all times. Vehicles will be restricted from entering the Mansion property to further ensure the safety of the guests. A walkway from the bus disembarkation point will be designated by the use of donated movable bike racks.

If there are any other questions or concerns, I feel very confident that this group of people will be able to solve them with little or no trouble. Wishing all of you a great weekend. Get plenty of rest for next weekend!! Thank you very much.