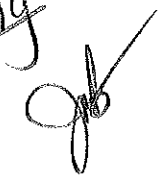


The City of Miami Springs
Summary of Monthly Attorney Invoice
Orshan, Lithman, Seiden, Ramos, Hatton & Huesmann, LLLP

May 4 for April

<u>General Fund Departments</u>	<u>Cost</u>	<u>Hours</u>
Office of the City Clerk	4,905.90	36.34
Human Resources Department	108.00	0.80
Risk Management	189.00	1.40
Finance Department	398.25	2.95
Building, Zoning & Code Enforcement Department	760.05	5.63
Planning	380.70	2.82
Police Department	216.00	1.60
Public Works Department	121.50	0.90
Recreation Department	183.60	1.36
General - Administrative Work	5,035.50	37.30
Sub-total - General Fund	<u>\$12,298.50</u>	<u>91.10</u>
 <u>Special Revenue, Trust & Agency Funds</u>		
Golf Course Operations		0.00
L.E.T.F.		0.00
Due from Pension Funds		<u>0.00</u>
Sub-total - Special Funds	\$0.00	0.00
 GRAND TOTAL: ALL FUNDS	 \$12,298.50	 36.34

Agenda Item No.
City Council Meeting of:
Council Meeting
5/9/11. 

City of Miami Springs				
Attorney fees				
Month		April		
Period		7 2011		
			Debit	Credit
001 0601 514 3111				
001 0601 514 3101			12,298.50	
550 5950 519 3101				
560 5970 519 3101				
410 3301 533 3100				
420 3501 535 3100				
430 3401 534 3100				
001 5706 572 3100				
150 5010 519 3101				
610 0000 519 3101	PL0103			
650 2011 521 3101				
001 0000 131 7000				
001 0000 101 0100				12,298.50
550 0000 101 0100				
560 0000 101 0100				
410 0000 101 0100				0.00
420 0000 101 0100				0.00
430 3401 534 3100				
001 0000 101 0100				
150 0000 101 0100				
661 0000 101 0100				
650 0000 101 0100				
669 0000 518 3101			0.00	
669 0000 207 0100				0.00
			12,298.50	12,298.50

CITY OF MIAMI SPRINGS



Agenda Item No.


City Council Meeting of:

5-9-2011

Recreation/Golf Department
650 Curtiss Parkway
Miami Springs, FL 33166-5289
Phone: (305) 805-5180
Fax: (305) 805-5192

TO: The Honorable Mayor Garcia and Members of the Council

VIA: James R. Borgmann, City Manager

FROM: Mike Aldridge, Golf Director 

DATE: April 28, 2011

SUBJECT: Recommendation that Council waive the competitive bid process and approve an expenditure in an amount not to exceed \$8,000.00 "on as needed basis" to **TURF CHOICE** " for chemicals, pursuant to Section 31.11 (E)(6)(g) of the City Code.

REASON: Whereas this vendor is not a part of municipal or state bid, company prices on various readily used chemicals are less expensive than other vendors.

COST:	Previously approved by Council 10/11/2010	\$20,000.00
	Current approval request	\$ 8,000.00
	(001-5708-572-52-00 - \$3,000.00)	
	(001-5705-572-52-19 - \$5,000.00)	

Total Approval Amount	\$28,000.00
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SPENT: \$19,250.00

FUNDING: Recreation Department/Golf Course Maintenance
001-5708-572-52-00 of which \$18,816.36 is available in this years current budget.
Recreation Department/Field Maintenance
001-5705-572-52-19 of which \$41,591.37 is available in this years current budget.

Procurement approval: 

CITY OF MIAMI SPRINGS

Agenda Item No.



City Council Meeting of:

5-9-2011 *QJ*

Recreation/Golf Department
650 Curtiss Parkway
Miami Springs, Fl 33166-5289
Phone: (305) 805-5180
Fax: (305) 805-5192

TO: The Honorable Mayor Garcia and Members of the Council

VIA: James R. Borgmann, City Manager

FROM: Mike Aldridge, Golf Director *MA*

DATE: April 28, 2011

SUBJECT: Recommendation that Council award a Bid for fertilizers and chemicals to **DIAMOND R. FERTILIZER, INC.**, utilizing City of Delray Beach Bid#2010-42 in the amount not to exceed \$8,000.00 "on an as needed basis" pursuant to Section 31.11 (E)(5) of the City Code.

REASON: This purchase utilizes a piggy-back bid with the City of Delray 2010-42.

COST:	Previously approved by Council 10/11/2010	\$30,000.00
	Current approval request	\$ 8,000.00
	Total Approval Amount	\$38,000.00

SPENT: \$27,000.00

FUNDING: Recreation Department/Field Maintenance
001-5705-572-52-19 of which \$33,592.37 is available in this years current budget

Procurement approval: *TR*

CITY OF MIAMI SPRINGS



Agenda Item No.


City Council Meeting of:

5-9-2011

Recreation/Golf Department
650 Curtiss Parkway
Miami Springs, Fl 33166-5289
Phone: (305) 805-5180
Fax: (305) 805-5192

TO: The Honorable Mayor Garcia and Members of the Council

VIA: James R. Borgmann, City Manager

FROM: Mike Aldridge, Golf Director 

DATE: April 28, 2011

SUBJECT: Recommendation that Council award a Bid for fertilizers and chemicals to **HOWARD FERTILIZER**, utilizing City of Delray Beach Bid#2010-42 in the amount not to exceed \$10,000.00 "on an as needed basis" pursuant to Section 31.11 (E)(5) of the City Code.

REASON: This purchase utilizes piggy-back bid with the City of Delray 2010-42.

COST: Previously approved by Council 10/11/2010 \$30,000.00
Current approval request \$10,000.00
Total Approval Amount \$31,000.00

SPENT: \$25,810.29.

FUNDING: Recreation Department/Field Maintenance
001-5705-572-52-19 of which \$23,592.37 is available in this years current budget.

Procurement approval: 

CITY OF MIAMI SPRINGS



Agenda Item No.

City Council Meeting of:

5-9-2011

Recreation/Golf Department
650 Curtiss Parkway
Miami Springs, FL 33166-5289
Phone: (305) 805-5180
Fax: (305) 805-5192

TO: The Honorable Mayor Garcia and Members of the Council

VIA: James R. Borgmann, City Manager

FROM: Mike Aldridge, Golf Director *MA*

DATE: April 28, 2011

SUBJECT: Recommendation that Council award a Bid for fertilizers and chemicals to **LESCO JOHN DEERE LANDSCAPES**, utilizing City of Delray Beach Bid#2010-42 in the amount not to exceed \$6,000.00 "on an as needed basis" pursuant to Section 31.11 (E)(5) of the City Code.

REASON: This purchase utilizes piggy-back bid with the City of Delray 2010-42.

COST:	Previously approved by Council 10/11/2010	\$25,000.00
	Current approval request	\$ 6,000.00
	Total Approval Amount	\$31,000.00

SPENT: \$19,000.00

FUNDING: Recreation Department/Field Maintenance
001-5705-572-52-19 of which \$17,592.37 is available in this years current budget.

Procurement approval: *TR*

CITY OF MIAMI SPRINGS



Agenda Item No.

City Council Meeting of:

5-9-2011

Recreation/Golf Department
650 Curtiss Parkway
Miami Springs, FL 33166-5289
Phone: (305) 805-5180
Fax: (305) 805-5192

TO: The Honorable Mayor Garcia and Members of the Council

VIA: James R. Borgmann, City Manager

FROM: Mike Aldridge, Golf Director 

DATE: April 28, 2011

SUBJECT: Recommendation that Council approve an expenditure in an amount not to exceed \$5,000.00 "on an as needed basis" to **Florida Superior Sand** for topdressing/amendments/soil mixes as a sole source provider pursuant to Section 31.11 (E)(6)(c) of the City Code.

REASON: Topdressing of filed areas of formulated mix as specified for fields.

COST:	Previously approved by Council 10/11/2010	\$10,000.00
	Current approval request	\$ 5,000.00
	Total Approval Amount	\$15,000.00

SPENT: \$8,212.38.

FUNDING: Recreation Department/Field Maintenance
001-5705-572-52-19 of which \$12,592.37 is available in this years current budget.

Procurement approval: 

CITY OF MIAMI SPRINGS



Agenda Item No.

City Council Meeting of:

5-9-2011

Recreation/Golf Department
650 Curtiss Parkway
Miami Springs, FL 33166-5289
Phone: (305) 805-5180
Fax: (305) 805-5192

TO: The Honorable Mayor Garcia and Members of the Council

VIA: James R. Borgmann, City Manager

FROM: Mike Aldridge, Golf Director *(Signature)*

DATE: April 28, 2011

SUBJECT: Recommendation that Council waive the competitive bid process and approve an expenditure in an amount not to exceed \$13,500.00 "on as needed basis" to **LAND AND SEA** " for fuel and oil, pursuant to Section 31.11 (E)(6)(g) of the City Code.

REASON: Company is able to make weekly small deliveries.

COST:	Previously approved by Council 10/11/2010	\$20,000.00
	Current approval request	\$13,500.00
	(001-5708-572-52-02 -- \$9,000.00)	
	(001-5705-572-52-02 - \$4,500.00)	

Total Approval Amount	\$33,500.00
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SPENT: \$19,748.80

FUNDING: Recreation Department/Golf Course Maintenance
001-5708-572-52-02 of which \$9,494.10 is available in this years current budget
Recreation Department/Field Maintenance
001-5705-572-52-02 of which \$5,656.00 is available in this years current Budget.

Procurement approval: *(Signature)*

CITY OF MIAMI SPRINGS



Agenda Item No.

City Council Meeting of:

5-9-2011

Recreation/Golf Department
650 Curtiss Parkway
Miami Springs, FL 33166-5289
Phone: (305) 805-5180
Fax: (305) 805-5192

TO: The Honorable Mayor Garcia and Members of the Council

VIA: James R. Borgmann, City Manager

FROM: Mike Aldridge, Golf Director

DATE: April 28, 2011

SUBJECT: Recommendation that the Council waive the competitive bid process and approve an expenditure in an amount not to exceed \$11,500.00 "on an as needed basis" to **HECTOR TURF** for repairs/parts pursuant to Section 31.11(E)(6)(g) of the City Code.

REASON: This company is the sole source provider for original parts for our existing Toro equipment.

COST:	Previously approved by Council 10/11/2010	\$20,000.00
	Current approval request	\$11,500.00
	(001-5708-572-46-00 - \$10,000.00)	
	(001-5705-572-46-00 - \$ 1,500.00)	

Total Approval Amount	\$31,500.00
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SPENT: \$19,000.00

FUNDING: Recreation Department/Golf Course Maintenance
001-5708-572-46-00 of which \$17,290.97 is available in this years current budget.
Recreation Department/Field Maintenance
001-5705-572-46-00 of which \$2,215.13 is available in this years current budget.

Procurement approval: TR



OFFICE OF THE CITY CLERK
MEMORANDUM

TO: Honorable Mayor Garcia and Members of the City Council
FROM: Magali Valls, City Clerk
DATE: April 29, 2011
SUBJECT: PENDING BOARD APPOINTMENTS

The following appointments are pending:

APPOINTING COUNCILMEMBER	CURRENT MEMBER	TERM EXPIRES	ORIGINAL APPOINTMENT DATE	LAST APPOINTMENT DATE
<u>Architectural Review Board</u>				
Mayor Xavier Garcia	Kathy Fleischman*	10-31-2012	10-25-2004	11-08-2010
<u>Code Review Board</u>				
Mayor Xavier Garcia	Connie Kostyra**	04-30-2012	03-28-1994	04-27-2009
Councilman Espino – Group II	Arthur Freyre	04-30-2011	05-19-2009	05-19-2009
<u>Disability Advisory Board</u>				
Councilman Espino – Group II	VACANT***	12-31-2010	VACANT	VACANT
Councilwoman Ator – Group IV	Roxana Garciga	12-31-2010	08-12-2002	12-10-2007
<u>Ecology Board</u>				
Councilman Espino – Group II	Carl Malek	04-30-2011	11-22-2010	11-22-2010
<u>Education Advisory Board</u>				
Mayor Xavier Garcia	Mindy McNichols****	05-31-2011	05-14-2001	06-08-2009
Vice Mayor Best – Group I	Elizabeth A. Manning	05-31-2011	10-08-2007	05-26-2009
Councilman Espino – Group II	Debra Sheridan	05-31-2011	06-25-2007	09-28-2009
Councilman Lob – Group III	John Salomon	05-31-2011	12-14-2009	12-14-2009
Councilwoman Ator – Group IV	Rob Gordon	05-31-2011	11-23-2009	11-23-2009

Memo to Council
April 29, 2011
Page 2

Historic Preservation Board

Councilman Espino (Group II)	Yvonne Shonberger	02-28-2011	06-13-2005	02-11-2008
Councilwoman Ator – Group IV	M.A. Goodlett-Taylor*****	01-31-2010	01-24-1983	01-22-2007

Recreation Commission

Councilman Espino – Group II	Dr. Stephanie Kondy	04-30-2011	06-13-2005	04-14-2008
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* Kathy Fleischman resigned on April 19, 2011.

** Connie Kostyra resigned on April 28, 2011.

*** Peter Newman resigned on August 1, 2009.

**** Council confirmation required per §32.99 of the City Code of Ordinances: "..... No board member who shall have served three consecutive terms of office shall be eligible to serve an additional term of office for 2 years thereafter, unless the appointment for any subsequent additional term shall be confirmed by a majority of City Council....."

***** Council confirmation required per §153.11 of the City Code of Ordinances: "..... No board member who shall have served three consecutive terms of office shall be eligible to serve an additional term of office for 2 years thereafter, unless the appointment for any additional term shall be confirmed by a majority of the council....."

cc: City Manager
Assistant City Manager
City Attorney
Affected Board Members

CITY OF MIAMI SPRINGS

City Manager's Office
201 Westward Drive
Miami Springs, FL 33166-5289
Phone: (305) 805-5010
Fax: (305) 805-5040



Ronald K. Gorland
Assistant City Manager

TO: Honorable Mayor Garcia and Members of the City Council

VIA: James R. Borgmann, City Manager

FROM: Ronald K. Gorland, Assistant City Manager and Building & Code Dir.
Tex Ziadie, Building & Code Supervisor

SUBJECT: Code Compliance Timelines

DATE: May 5, 2011

As per Council's request, the attached Spreadsheet is a summary of our suggested changes to our current procedures. Please understand that different Code violations have different timelines for compliance, depending on whether it is a safety/health concern, etc. The procedures in the spreadsheet are general, without specific times allowed for compliance (there are some samples at the end).

Agenda Item No.

City Council Meeting of:

MAY 9, 2011

Regular Violations
Current Procedure (6 steps):

- First Contact- Verbal Courtesy Notice
- Second Contact- Written Courtesy Notice
- Third Contact- Written Notice of Violation Letter
- Fourth Contact- Might vary depending on requests for extensions
- Fifth Contact- Summons to Code Enforcement Board
- Sixth Contact- Follow up to actions ordered by the Board

Regular Violations
Suggested Procedure (4 steps):

- First Contact- Written Courtesy Notice
- Second Contact- Written Notice of Violation Letter
- Third Contact- Summons to Board
- Fourth Contact- Follow up to actions ordered by the Board

Civil Infraction Violations (Ticketable Offenses)
Current Procedure (5 steps):

- First Contact- Verbal Civil Infraction Violation Notice
- Second Contact- Written Civil Infraction Violation Notice
- Third Contact- Might vary depending on requests for extensions
- Fourth Contact- Uniform Civil Violation Notice (Ticket)
- Fifth Contact- Summons to Board

Civil Infraction Violations (Ticketable Offenses)
Suggested Procedure (3 steps):

- First Contact- Written Civil Infraction Violation Notice
- Second Contact- Uniform Civil Infraction Violation Notice
- Third Contact- Summons to Board

NOTE NEW PROCEDURE:

No requests for extension shall be granted except as directed by the Department Director. All requests for extensions shall be directed to him or her.

Sample Timelines for Compliance

Maintenance of Property-

- Painting-30 days
- Grass too long-5 days
- Life Safety issues-2-7 days

Inoperable Vehicles-

- 7 days

Recreational Vehicles-

- 2 days (front)
- 10 days (side)
- Variance Request (until hearing is scheduled)

Commercial Vehicles-

- Off Street Parking- Two Hours
- Hurricane Protection- Two Hours
- Alley/ROW encroachment- 7 days
- Work Without a Permit- 10 days
- Temporary Signs- 7 days

MIAMI SPRINGS CODE—ADMINISTRATION

ARTICLE VIII. CODE ENFORCEMENT BOARD

Sec. 32-65. Establishment.

(A) Pursuant to the provisions of F.S.A. § 162.01 et seq., there is hereby created and established a code enforcement board for the City to enforce the occupational license, building, zoning, sign, and other related codes and ordinances of the City.

(B) The provisions of F.S.A. § 162.01 et seq. as amended, be and the same are hereby adopted by reference and are made a part of this Code of Ordinances.

(Ord. 661-82, passed 6-14-82)

Cross reference—Code review board, see §§ 32-10—32-16.

Sec. 32-66. Members; terms.

(A) The code enforcement board shall consist of seven members who are residents of the City. Appointments shall be made in accordance with applicable law and ordinances, based on experience or interests in the fields of zoning and building control. Whenever possible the membership shall include an architect, a businessman, an engineer, a general contractor, a subcontractor, and a licensed real-estate agent or broker.

(B) The first two members shall be appointed for a term of one year. The second three members shall be appointed for a term of two years. The third two members shall be appointed for a term of three years. Thereafter all appointments shall be made for a term of three years. Appointments to fill any vacancy shall be for the remainder of the unexpired term of office. (Ord. 661-82, passed 6-14-82; amend. Ord. 664-82, passed 9-13-82)

Sec. 32-67. Powers and duties.

The code enforcement board shall have the powers provided by F.S.A. § 162.08 and any additional duties as may be directed by the City Council by resolution. (Ord. 661-82, passed 6-14-82)

Sec. 32-68. City Attorney to serve as counsel.

The City Attorney or the Assistant City Attorney shall serve as counsel to the code enforcement board and shall provide legal representation, substantive and procedural interpretations, and all other guidance required by the board. The City Council may, in its discretion, appoint another attorney to assist the City's code enforcement department in the preparation and presentation of cases before the board. (Ord. 661-82, passed 6-14-82; Am. Ord. 808-94, passed 1-10-94)

Sec. 32-69. Procedure.

The procedure before the code enforcement board and the conduct of the hearing shall be in accordance with the provisions of this Code of Ordinances, except as required by virtue of the provisions of F.S.A. §§ 162.06, 162.07.

(Ord. 661-82, passed 6-14-82)

Sec. 32-70. Fines and liens.

Fines and liens authorized by virtue of the provisions of F.S.A. § 162.09 may be authorized by the code enforcement board after a hearing at which notice is given and the violator has an opportunity to present evidence and argument in relation thereto.

(Ord. 661-82, passed 6-14-82)

Sec. 32-71. Appeals.

Appeals shall be taken in a manner provided by law as set forth in F.S.A. § 162.11. (Ord. 661-82, passed 6-14-82)

Select Year: 2010

The 2010 Florida Statutes(including Special Session A)

<u>Title XI</u>	<u>Chapter 162</u>	<u>View Entire Chapter</u>
COUNTY ORGANIZATION AND INTERGOVERNMENTAL RELATIONS	COUNTY OR MUNICIPAL CODE ENFORCEMENT	

CHAPTER 162 COUNTY OR MUNICIPAL CODE ENFORCEMENT

PART I LOCAL GOVERNMENT CODE ENFORCEMENT BOARDS (ss. 162.01-162.13)

PART II SUPPLEMENTAL COUNTY OR MUNICIPAL CODE OR ORDINANCE ENFORCEMENT PROCEDURES (ss. 162.21-162.30)

PART I LOCAL GOVERNMENT CODE ENFORCEMENT BOARDS

- 162.01 Short title.
- 162.02 Intent.
- 162.03 Applicability.
- 162.04 Definitions.
- 162.05 Local government code enforcement boards; organization.
- 162.06 Enforcement procedure.
- 162.07 Conduct of hearing.
- 162.08 Powers of enforcement boards.
- 162.09 Administrative fines; costs of repair; liens.
- 162.10 Duration of lien.
- 162.11 Appeals.
- 162.12 Notices.
- 162.125 Actions for money judgments under this chapter; limitation.
- 162.13 Provisions of act supplemental.

162.01 Short title.—Sections 162.01-162.13 may be cited as the “Local Government Code Enforcement Boards Act.”

History.—s. 1, ch. 80-300; s. 72, ch. 81-259; s. 1, ch. 82-37.

Note.—Former s. 166.051.

162.02 Intent.—It is the intent of this part to promote, protect, and improve the health, safety,

and welfare of the citizens of the counties and municipalities of this state by authorizing the creation of administrative boards with authority to impose administrative fines and other noncriminal penalties to provide an equitable, expeditious, effective, and inexpensive method of enforcing any codes and ordinances in force in counties and municipalities, where a pending or repeated violation continues to exist.

History.—s. 1, ch. 80-300; s. 2, ch. 82-37; s. 1, ch. 85-150; s. 1, ch. 86-201; s. 1, ch. 89-268.

Note.—Former s. 166.052.

162.03 Applicability.—

(1) Each county or municipality may, at its option, create or abolish by ordinance local government code enforcement boards as provided herein.

(2) A charter county, a noncharter county, or a municipality may, by ordinance, adopt an alternate code enforcement system that gives code enforcement boards or special magistrates designated by the local governing body, or both, the authority to hold hearings and assess fines against violators of the respective county or municipal codes and ordinances. A special magistrate shall have the same status as an enforcement board under this chapter. References in this chapter to an enforcement board, except in s. 162.05, shall include a special magistrate if the context permits.

History.—ss. 1, 2, ch. 80-300; s. 3, ch. 82-37; s. 2, ch. 86-201; s. 1, ch. 87-129; s. 2, ch. 89-268; s. 2, ch. 99-360; s. 63, ch. 2004-11.

Note.—Former s. 166.053.

162.04 Definitions.—As used in ss. 162.01-162.13, the term:

(1) "Local governing body" means the governing body of the county or municipality, however designated.

(2) "Code inspector" means any authorized agent or employee of the county or municipality whose duty it is to assure code compliance.

(3) "Local governing body attorney" means the legal counselor for the county or municipality.

(4) "Enforcement board" means a local government code enforcement board.

(5) "Repeat violation" means a violation of a provision of a code or ordinance by a person who has been previously found through a code enforcement board or any other quasi-judicial or judicial process, to have violated or who has admitted violating the same provision within 5 years prior to the violation, notwithstanding the violations occur at different locations.

History.—s. 1, ch. 80-300; s. 4, ch. 82-37; s. 10, ch. 83-216; s. 3, ch. 86-201; s. 3, ch. 89-268; s. 3, ch. 99-360; s. 22, ch. 2001-60.

Note.—Former s. 166.054.

162.05 Local government code enforcement boards; organization.—

(1) The local governing body may appoint one or more code enforcement boards and legal counsel for the enforcement boards. The local governing body of a county or a municipality that has a population of less than 5,000 persons may appoint five-member or seven-member code enforcement boards. The local governing body of a county or a municipality that has a population equal to or greater than 5,000 persons must appoint seven-member code enforcement boards. The local governing body may appoint up to two alternate members for each code enforcement board to serve on the board in the absence of board members.

(2) Members of the enforcement boards shall be residents of the municipality, in the case of municipal enforcement boards, or residents of the county, in the case of county enforcement boards.

Appointments shall be made in accordance with applicable law and ordinances on the basis of experience or interest in the subject matter jurisdiction of the respective code enforcement board, in the sole discretion of the local governing body. The membership of each enforcement board shall, whenever possible, include an architect, a businessperson, an engineer, a general contractor, a subcontractor, and a realtor.

(3)(a) The initial appointments to a seven-member code enforcement board shall be as follows:

1. Two members appointed for a term of 1 year each.
2. Three members appointed for a term of 2 years each.
3. Two members appointed for a term of 3 years each.

(b) The initial appointments to a five-member code enforcement board shall be as follows:

1. One member appointed for a term of 1 year.
2. Two members appointed for a term of 2 years each.
3. Two members appointed for a term of 3 years each.

Thereafter, any appointment shall be made for a term of 3 years.

(c) The local governing body of a county or a municipality that has a population of less than 5,000 persons may reduce a seven-member code enforcement board to five members upon the simultaneous expiration of the terms of office of two members of the board.

(d) A member may be reappointed upon approval of the local governing body.

(e) An appointment to fill any vacancy on an enforcement board shall be for the remainder of the unexpired term of office. If any member fails to attend two of three successive meetings without cause and without prior approval of the chair, the enforcement board shall declare the member's office vacant, and the local governing body shall promptly fill such vacancy.

(f) The members shall serve in accordance with ordinances of the local governing body and may be suspended and removed for cause as provided in such ordinances for removal of members of boards.

(4) The members of an enforcement board shall elect a chair, who shall be a voting member, from among the members of the board. The presence of four or more members shall constitute a quorum of any seven-member enforcement board, and the presence of three or more members shall constitute a quorum of any five-member enforcement board. Members shall serve without compensation, but may be reimbursed for such travel, mileage, and per diem expenses as may be authorized by the local governing body or as are otherwise provided by law.

(5) The local governing body attorney shall either be counsel to an enforcement board or shall represent the municipality or county by presenting cases before the enforcement board, but in no case shall the local governing body attorney serve in both capacities.

History.—s. 1, ch. 80-300; s. 5, ch. 82-37; s. 4, ch. 86-201; s. 2, ch. 87-129; s. 4, ch. 89-268; s. 1, ch. 94-291; s. 1441, ch. 95-147.

Note.—Former s. 166.055.

162.06 Enforcement procedure.—

(1) It shall be the duty of the code inspector to initiate enforcement proceedings of the various codes; however, no member of a board shall have the power to initiate such enforcement proceedings.

(2) Except as provided in subsections (3) and (4), if a violation of the codes is found, the code inspector shall notify the violator and give him or her a reasonable time to correct the violation. Should the violation continue beyond the time specified for correction, the code inspector shall notify an enforcement board and request a hearing. The code enforcement board, through its clerical staff, shall

schedule a hearing, and written notice of such hearing shall be hand delivered or mailed as provided in s. 162.12 to said violator. At the option of the code enforcement board, notice may additionally be served by publication or posting as provided in s. 162.12. If the violation is corrected and then recurs or if the violation is not corrected by the time specified for correction by the code inspector, the case may be presented to the enforcement board even if the violation has been corrected prior to the board hearing, and the notice shall so state.

(3) If a repeat violation is found, the code inspector shall notify the violator but is not required to give the violator a reasonable time to correct the violation. The code inspector, upon notifying the violator of a repeat violation, shall notify an enforcement board and request a hearing. The code enforcement board, through its clerical staff, shall schedule a hearing and shall provide notice pursuant to s. 162.12. The case may be presented to the enforcement board even if the repeat violation has been corrected prior to the board hearing, and the notice shall so state. If the repeat violation has been corrected, the code enforcement board retains the right to schedule a hearing to determine costs and impose the payment of reasonable enforcement fees upon the repeat violator. The repeat violator may choose to waive his or her rights to this hearing and pay said costs as determined by the code enforcement board.

(4) If the code inspector has reason to believe a violation or the condition causing the violation presents a serious threat to the public health, safety, and welfare or if the violation is irreparable or irreversible in nature, the code inspector shall make a reasonable effort to notify the violator and may immediately notify the enforcement board and request a hearing.

(5) If the owner of property that is subject to an enforcement proceeding before an enforcement board, special magistrate, or court transfers ownership of such property between the time the initial pleading was served and the time of the hearing, such owner shall:

(a) Disclose, in writing, the existence and the nature of the proceeding to the prospective transferee.

(b) Deliver to the prospective transferee a copy of the pleadings, notices, and other materials relating to the code enforcement proceeding received by the transferor.

(c) Disclose, in writing, to the prospective transferee that the new owner will be responsible for compliance with the applicable code and with orders issued in the code enforcement proceeding.

(d) File a notice with the code enforcement official of the transfer of the property, with the identity and address of the new owner and copies of the disclosures made to the new owner, within 5 days after the date of the transfer.

A failure to make the disclosures described in paragraphs (a), (b), and (c) before the transfer creates a rebuttable presumption of fraud. If the property is transferred before the hearing, the proceeding shall not be dismissed, but the new owner shall be provided a reasonable period of time to correct the violation before the hearing is held.

History.—s. 1, ch. 80-300; s. 5, ch. 86-201; s. 1, ch. 87-391; s. 5, ch. 89-268; s. 2, ch. 94-291; s. 1442, ch. 95-147; s. 2, ch. 96-385; s. 4, ch. 99-360; s. 64, ch. 2004-11.

Note.—Former s. 166.056.

162.07 Conduct of hearing.—

(1) Upon request of the code inspector, or at such other times as may be necessary, the chair of an enforcement board may call a hearing of an enforcement board; a hearing also may be called by written notice signed by at least three members of a seven-member enforcement board or signed by at least

two members of a five-member enforcement board. Minutes shall be kept of all hearings by each enforcement board, and all hearings and proceedings shall be open to the public. The local governing body shall provide clerical and administrative personnel as may be reasonably required by each enforcement board for the proper performance of its duties.

(2) Each case before an enforcement board shall be presented by the local governing body attorney or by a member of the administrative staff of the local governing body. If the local governing body prevails in prosecuting a case before the enforcement board, it shall be entitled to recover all costs incurred in prosecuting the case before the board and such costs may be included in the lien authorized under s. 162.09(3).

(3) An enforcement board shall proceed to hear the cases on the agenda for that day. All testimony shall be under oath and shall be recorded. The enforcement board shall take testimony from the code inspector and alleged violator. Formal rules of evidence shall not apply, but fundamental due process shall be observed and shall govern the proceedings.

(4) At the conclusion of the hearing, the enforcement board shall issue findings of fact, based on evidence of record and conclusions of law, and shall issue an order affording the proper relief consistent with powers granted herein. The finding shall be by motion approved by a majority of those members present and voting, except that at least four members of a seven-member enforcement board, or three members of a five-member enforcement board, must vote in order for the action to be official. The order may include a notice that it must be complied with by a specified date and that a fine may be imposed and, under the conditions specified in s. 162.09(1), the cost of repairs may be included along with the fine if the order is not complied with by said date. A certified copy of such order may be recorded in the public records of the county and shall constitute notice to any subsequent purchasers, successors in interest, or assigns if the violation concerns real property, and the findings therein shall be binding upon the violator and, if the violation concerns real property, any subsequent purchasers, successors in interest, or assigns. If an order is recorded in the public records pursuant to this subsection and the order is complied with by the date specified in the order, the enforcement board shall issue an order acknowledging compliance that shall be recorded in the public records. A hearing is not required to issue such an order acknowledging compliance.

History.—s. 1, ch. 80-300; s. 6, ch. 82-37; s. 44, ch. 83-217; s. 6, ch. 86-201; s. 6, ch. 89-268; s. 3, ch. 94-291; s. 1443, ch. 95-147; s. 2, ch. 95-297.

Note.—Former s. 166.057.

162.08 Powers of enforcement boards.—Each enforcement board shall have the power to:

- (1) Adopt rules for the conduct of its hearings.
- (2) Subpoena alleged violators and witnesses to its hearings. Subpoenas may be served by the sheriff of the county or police department of the municipality.
- (3) Subpoena evidence to its hearings.
- (4) Take testimony under oath.
- (5) Issue orders having the force of law to command whatever steps are necessary to bring a violation into compliance.

History.—s. 1, ch. 80-300; s. 7, ch. 82-37; s. 7, ch. 86-201; s. 7, ch. 89-268.

Note.—Former s. 166.058.

162.09 Administrative fines; costs of repair; liens.—

- (1) An enforcement board, upon notification by the code inspector that an order of the enforcement

board has not been complied with by the set time or upon finding that a repeat violation has been committed, may order the violator to pay a fine in an amount specified in this section for each day the violation continues past the date set by the enforcement board for compliance or, in the case of a repeat violation, for each day the repeat violation continues, beginning with the date the repeat violation is found to have occurred by the code inspector. In addition, if the violation is a violation described in s. 162.06(4), the enforcement board shall notify the local governing body, which may make all reasonable repairs which are required to bring the property into compliance and charge the violator with the reasonable cost of the repairs along with the fine imposed pursuant to this section. Making such repairs does not create a continuing obligation on the part of the local governing body to make further repairs or to maintain the property and does not create any liability against the local governing body for any damages to the property if such repairs were completed in good faith. If a finding of a violation or a repeat violation has been made as provided in this part, a hearing shall not be necessary for issuance of the order imposing the fine. If, after due notice and hearing, a code enforcement board finds a violation to be irreparable or irreversible in nature, it may order the violator to pay a fine as specified in paragraph (2)(a).

(2)(a) A fine imposed pursuant to this section shall not exceed \$250 per day for a first violation and shall not exceed \$500 per day for a repeat violation, and, in addition, may include all costs of repairs pursuant to subsection (1). However, if a code enforcement board finds the violation to be irreparable or irreversible in nature, it may impose a fine not to exceed \$5,000 per violation.

(b) In determining the amount of the fine, if any, the enforcement board shall consider the following factors:

1. The gravity of the violation;
2. Any actions taken by the violator to correct the violation; and
3. Any previous violations committed by the violator.

(c) An enforcement board may reduce a fine imposed pursuant to this section.

(d) A county or a municipality having a population equal to or greater than 50,000 may adopt, by a vote of at least a majority plus one of the entire governing body of the county or municipality, an ordinance that gives code enforcement boards or special magistrates, or both, authority to impose fines in excess of the limits set forth in paragraph (a). Such fines shall not exceed \$1,000 per day per violation for a first violation, \$5,000 per day per violation for a repeat violation, and up to \$15,000 per violation if the code enforcement board or special magistrate finds the violation to be irreparable or irreversible in nature. In addition to such fines, a code enforcement board or special magistrate may impose additional fines to cover all costs incurred by the local government in enforcing its codes and all costs of repairs pursuant to subsection (1). Any ordinance imposing such fines shall include criteria to be considered by the code enforcement board or special magistrate in determining the amount of the fines, including, but not limited to, those factors set forth in paragraph (b).

(3) A certified copy of an order imposing a fine, or a fine plus repair costs, may be recorded in the public records and thereafter shall constitute a lien against the land on which the violation exists and upon any other real or personal property owned by the violator. Upon petition to the circuit court, such order shall be enforceable in the same manner as a court judgment by the sheriffs of this state, including execution and levy against the personal property of the violator, but such order shall not be deemed to be a court judgment except for enforcement purposes. A fine imposed pursuant to this part shall continue to accrue until the violator comes into compliance or until judgment is rendered in a suit filed pursuant to this section, whichever occurs first. A lien arising from a fine imposed pursuant to this

section runs in favor of the local governing body, and the local governing body may execute a satisfaction or release of lien entered pursuant to this section. After 3 months from the filing of any such lien which remains unpaid, the enforcement board may authorize the local governing body attorney to foreclose on the lien or to sue to recover a money judgment for the amount of the lien plus accrued interest. No lien created pursuant to the provisions of this part may be foreclosed on real property which is a homestead under s. 4, Art. X of the State Constitution. The money judgment provisions of this section shall not apply to real property or personal property which is covered under s. 4(a), Art. X of the State Constitution.

History.—s. 1, ch. 80-300; s. 8, ch. 82-37; s. 2, ch. 85-150; s. 8, ch. 86-201; s. 2, ch. 87-391; s. 8, ch. 89-268; s. 4, ch. 94-291; s. 1, ch. 95-297; s. 5, ch. 99-360; s. 1, ch. 2000-125; s. 65, ch. 2004-11.

Note.—Former s. 166.059.

162.10 Duration of lien.—No lien provided under the Local Government Code Enforcement Boards Act shall continue for a period longer than 20 years after the certified copy of an order imposing a fine has been recorded, unless within that time an action is commenced pursuant to s. 162.09(3) in a court of competent jurisdiction. In an action to foreclose on a lien or for a money judgment, the prevailing party is entitled to recover all costs, including a reasonable attorney's fee, that it incurs in the action. The local governing body shall be entitled to collect all costs incurred in recording and satisfying a valid lien. The continuation of the lien effected by the commencement of the action shall not be good against creditors or subsequent purchasers for valuable consideration without notice, unless a notice of lis pendens is recorded.

History.—s. 9, ch. 82-37; s. 9, ch. 86-201; s. 9, ch. 89-268; s. 5, ch. 94-291; s. 2, ch. 2000-125.

162.11 Appeals.—An aggrieved party, including the local governing body, may appeal a final administrative order of an enforcement board to the circuit court. Such an appeal shall not be a hearing de novo but shall be limited to appellate review of the record created before the enforcement board. An appeal shall be filed within 30 days of the execution of the order to be appealed.

History.—s. 1, ch. 80-300; s. 10, ch. 82-37; s. 3, ch. 85-150; s. 10, ch. 86-201.

Note.—Former s. 166.061.

162.12 Notices.—

(1) All notices required by this part shall be provided to the alleged violator by:

(a) Certified mail, return receipt requested, provided if such notice is sent under this paragraph to the owner of the property in question at the address listed in the tax collector's office for tax notices, and at any other address provided to the local government by such owner and is returned as unclaimed or refused, notice may be provided by posting as described in subparagraphs (2)(b)1. and 2. and by first class mail directed to the addresses furnished to the local government with a properly executed proof of mailing or affidavit confirming the first class mailing;

(b) Hand delivery by the sheriff or other law enforcement officer, code inspector, or other person designated by the local governing body;

(c) Leaving the notice at the violator's usual place of residence with any person residing therein who is above 15 years of age and informing such person of the contents of the notice; or

(d) In the case of commercial premises, leaving the notice with the manager or other person in charge.

(2) In addition to providing notice as set forth in subsection (1), at the option of the code enforcement board, notice may also be served by publication or posting, as follows:

(a)1. Such notice shall be published once during each week for 4 consecutive weeks (four publications being sufficient) in a newspaper of general circulation in the county where the code enforcement board is located. The newspaper shall meet such requirements as are prescribed under chapter 50 for legal and official advertisements.

2. Proof of publication shall be made as provided in ss. 50.041 and 50.051.

(b)1. In lieu of publication as described in paragraph (a), such notice may be posted at least 10 days prior to the hearing, or prior to the expiration of any deadline contained in the notice, in at least two locations, one of which shall be the property upon which the violation is alleged to exist and the other of which shall be, in the case of municipalities, at the primary municipal government office, and in the case of counties, at the front door of the courthouse or the main county governmental center in said county.

2. Proof of posting shall be by affidavit of the person posting the notice, which affidavit shall include a copy of the notice posted and the date and places of its posting.

(c) Notice by publication or posting may run concurrently with, or may follow, an attempt or attempts to provide notice by hand delivery or by mail as required under subsection (1).

Evidence that an attempt has been made to hand deliver or mail notice as provided in subsection (1), together with proof of publication or posting as provided in subsection (2), shall be sufficient to show that the notice requirements of this part have been met, without regard to whether or not the alleged violator actually received such notice.

History.—s. 1, ch. 80-300; s. 11, ch. 86-201; s. 3, ch. 87-391; s. 10, ch. 89-268; s. 6, ch. 94-291; s. 6, ch. 99-360; s. 3, ch. 2000-125.

Note.—Former s. 166.062.

162.125 Actions for money judgments under this chapter; limitation.—Actions for money judgments under this chapter may be pursued only on fines levied after October 1, 2000.

History.—s. 4, ch. 2000-125.

162.13 Provisions of act supplemental.—It is the legislative intent of ss. 162.01-162.12 to provide an additional or supplemental means of obtaining compliance with local codes. Nothing contained in ss. 162.01-162.12 shall prohibit a local governing body from enforcing its codes by any other means.

History.—s. 11, ch. 82-37.

PART II

SUPPLEMENTAL COUNTY OR MUNICIPAL CODE OR ORDINANCE ENFORCEMENT PROCEDURES

162.21 Enforcement of county or municipal codes or ordinances; penalties.

162.22 Designation of enforcement methods and penalties for violation of municipal ordinances.

162.23 Notice to appear.

162.30 Civil actions to enforce county and municipal ordinances.

162.21 Enforcement of county or municipal codes or ordinances; penalties.—

(1) As used in this section, "code enforcement officer" means any designated employee or agent of a county or municipality whose duty it is to enforce codes and ordinances enacted by the county or municipality.

(2) A county or a municipality may designate certain of its employees or agents as code enforcement officers. The training and qualifications of the employees or agents for such designation shall be determined by the county or the municipality. Employees or agents who may be designated as code enforcement officers may include, but are not limited to, code inspectors, law enforcement officers, animal control officers, or firesafety inspectors. Designation as a code enforcement officer does not provide the code enforcement officer with the power of arrest or subject the code enforcement officer to the provisions of ss. 943.085-943.255. Nothing in this section amends, alters, or contravenes the provisions of any state-administered retirement system or any state-supported retirement system established by general law.

(3)(a) A code enforcement officer is authorized to issue a citation to a person when, based upon personal investigation, the officer has reasonable cause to believe that the person has committed a civil infraction in violation of a duly enacted code or ordinance and that the county court will hear the charge.

(b) Prior to issuing a citation, a code enforcement officer shall provide notice to the person that the person has committed a violation of a code or ordinance and shall establish a reasonable time period within which the person must correct the violation. Such time period shall be no more than 30 days. If, upon personal investigation, a code enforcement officer finds that the person has not corrected the violation within the time period, a code enforcement officer may issue a citation to the person who has committed the violation. A code enforcement officer does not have to provide the person with a reasonable time period to correct the violation prior to issuing a citation and may immediately issue a citation if a repeat violation is found or if the code enforcement officer has reason to believe that the violation presents a serious threat to the public health, safety, or welfare, or if the violation is irreparable or irreversible.

(c) A citation issued by a code enforcement officer shall be in a form prescribed by the county or the municipality and shall contain:

1. The date and time of issuance.
2. The name and address of the person to whom the citation is issued.
3. The date and time the civil infraction was committed.
4. The facts constituting reasonable cause.
5. The number or section of the code or ordinance violated.
6. The name and authority of the code enforcement officer.
7. The procedure for the person to follow in order to pay the civil penalty or to contest the citation.
8. The applicable civil penalty if the person elects to contest the citation.
9. The applicable civil penalty if the person elects not to contest the citation.
10. A conspicuous statement that if the person fails to pay the civil penalty within the time allowed, or fails to appear in court to contest the citation, the person shall be deemed to have waived his or her right to contest the citation and that, in such case, judgment may be entered against the person for an amount up to the maximum civil penalty.

(4) After issuing a citation to an alleged violator, a code enforcement officer shall deposit the original citation and one copy of the citation with the county court.

(5) A county or a municipality is authorized to enforce codes and ordinances under the provisions of this section and may enact an ordinance establishing procedures for the implementation of such provisions, including a schedule of violations and penalties to be assessed by code enforcement officers. If a county or municipality chooses to enforce codes or ordinances under the provisions of this section,

each code or ordinance or the ordinance enacted by the county or municipality establishing procedures for implementation of this section shall provide:

- (a) That a violation of a code or an ordinance is a civil infraction.
 - (b) A maximum civil penalty not to exceed \$500.
 - (c) A civil penalty of less than the maximum civil penalty if the person who has committed the civil infraction does not contest the citation.
 - (d) For the issuance of a citation by a code enforcement officer who has reasonable cause to believe that a person has committed an act in violation of a code or an ordinance.
 - (e) For the contesting of a citation in county court.
 - (f) Such procedures and provisions as are necessary to provide for the enforcement of a code or an ordinance under the provisions of this section.
- (6) Any person who willfully refuses to sign and accept a citation issued by a code enforcement officer shall be guilty of a misdemeanor of the second degree, punishable as provided in s. 775.082 or s. 775.083.
- (7) The provisions of this part shall not apply to the enforcement pursuant to ss. 553.79 and 553.80 of the Florida Building Code adopted pursuant to s. 553.73 as applied to construction, provided that a building permit is either not required or has been issued by the county or the municipality.
- (8) The provisions of this section are additional and supplemental means of enforcing county or municipal codes or ordinances and may be used for the enforcement of any code or ordinance, or for the enforcement of all codes and ordinances. Nothing contained in this section shall prohibit a county or municipality from enforcing its codes or ordinances by any other means.

History.—s. 11, ch. 89-268; s. 7, ch. 94-291; s. 1444, ch. 95-147; s. 3, ch. 96-385; s. 4, ch. 98-287; s. 115, ch. 2000-141; s. 35, ch. 2004-186; s. 4, ch. 2001-372.

162.22 Designation of enforcement methods and penalties for violation of municipal ordinances.—The governing body of a municipality may designate the enforcement methods and penalties to be imposed for the violation of ordinances adopted by the municipality. These enforcement methods may include, but are not limited to, the issuance of a citation, a summons, or a notice to appear in county court or arrest for violation of municipal ordinances as provided for in chapter 901. Unless otherwise specifically authorized and provided for by law, a person convicted of violating a municipal ordinance may be sentenced to pay a fine, not to exceed \$500, and may be sentenced to a definite term of imprisonment, not to exceed 60 days, in a municipal detention facility or other facility as authorized by law.

History.—s. 1, ch. 94-255.

162.23 Notice to appear.—

(1) Notwithstanding s. 34.07, a code enforcement officer, designated pursuant to s. 162.21(1) and (2), may issue a notice to appear at any hearing conducted by a county court if the officer, based upon personal investigation, has reasonable cause to believe that the person has violated a code or ordinance. A notice to appear means a written order issued by a code enforcement officer in lieu of physical arrest requiring a person accused of violating the law to appear in a designated court or governmental office at a specified date and time. If a person issued a notice to appear under this section refuses to sign such notice, the code enforcement officer has no authority to arrest such person.

(2) Prior to issuing a notice to appear, a code enforcement officer shall provide written notice to the person that the person has committed a violation of a code or ordinance and shall establish a reasonable

time period within which the person must correct the violation. Such time period shall be no fewer than 5 days and no more than 30 days. If, upon personal investigation, a code enforcement officer finds that the person has not corrected the violation within the prescribed time period, a code enforcement officer may issue a notice to appear to the person who has committed the violation. A code enforcement officer is not required to provide the person with a reasonable time period to correct the violation prior to issuing a notice to appear and may immediately issue a notice to appear if a repeat violation is found, or if the code enforcement officer has reason to believe that the violation presents a serious threat to the public health, safety, or welfare or that the violator is engaged in violations of an itinerant or transient nature, as defined by local code or ordinance within the jurisdiction, or if the violation is irreparable or irreversible.

History.—s. 1, ch. 96-385; s. 7, ch. 99-360.

162.30 Civil actions to enforce county and municipal ordinances.—In addition to other provisions of law authorizing the enforcement of county and municipal codes and ordinances, a county or municipality may enforce any violation of a county or municipal code or ordinance by filing a civil action in the same manner as instituting a civil action. The action shall be brought in county or circuit court, whichever is appropriate depending upon the relief sought. Counties and municipalities are authorized and required to pay any counsel appointed by the court to represent a private party in such action if the provision of counsel at public expense is required by the Constitution of the United States or the Constitution of the State of Florida and if the party is indigent as established pursuant to s. 27.52. The county or municipality shall bear all court fees and costs of any such action, and may, if it prevails, recover the court fees and costs and expense of the court-appointed counsel as part of its judgment. The state shall bear no expense of actions brought under this section except those that it would bear in an ordinary civil action between private parties in county court.

History.—s. 87, ch. 2003-402.

CITY OF MIAMI SPRINGS



Agenda Item No.

City Council Meeting of:

MAY 9, 2011

City Manager Department
201 Westward Drive
Miami Springs FL 33166
305-805-5010

TO: Honorable Mayor Garcia and Members of the City Council
VIA: Jim Borgmann, City Manager *JB*
FROM: Ronald Gorland, Assistant City Manager *RG*
Tex Ziadie, Building Department Supervisor
DATE: May 2, 2011
SUBJECT: Code Compliance Sweep of Commercial Properties

Further to our discussions of the last two Council meetings, Code Compliance is currently in-process of implementing the following regarding subject:

1. Completed revised part-time job descriptions highlighting our preference for Code Enforcement and/or construction experience. An ad has already been placed on our website and in the Miami Herald (and we've already received a number of good leads).
2. Distribution (face-to-face where possible, otherwise handout and mail delivery) of the new color palette to all commercial property and business owners.
3. Information regarding the upcoming safety and appearance related code compliance sweeps including timelines and most likely (but not exclusively) code violations being targeted initially
4. Providing details of the citation process
5. Arranging informative Gazette and website articles, mailers and flyers
6. Developing a monthly or quarterly award program(s) with the Chamber and the R&R Advisory Board for Council recognition of property improvement
7. Preceding will be accomplished with a great deal of communication seeking willing compliance but when compliance is not forthcoming, more aggressive measures will be taken much sooner than in the past
8. Monthly reporting will be provided to Council indicating case details, status of the "compliance pipeline," and Codes that should be considered for tweaking
9. Codes key to commercial area sweeps include Signage and Maintenance of Property

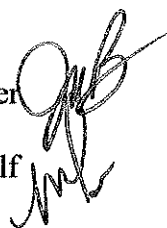
Memorandum

City Council Meeting of:

MAY 9, 2011

Date: May 2, 2011

To: James Borgmann, City Manager



Fr: Mike Aldridge, Director of Golf

Re: Marketing for the summer

.....

Our marketing efforts this summer are geared towards attracting the golfers that we lost during the irrigation installation/construction project. On top of overcoming course conditions post-renovation into the winter non-growing months, we are attempting to market the course during a poor economic climate as well. We feel we are over the hurdle and the summer growing season will improve golf course conditions which will enable us not only to regain old clientele but to capture new ones as well.

We are requesting additional funding in advertising to accomplish the following:

- 1) Insert in Gazette for May \$300.00
- 2) Advertise Le Soleil summer issue (1) \$400.00
sent to Canada in summer 1/4pge color
- 3) Advertise in /Doral News (1X per month) \$800.00
- 4) Advertise in Miami Herald (1X per month) \$618.00
- 5) Advertise in Miami Herald Sept membership \$3,000.00
- 6) Brochures, flyers for posting \$900.00
- Total amount requested: **\$6,018.00**

Thus far we have accomplished the following to market the golf course:

- 1) Signed contract with the Marriott Hotel for summer months
- 2) Joined PGA Golf Pass for summer months
- 3) Visiting Hotels two afternoons a week meeting w/concierge personnel
- 4) Scheduled meeting with South Florida Hispanic Chamber of Commerce
- 5) Scheduled meeting with Tour Operations persons with Cruise Ship Lines
- 6) Obtaining pricing/info for internet marketing with MiamiDealsForLocals.com, MiamiEventGuide.com, Recycling.com
- 7) Participated in PGA Play Golf America giving a free fifteen minute lesson on the Golf Channel to attract new players
- 8) Participate American Express Women's Golf Month/started new ladies league Mondays/first gathering May 1
- 9) Participate Month of June/Bring Your Kids to Golf Range Month
- 10) Participate Month of July/Family Golf Month
- 11) Participate Month of August/National Golf Month

- 12) Participate Month of September/with 1st Annual Hispanic Heritage Classic Golf Tournament/Latin Fest w/Clubhouse

We are also working on marketing for this upcoming season and will be presenting our plan in conjunction with the upcoming budgeting process for FY2011/2012.

Marketing Options For FY2011/2012

Avertising	Period	Cost	Target
CTM Brochure	Year around	Annual 11,750.04	524 tourist related locations
Miami Herald	Winter/Spring	Annual 15,000.00	Locals/Tourists
Dolphin Gazette	Year around	Annual 3,000.00	Miami Springs
Doral Gazette	Winter/Spring	Annual 3,000.00	Doral Area
Le Soleil	1/8 pg/16 weeks	Annual 3,200.00	Canadians/10,000 copies/275 locations
Carrefour Floride	plus web	Annual 1,800.00	Canadians/35,000 copies/5,450 locations
Quoi Faire en Floride	plus web	Annual 2,200.00	Canadians/50,000 copies/3,500 locations
SouthFlaHispanic Cham/web	1/4 pg/8 mon edit banner ads	Annual 3,900.00	Hispanic/100,000 per month
Latin American Post	banner ads	Sum/3 edit/3,700.00	Hispanic/100,000 per month
Recycling Rewards Program	Year around	Voucher contract	Broward County wide
MiamiDealsForLocal.com	Year around	Voucher contract	Locals/Tourists
GolfNow.com	Year around	Voucher contract	Locals/Tourists
Groupon.com	Seasonal	Voucher contract	Locals/Tourists
Target Hotels	Period	Cost	Target Summer/Winter Voucher
South Fl Business Avia Ass	Year around	Voucher contract	Locals/tourists
Cruise Ship Port Roster	Year around	Voucher contract	Locals/tourists
Hotels located LeJeune & surroun	Year around	Voucher contract	Locals/tourists
Hotels 36th St Corridor	Year around	Voucher contract	Locals/tourists
Airlines	Year around	Voucher contract	Locals/tourists

Suggested Plans

- 1) Institute 4 month membership payment plan/payment each month for 4 consecutive months
- 2) Partner with Latin American Aviation Association for golf promotion
- 3) Partner with Greater Miami Aviation Association for golf promotion
- 4) Program - bring in new member get \$100 discount
- 5) Continue Canam Golf program
- 6) Continue Tee Times. Usa program
- 7) Join Promotion Golf program/set fees January through March
- 8) Continue contract w/Marriott Hotel summer vouchers
- 9) Continue contract w/PGA summer GolfPass

10) Golf Representative set-up at conferences, trade shows with golf info, memberships apps, brochures, vouchers, etc. for promotions

2011 Course Participation Agreement

Scratch Golf Marketing (SGM) will be conducting a nationwide promotion on behalf of Marriott International, Inc. Marriott International, Inc., in conjunction with the United States Golf Association, will offer USGA members who stay over a Friday and Saturday night at participating J.W. Marriott Hotels & Resorts and Marriott Hotels & Resorts a voucher good for a twosome of free green fees during off peak times with paid promotional cart fee. Golf voucher will be given at check out and will be valid at over 300 golf courses nationwide. Marriott will extensively promote this offer to USGA members. Participating golf courses will be promoted at a website landing page designed to advertise the promotion to USGA members (see below for further details).

This agreement is specifically for your course and is subject to your approval. To participate you must return one signed and dated copy of this Agreement before your market has the required number of courses.

In addition to the aforementioned promotional cart fee SGM will reimburse your course \$ 15 dollars for each voucher returned to us by November 15th, 2011.

Marriott / USGA: Promotion Begins 4/1/11 Voucher Valid 5/1/11 – 10/31/11

Vouchers valid Friday – Sunday after 2PM. Monday – Thursday after 10AM excluding holidays. 3 day advanced tee times allowed. May not be combined with other offers, during league play or tournaments.

Types of Vouchers: (1) One good for twosome with purchase by USGA member of designated Marriott Hotel stay. All players are required to pay a cart fee established by your course. Course will be reimbursed per voucher by SGM. Customer will surrender their voucher at course. No proof of purchase required.

All vouchers must be surrendered by customer at time of play. Vouchers cannot be split. Ex: A Marriott customer redeems his/her twosome voucher, but plays alone. Customer will not be given a rain check for the other green fee. Customer still surrenders the voucher at the time of play.

Each customer pays a cart fee assigned by your course. Launch Kit with promotion's information for your staff will arrive prior to the start date.

Additional Provisions

- 1) Your course has incurred No Financial Obligation by its participation in the Promotion.
- 2) Course works with only the promotion agreed to in this Agreement.
- 3) The Promotional Launch Kit will be mailed to the course prior to the Promotion start date.
- 4) 4 color vouchers are clearly marked with client's logo, expiration date, restrictions and sequential numbering. Scratch Golf Marketing's name appears on every Voucher.
- 5) SGM provides a 24 Hour Hotline Phone Number for your convenience.

Authorized by: (Print) JAMES R. BOGEMAN Signed: James R. Bogeman 0179 mba
Course's Official Name: MIAMI SPRINGS GOLF COURSE Course Pro-Shop Phone #: 305-805-5180
Authorizing Person's Direct Phone #: 305-805-5180 Mailing Address: 650 CURTISS PKWY
City: MIAMI SPRINGS State: FL Zip: 33166 Date: 3/30/2011
Email Address: ALDRIDGE@GOLF.YANCO.COM Accepted by: _____ Date: _____
Website: MIAMISPRINGS-FL.GOV/

g Clark (904) 955-8663
President/CEO

SGM: Fax # (904) 220-8810
Email: golfpromotions@comcast.net
www.scratchgolfmarketing.com/marriott

Ed Robertson (904) 220-8910
Dir. Course Admin.
Email: edchasrob@gmail.com

DORAL NEWS


CRONISTAS DE LA COMUNIDAD

Vea 3-57 Noticias en Español en 2011 www.doralnews.com

**LOCAL ROOTS,
BETTER BANKING.**

BBU Bank
BANK OF THE BAY AREA


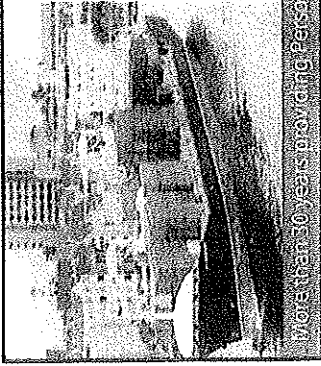
150 Alhambra Circle, Suite 100
(785) 552-0550
5500 Doral Boulevard
(305) 557-9700
www.bbu.bank.com



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Y HABLAMOS SU IDIOMA.

BBU Bank
BANK OF THE BAY AREA

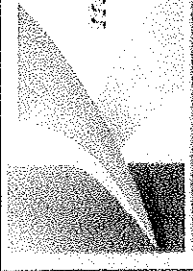
150 Alhambra Circle, Suite 100
(785) 552-0550
5500 Doral Boulevard
(305) 557-9700
www.bbu.bank.com

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manera rápida y segura con el
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Modernel



En Colombia tenemos 11 sedes
Atendemos a todos
los clientes que tienen instalaciones
en Medellín, Bogotá, Bucaramanga
y Manizales.

Families In The Middle





Doral, May 01, 2011

Doral News is a newspaper publication serving the residents of the City of Doral in Florida. This newspaper is published every other Tuesday and covers breaking news and other important information for the residents of the City of Doral and surrounding areas.

We print out 10,000 copies every 15 days and they are delivered for free through two methods: One of them, via mail (US Postal Service) to thousands of homes in zip codes 33122, 33166, 33172 and 33178. The second one, at more than **300** different businesses within the City of Doral and **100** businesses in the surrounding cities of Virginia Gardens, Miami Springs and the Fontainebleau area of Miami, Florida.

SPECS FOR DIGITAL FILES:

The accepted image files formats are: JPEG, PDF, TIFF or EPS

Minimum resolution: 300 DPI in CMYK for full color ads.

- ✓ Full page ads - 10" x 12"
- ✓ 1/2 page (vertical) - 5" x 12"
- ✓ 1/2 page (horizontal) - 10" x 6"
- ✓ 1/4 page – 5" x 6"

If you have any questions please do not hesitate in contact me.

Daniel Bendayan

Marketing / Special Editions

Direct: 786-537-4812

www.doralnewsonline.com



CONTENIDO EDITORIAL/EDITORIAL CONTENT

Sostener una relación social, cultural, familiar, comercial y política con la población de Doral, manteniendo una absoluta objetividad en los hechos, es la base en la que se sustenta nuestro periódico, su periódico, Doral News.

Será de vehículo informativo de fuente seria, pronta y veraz, entre los hechos noticiosos que acontecen en Doral y sus habitantes es lo que más conviene en (créditos de la Comunidad).

¡Su Target es DORAL, then DORAL NEWS es el Medio!

To serve as a serious, prompt and accurate means of information of news events that take place in Doral and among its inhabitants it is what makes us writers' community

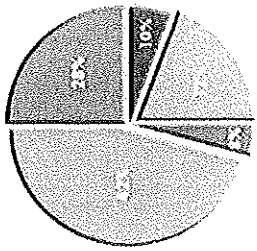
If your Target is DORAL, then DORAL NEWS is the press MEDIA!



LEORES/TARGET

Doral News es un periódico quincenal cuyos ejemplares circulan principalmente en la ciudad de Doral, además de los estados vecinos de Virginia Gardens, Miami Springs y el área de Fontainebleau. El abasto multiplicar de este medio, hoy que se sigue es 10,000 ejemplares quincenales son leídos por más de 25,000 personas en una ciudad con más de 40,000 habitantes y una población flotante de 150,000 personas, es decir, 3.5 lectores por ejemplar.

Como consecuencia de nuestra estratégica distribución, Doral News, llega a un Perfil de Población Económicamente Activa en lo que los ingresos por copia sobrepasan los \$33,000 anuales, población con alto Poder Adquisitivo y Poder de Decisión en la compra de bienes, productos y servicios. Doral News llega que su mensaje impacte a su Mercado Meta, a un Público Específico



- Restaurantes/Restaurants
- Hoteles/Hotels
- Instituciones Financieras/Financial Institutions
- Otros/Chiefs

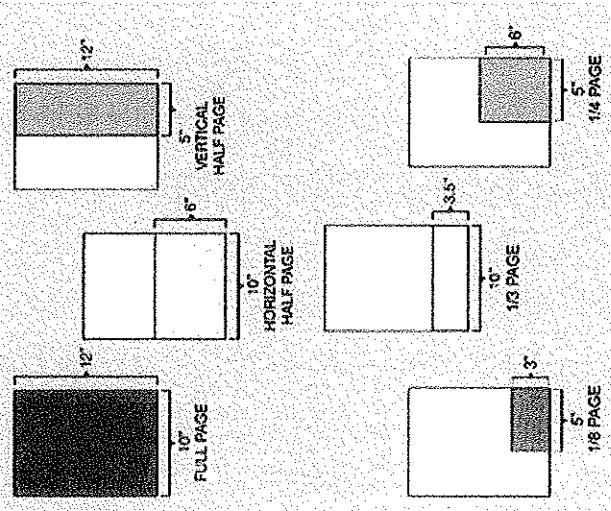
Doral News, a biweekly newspaper, is mainly distributed in the City of Doral, as well as in the neighboring cities of Virginia Gardens, Miami Springs and the Fontainebleau area. The multiplicity effect of this newspaper makes it read by biweekly circulation of 10,000 copies are read by over 25,000 people in a city with over 40,000 inhabitants and a floating population of 150,000 people, i.e. 3.5 readers per copy.

As a result of our strategic distribution, Doral News reaches an Economically Active Population Profile in which per capita income exceeds US\$ 30,000 per year, a population with a high Purchasing and Decision-Making Power in the purchase of goods, products and services. Doral News message has an impact on its Target Market, an Effective Audience.

We print out 10,000 copies every two weeks and they are mailed (USA Postal Service) to thousands of homes (home owners) in zip codes 33172, 33166-33172 & 33178, and distributed to more than 320 commercial businesses of the city of Doral & 117 commercial businesses in cities such as Virginia Gardens, Miami Springs and Fontainebleau area.



MEDIDAS / SIZE



TARIFAS FULL COLOR - FULL COLOR RATES

Posiciones especiales tienen un recargo del 25%
Rates full color special positions 25% more

Contorno (back cover)	10" x 12"	\$7,000
Página completa / full page	10" x 12"	\$1,000
1/2 Pág. Vertical	5" x 12"	\$495
1/2 Pág. Horizontal	10" x 6"	\$495
1/4 Pág. Vertical	5" x 6"	\$495
Cuadrillo de portada - cover	10" x 1.5"	\$400
Cover Spread (total)		\$7,500
Doble página conmutado (cover)		\$2,500

TARIFAS BLANCO Y NEGRO - BLACK AND WHITE RATES

Posiciones especiales tienen un recargo del 25%
Rates full color special positions 25% more

Página completa / full page	10" x 12"	\$800
1/2 Pág. Vertical	5" x 12"	\$495
1/2 Pág. Horizontal	10" x 6"	\$495
1/3 Pág.	10" x 4"	\$425
1/4 Pág. Vertical	5" x 6"	\$300
1/8 Pág.	5" x 3"	\$160

ESPECIFICACIONES TÉCNICAS PARA ARCHIVOS DIGITALES:
Los archivos de imágenes aceptados son: PDF, JPEG, TIFF y EPS
Resolución mínima de 300 DPI al tamaño que se va a imprimir,
en CMYK en el caso de imágenes a color.

The accepted formats are: PDF, JPEG, TIFF & EPS
Minimum resolution of 300 DPI at its corresponding size
CMYK colors for color ads.



Publicación de 10,000 ejemplares quincenales que se distribuyen por correo (Servicio Postal USA) a miles de hogares (propietarios) en los zip codes 33172, 33166-33172 y 33178, y distribuidos en más de 320 locales comerciales de la ciudad de Doral y 117 locales comerciales en las ciudades de Virginia Gardens, Miami Springs y el área de Fontainebleau.

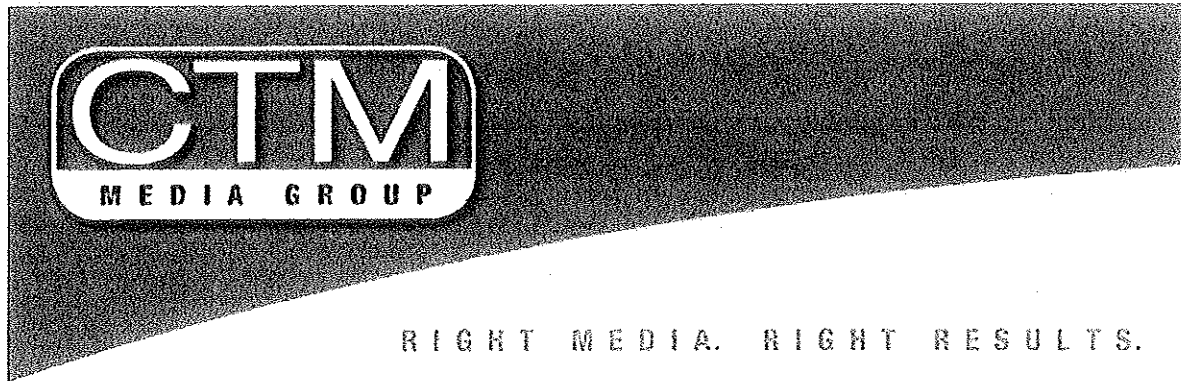
CALENDARIO/CALENDAR 2011

Edición/Issue #	Fecha de Publicación Publication Date	Cierre Deadline
48	Enero 18	Enero 14
49	Febrero 01	Enero 28
50	Febrero 15	Febrero 11
51	Marzo 01	Febrero 25
52 EDICIÓN ANIVERSARIO / ANNIVERSARY ISSUE	Marzo 29	Marzo 25
53	Abril 12	Abril 08
54	Abril 26	Abril 22
55	Mayo 10	Mayo 06
56	Mayo 24	Mayo 20
57	Junio 07	Junio 03
58	Junio 21	Junio 17
59	Julio 05	Julio 01
60	Julio 19	Julio 15
61	Agosto 02	Julio 29
62	Agosto 16	Agosto 12
63	Agosto 30	Agosto 26
64	Septiembre 13	Septiembre 09
65	Septiembre 27	Septiembre 23
66	Octubre 11	Octubre 07
67	Octubre 25	Octubre 21
68	Noviembre 08	Noviembre 04
69	Noviembre 22	Noviembre 18
70	Diciembre 06	Diciembre 02

From: CTM Media Group [sglessner@ctmmedia.com]

Sent: Thursday, April 14, 2011 2:16 PM

Subject: CTM Expands Distribution Network With 277 New Locations!

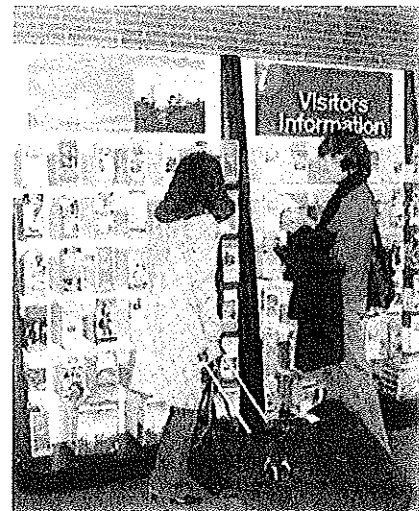


CTM Media Group Expands Distribution Network With Over 277 New Locations!

CTM adds great value to our vast geographic network of visitor information display stands as we continue to procure additional locations everyday!

Within the last quarter, CTM has added 277 NEW display stands to our existing network of over 11,000 locations, covering multiple regions of the United States and Canada.

We're pleased to include these new locations as part of existing distribution networks in our efforts to provide CTM clients with new opportunities for reaching previously untapped audiences.



Key New Locations Acquired (January 1 - March 31, 2011)

Red Sox Store- Yawkey Way
Hotel Commonwealth

Boston
Boston

MA
MA

I-95 North & South Bound Info Plaza	Newton	MA
Sun & Ski Sports	Pembroke	MA
Witch City Segway	Salem	MA
AAA Office	Nashua	NH
Eastern Mtn Sports Climbing School	North Conway	NH
Bridgeport Arts & Cultural Council	Bridgeport	CT
JFK Intern'l Airport Terminal 1	Jamaica	NY
World Trade Center Tribute Ctr	New York	NY
Penn Station/ Herald Sqr./ Bryant Park	New York	NY
Hotel Intercontinental Times Square	New York	NY
Love Park Welcome Center	Philadelphia	PA
Delaware Children's Museum	Wilmington	DE
Ritz Carlton Hotel	Key Biscayne	FL
Four Seasons Hotel	Miami	FL
Crown Plaza- Kiki's Restaurant	Ft Lauderdale	FL
Hyatt Place	Miami Beach	FL
Edwin Watts Golf	Boca Raton	FL
Ambassador East Hotel	Chicago	IL
Citigroup Center	Chicago	IL
University of Chicago Medical Center	Chicago	IL
AviStar Airport Parking	Franklin Park	IL
Luxury Apartments	Chicago	IL
Gateway Grizzlies	Sauget	IL
Hampton Inn & Suites	St. Louis	MO
Hilton Garden Inn	Rochester	MN
Comfort Suites	Duluth	MN
Ritz Carlton Hotel	Toronto	ON
Homewood Suites	Toronto	ON
Hampton Inn	Toronto	ON
Holiday Inn Express & Suites	Ottawa	ON
Y.M.C.A.	St. Thomas	ON
Corbetts-Reruns Ski Shop	Oakville	ON

Additional location information is available. Kindly contact your local CTM Media Group consultant for additional details or call 800.888.2974.

Remember to take advantage of CTM's online visitor information website Ettractions.com. If your business has not already created a FREE business profile on Ettractions.com, [Register Today!](#)



MAPA



ATRACCIONES • COMPRAS Y ENTRETENIMIENTO

The Most Comprehensive Coverage Of Any Map & The Only Spanish Map In South Florida.

Proven Distribution

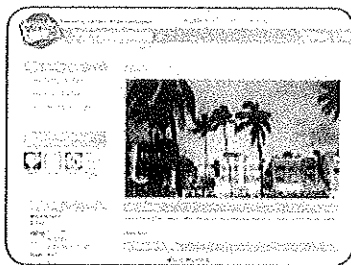
The key to the South Florida "En Español" MAPA is the distribution. CTM will be printing 100,000 copies in 2011 and distributing them in over 700 high profile and high volume tourist locations.

- Miami Hotel Network
- North Miami Beach & Hollywood Hotel Network
- South Miami Hotel Network
- Best of South Beach Hotel Network
- Greater Miami Transportation Network
- Greater Ft. Lauderdale Transportation Network
- South Florida Corporate
- Coconut Grove
- Dolphin Mall
- Sawgrass Mills Mall
- South Florida Fairgrounds



Google Map Technology Illustrates The Palm Beach County Map Distribution Network

The South Florida "En Español" MAPA will be available for download at Miami.Ettractions.com giving advertisers additional exposure in the pre-planning market.



Deadlines

Space Reservations: November 5, 2010
Materials Due: November 12, 2010
Distribution Begins: December 2010

Ad Sizes

Ad Size	(W x D)	Rates
Back Panel	3.75" x 8.625"	\$6,500
2 Premium Positions	3.75" x 8.625"	\$6,000
Full Panel	3.75" x 8.625"	\$4,500
1/2 Panel	3.75" x 4.125"	\$2,750
1/4 Panel	3.75" x 1.875"	\$1,200

AD Sizes

Back / Prime / Full Panel 1/2 Panel 1/4 Panel



Quarter Panel Ad Size Sample (Not To Actual Size)



Text MAP to 71297 *Msg & Data Rates May Apply.



Try It Now!
Text MAP to 71297

All display ad purchases include a map locator PLUS a Mobile Text Message to deliver timely updates & special offers to map users during the travel season. This 160 character message can be updated anytime by logging into your ettractions.com advertiser profile – clicking "My SMS".

Mobile Tag

Mobile tagging uses a special 2d barcodes to link visitors from offline materials to a mobile internet page. It is interactive marketing in its truest form.



South Florida "En Español" MAPA advertisers can link visitors directly to their mobile web page. Don't have an mobile webpage? Inquire today!



Mobile Phone



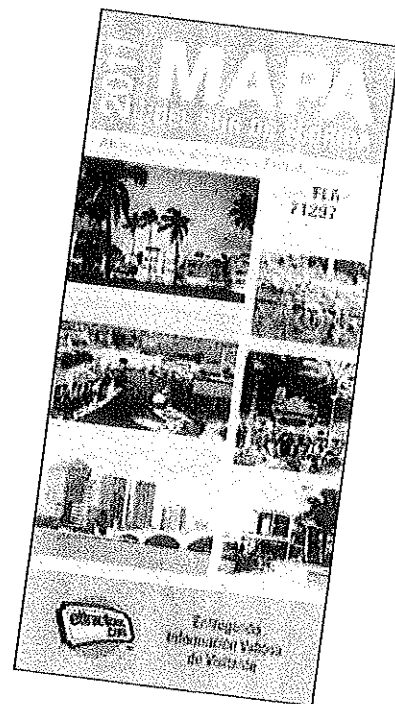
Take a Picture



Decoding



Mobile Web



Hurry Space Is Limited! Call: (954) 929-8009



www.ctmmediagroup.com
www.ettractions.com



HOTEL & VISITOR PROGRAM MIAMI AREA HOTELS

RELIANCE AVIATION, Miami, fl
 RIANDE HOTEL, Miami Beach, FL
 RICHMOND HOTEL, Miami Beach, FL
 RITZ CARLTON, Coconut Grove, FL ***
 RIU FLORIDA BEACH HOTEL, Miami Beach, FL
 RIVER PARK HOTEL AND SUITES, Miami, FL
 ROADWAY INN, Miami, FL
 ROYAL PALMS, Miami, FL
 RUNWAY INN, Miami Springs, FL
 SADIGO COURT, Miami Beach, FL
 SAN JUAN HOTEL, Miami Beach, FL
 SANTA BARBARA, Miami Beach, FL
 SHERATON FOUR POINTS HOTEL, Miami Beach, FL
 SHERATON MIAMI AIRPORT HOTEL, Miami, FL
 SLEEP INN @ MIAMI INTERNATIONAL AIRPORT, Miami Springs,
 FL
 SONESTA HOTEL, Coconut Grove, FL ***
 SOUTH BEACH HOTEL, Miami Beach, FL
 SOUTH BEACH TOURIST INFO CENTER, Miami, FL
 SOUTH BEACH TOURIST INFORMATION CENTER @ THE VISCAY
 HOTEL, Miami Beach, FL
 SOUTH BEACH WELCOME CENTER @ THE CARLTON, Miami
 Beach, FL
 SOUTH RIVER SUITES, Medley, FL
 SOUTH SEAS HOTEL, Miami Beach, FL
 SPRINGHILL SUITES BY MARRIOTT, Miami, FL #
 SUN' N SURF MOTEL, Miami, FL
 THE FALLS, Miami, FL
 THE W HOTEL, Miami Beach, FL
 TOUR CENTER, Miami, FL
 TOURIST AGENCY, North Miami, FL
 TOURIST INFORMATION CENTER, Miami, FL
 TOURIST INFORMATION CENTER@ COMPUTERS ELECTRONICS
 EXCHANGE, Miami Beach, FL
 TOWER 41 PARKING, Miami, FL
 TRAFFIC JAMS RENT - A - CAR, Miami Beach, FL
 TROPICS HOTEL, THE, Miami Beach, FL
 VISITOR CENTER @ BAYSIDE MARKETPLACE, Miami, FL
 WESTGATE RESORT, Miami Beach, FL
 WESTGATE VISITORS CENTER, Miami, FL
 WESTGATE VISITORS CENTER, Miami, FL
 WESTIN HOTEL & RESORT, Coral Gables, FL

* Locations are subject to change without notice

Total Locations 166

Page 3 of 3

Non Standard Display Stand
 * Concierge Use Only
 ^ Winter Service Only

Location's Own Stand
 ** Local Brochures Only

Summer Service Only
 *** Front Desk Delivery Only
 +++ Members Only

Monday, January 17, 2011

HOTEL & VISITOR PROGRAM MIAMI AREA HOTELS

HILTON GARDEN INN, Miami, FL ***
 HILTON MIAMI AIRPORT, Miami, FL
 HILTON MIAMI DOWNTOWN, Miami, FL
 HOLIDAY INN, Miami Beach, fl.
 HOLIDAY INN AIRPORT HOTEL, Miami Springs, FL
 HOLIDAY INN EXPRESS, Kendall, FL
 HOLIDAY INN EXPRESS, Miami, FL
 HOLIDAY INN EXPRESS (DORAL), Miami, FL
 HOLIDAY INN EXPRESS HIALEAH MIAMI LAKES, Hialeah, FL
 HOLIDAY INN MIAMI AIRPORT WEST, Miami, FL
 HOLIDAY INN UNIVERSITY OF MIAMI, Coral Gables, FL ***
 HOMESTEAD STUDIO SUITES, Miami, FL
 HOMESTEAD STUDIO SUITES, Miami, FL
 HOMESTEAD SUITES, Miami Springs, FL
 HOMEWOOD SUITES BY HILTON, Miami, FL
 HOTEL BLUE, Miami, FL
 HOTEL INDIGO, Kendall, FL
 HOTEL INTER-CONTINENTAL, Miami, FL
 HOTEL ROMA, Miami, FL
 HOTEL SHELLEY, Miami Beach, FL ***
 HOTEL SOFITEL MIAMI, Miami, FL
 HOTEL VENEZIA, Miami Beach, FL
 HOTEL VICTOR, Miami Beach, FL
 HOWARD JOHNSON PLAZA, Hialeah, FL
 HYATT REGENCY, Coral Gables, FL
 HYATT SUMMERFIELD SUITES, Miami, FL
 IMAGINATIONS TOURIST INFO CENTER, Miami Beach, FL
 JAMES HOTEL, Miami Beach, FL
 JAZZ ON SOUTH BEACH HOSTEL, Miami Beach, FL
 KOA CAMPGROUND MIAMI SOUTH, Miami, FL
 LA QUINTA INN & SUITES, Cutler Ridge, FL
 LA QUINTA INN & SUITES, Miami, FL
 LA QUINTA INN & SUITES, Miami, FL
 LA QUINTA INN & SUITES, Miami, FL
 LEeward MOTEL, Miami, FL
 LOEWS MIAMI BEACH HOTEL, Miami Beach, FL
 LORRAINE HOTEL, THE, Miami Beach, FL
 LTC LUIS MARTINEZ ARMY RESERVE CTR, Perrine, FL
 MANDARIN ORIENTAL HOTEL, Miami, FL ***
 MANDARIN ORIENTAL HOTEL, Miami, FL ***
 MARIVEL TRAVEL, Sunny Isles, FL
 MARRIOTT BISCAYNE BAY, Miami, FL ***
 MARRIOTT RESIDENCE INN, Coconut Grove, FL
 MARRIOTT VILLA'S AT DORAL, Miami, FL
 MIAMI BEACH CONVENTION CENTER, Miami, FL #
 MIAMI BEACH RESORT & SPA, Miami Beach, FL
 MIAMI BEST ATTRACTION CU-4B, Miami Beach, FL
 MIAMI DISCOUNT TOURS, Miami Beach, FL
 MIAMI DISCOUNT TOURS @ BOHEMIAM INTERNET CAFÉ, Miami FL
 MIAMI GRAND VACATIONS, Miami, FL
 MIAMI INFO TOURS, Miami Beach, FL
 MIAMI SPRINGS MOTEL, Miami Springs, FL
 MIAMI SUN HOTEL, Miami, FL
 MIDTOWN INN, Miami, FL
 MOTEL 7, Miami, FL
 MOTEL BLU, Miami, FL
 OCEAN BREEZE HOTEL, Miami Beach, FL
 OCEAN REEF HOTEL, Miami Beach, FL
 PARISIAN HOTEL & SUITES, Miami Beach, FL
 PARKWAY MOTEL, Miami Springs, FL
 QUALITY INN SOUTH, Kendall, FL
 QUINONES TRAVEL, Miami, FL
 RAMADA INN, Hialeah, FL
 RED ROOF INN, Miami, FL

Locations are subject to change without notice

Total Locations 166

Page 2 of 3

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Monday, January 17, 2011

HOTEL & VISITOR PROGRAM MIAMI AREA HOTELS

<p>AIR WORLD TRAVEL, Miami Beach, FL</p> <p>AIRWAYS INN & SUITES, Miami, FL</p> <p>ALAMO HOTEL, Miami Beach, FL</p> <p>ARMED FORCES SERVICE CENTER @ MIAMI INTERNATIONAL AIRPORT, Miami, FL</p> <p>ASK TOURS TO, Miami Beach, FL</p> <p>ATLANTIC BEACH HOTEL, Miami Beach, FL</p> <p>BAYMONT INN & SUITES, Miami, FL</p> <p>BAYSIDE MOTOR INN, Miami, FL</p> <p>BEACH PARADISE HOTEL, Miami Beach, FL</p> <p>BEACH PLACE HOTEL, Miami Beach, FL</p> <p>BERKELEY SHORE HOTEL, Miami Beach, FL</p> <p>BEST WESTERN, Miami, FL</p> <p>BEST WESTERN, Miami, FL</p> <p>BEST WESTERN ATLANTIC BEACH HOTEL, Miami Beach, FL</p> <p>BETSY HOTEL, THE, Miami Beach, FL</p> <p>BISCAYNE INN, Miami, FL</p> <p>CANDLEWOOD SUITES, Miami, FL</p> <p>CAVALIER HOTEL, Miami Beach, FL</p> <p>CHAVIN TOURS, Miami, fl</p> <p>CLAY INTERNATIONAL HOSTEL, Miami Beach, FL</p> <p>COMFORT INN & SUITES, Miami Springs, FL</p> <p>COMFORT SUITES, Kendall, FL</p> <p>COMMODORE INN IN THE GROVES, Coconut Grove, FL</p> <p>CONRAD HOTEL, Miami, FL *</p> <p>CONTINENTAL HOTEL, Miami, FL</p> <p>COUNTRY INN AND SUITES, Miami, FL</p> <p>COURTYARD BY MARRIOTT, Coconut Grove, FL ***</p> <p>COURTYARD BY MARRIOTT, Coral Gables, FL</p> <p>COURTYARD BY MARRIOTT (AIRPORT WEST), Miami, FL</p> <p>COURTYARD BY MARRIOTT (WASHINGTON AVE), Miami Beach, FL</p> <p>COURTYARD BY MARRIOTT HOTEL @ DOLPHIN MALL, Miami, FL</p>	<p>CRESCENT HOTEL, Miami Beach, FL</p> <p>CROWN PLAZA HOTEL, Miami, FL</p> <p>DAYS INN, Miami Springs, FL</p> <p>DAYS INN ART DECO, Miami Beach, FL</p> <p>DAYS INN MIAMI INT'L AIRPORT, Miami, FL</p> <p>DAYS INN OCEANSIDE, Miami Beach, FL</p> <p>DON SHULA'S HOTEL & GOLF CLUB, Miami Lakes, FL ***</p> <p>DORAL GOLF RESORT, Miami, FL</p> <p>DOUBLETREE GRAND HOTEL, Miami, FL</p> <p>E.F. INTERNATIONAL SCHOOL LANGUAGE, Miami Beach, FL</p> <p>EDEN ROC, Miami Beach, FL ***</p> <p>EL PALACIO SPORTS HOTEL, Opa Locka, FL</p> <p>EMBASSY SUITES HOTEL, Miami, FL</p> <p>EPIC HOTEL, Miami, FL ***</p> <p>EXTENDED STAY AMERICA, Coral Gables, FL</p> <p>EXTENDED STAY AMERICA, Miami, FL</p> <p>EXTENDED STAY AMERICA, Miami, FL</p> <p>EXTENDED STAY AMERICA, Miami, FL</p> <p>FAIRFIELD INN MARRIOTT, Miami, FL #</p> <p>FANTASY INN MOTEL, Miami, FL</p> <p>FLAMINGO SOUTH BEACH, Miami Beach, FL</p> <p>FONTAINEBLEU HILTON APTS, Miami, FL</p> <p>FOUR AMBASSADORS HOTEL, Miami, FL **</p> <p>FOUR SEASONS HOTEL, Miami, FL *</p> <p>GRAYLINE MIAMI BUS TOURS C/O BAYFRONT PARK MGMT., Miami, FL</p> <p>HACIENDA MOTEL, Miami, FL</p> <p>HADDON HALL HOTEL, Miami Beach, FL</p> <p>HAMPTON INN, Coconut Grove, FL</p> <p>HAMPTON INN, Miami, FL</p> <p>HAMPTON INN, Miami, FL</p> <p>HAMPTON INN & SUITES, Miami, FL</p> <p>HAMPTON INN & SUITES, Miami, FL</p>
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Total Locations 166

Page 1 of 3

Non Standard Display Stand

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Summer Service Only

* Concierge Use Only

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*** Front Desk Delivery Only

^ Winter Service Only

+++ Members Only

Monday, January 17, 2011

HOTEL & VISITOR PROGRAM
NORTH MIAMI BEACH & HOLLYWOOD AREA

NEWPORT BEACHSIDE HOTEL AND RESORT, North Miami Beach, FL

OCEAN INN MOTEL, Hollywood, FL #

OCEAN SURF HOTEL, Miami Beach, FL

OCEAN WATERWAY MOBILE HOME PARK, Dania, FL

POUSADA SUITES, Hollywood, FL

QUALITY INN AND SUITES, Hollywood, FL

RADISSON DEAUVILLE RESORT, Miami Beach, FL

RAMADA INN, Hollywood, FL

RAMADA INN HOLLYWOOD BEACH RESORT HOTEL, Hollywood, FL

RAMADA PLAZA MARCO POLO BEACH RESORT, North Miami Beach, FL

REGENT BAL HARBOUR, Bal Harbour, FL

RESIDENCE INN BY MARRIOTT, Aventura, FL

RESIDENCE INN BY MARRIOTT, Miramar, FL

RICHARD'S MOTEL, Hollywood, FL

RICHARD'S MOTEL 32 (HOLLYWOOD), Hollywood, FL

SEACOAST SUITES HOTEL, Miami Beach, FL

SHELDON OCEAN RESORT, Hollywood, FL ****

SHELL MOTEL, Hollywood, FL

SHERATON FORT LAUDERDALE AIRPORT HOTEL, Dania, FL

SHERRY FRONTENAC HOTEL, Miami Beach, FL

SILVER SPRAY MOTEL, Hollywood, FL

SLEEP INN & SUITES, Dania, FL

SPRINGHILL SUITES BY MARRIOTT, Dania Beach, FL

SUPER 8 MOTEL, Dania Beach, FL

SURFSIDE TOURIST BUREAU- PARKS AND RECREATION, Surfside, FL

TIDE MOTEL APARTMENTS, Hollywood, FL

TRAVEL BUDGET INN MOTEL, Hollywood, FL

TRINITY TOWERS TRAILER PARK, Hollywood, FL

TRUMP PALACE, Sunny Isles, FL

TRUMP SONESTA, Sunny Isles, FL *

TURNBERRY OCEAN COLONY, Sunny Isles, FL ***

TURNBERRY OCEAN COLONY, Sunny Isles, FL

TURNBERRY ON THE GREEN, Miami, FL

VENTURA INN MOTEL, Hollywood, FL

WAVES APARTMENT AND RESORT, Hollywood, FL

WHITEHOUSE INN, Miami Beach, FL

WINGATE INN, Miramar, FL

* Locations are subject to change without notice

Total Locations 100

Page 2 of 2

Non Standard Display Stand

Location's Own Stand

Summer Service Only

* Concierge Use Only

** Local Brochures Only

*** Front Desk Delivery Only

^ Winter Service Only

+++ Members Only

Monday, January 17, 2011

HOTEL & VISITOR PROGRAM
NORTH MIAMI BEACH & HOLLYWOOD AREA

ADOPE HACIENDA MOTEL, THE, Hollywood, FL **	GRANBY MOTEL, Hollywood, FL
AMAZONIA TOURS, Miami Beach, FL	GRAND PALM GOLF & COUNTRY CLUB, Pembroke Pines, FL
BEACH & TOWN MOTEL RESORT, Hollywood, FL	HAMPTON INN, Hallandale, FL
BEACH HOUSE HOTEL, Hollywood, FL	HAMPTON INN, Pembroke Pines, FL
BEST WESTERN, Hallandale, FL	HAMPTON INN & SUITES, Hollywood, FL
BEST WESTERN OCEANFRONT RESORT, Miami Beach, FL	HILTON GARDEN INN, Miramar, FL
BEST WESTERN ON THE BAY INN & MARINA , Miami Beach, FL	HOLIDAY INN, North Miami Beach, FL
BEST WESTERN WINDSOR INN, North Miami, FL	HOLIDAY INN (SIXTY SIXTY RESORT HOTEL), Miami Beach, FL
BLUE DOLPHIN HOTEL, Hollywood, FL	HOLIDAY INN EXPRESS, Pembroke Pines, FL
CASABLANCA HOTEL, Miami Beach, FL	HOLIDAY TRAILER PARK, Hallandale, FL
CLARION SUITES (CRYSTAL BEACH), Miami Beach, FL	HOLLYWOOD BEACH HOTEL, Hollywood, FL
COMFORT INN & SUITES, Hollywood, FL	HOLLYWOOD BEACH TOWER (LOBBY), Hollywood, FL
COURTYARD BY MARRIOTT, Aventura, FL	HOLLYWOOD BEACH TOWER (UPPER GARAGE), Hollywood, FL
COURTYARD BY MARRIOTT, Dania Beach, FL	HOLLYWOOD GATEWAY INN, Hollywood, FL
COURTYARD BY MARRIOTT, Miramar, FL	HOLLYWOOD SANDS RESORT, Hollywood, FL
CROWN PLAZA HOTEL, Hollywood, FL	HOWARD JOHNSON (DEZERLAND), Miami Beach, FL
CRYSTAL COURT RECREATIONAL INC, Hollywood, FL	HYATT PLACE, Dania, FL
CURTIS INN, Hollywood, FL	HYATT SUMMERFIELD SUITES, Dania Beach, FL
DANIA CITY HALL, Dania, FL	INTERNATIONAL INN ON THE BAY, Miami Beach, FL
DAYS HOTEL THUNDERBIRD BEACH RESORT, Sunny Isles Beach, FL	INTRACOASTAL YACHT CLUB, Sunny Isle, FL #
DAYS INN, Hollywood, FL	KENWOOD LODGE, Hollywood, FL
DAYS INN NORTH BEACH, Miami Beach, FL	LA PLAYA DE VARADERO IV, Miami Beach, FL
DIANE'S MOTEL, Hollywood, FL	LA QUINTA INN & SUITES, Hollywood, FL
DOUBLETREE OCEAN POINT RESORT, Sunny Isles, FL	LOMBARDY INN, Miami Beach, FL
DRIFTWOOD ON THE OCEAN, Hollywood, FL ****	MANTA RAY INN, Hollywood, FL
ECONOLOGGE, Hollywood, FL	MAR-BAY HOTEL, Hallandale, FL
ENCHANTED ISLE RESORT, Hollywood, FL	MARENAS RESORT, Sunny Isles Beach, FL
ENTRADA RESORT MOTEL, Hollywood, FL	MARINE VILLAS, Hollywood, FL
FONTAINEBLEAU HILTON, Miami Beach, FL	MONACO TRAVELODGE, North Miami Beach, FL
GOLDEN NUGGET RESORT, North Miami Beach, FL	MOTEL 6, Dania, FL
GOLDEN STRAND OCEAN VILLA RESORT, North Miami Beach, FL	NEPTUNE HOLLYWOOD BEACH RESORT, Hollywood, FL
	NEW KENT HOTEL, Hollywood, FL **

* Locations are subject to change without notice

Total Locations 100

Page 1 of 2

Non Standard Display Stand

Location's Own Stand

Summer Service Only

* Concierge Use Only

** Local Brochures Only

*** Front Desk Delivery Only

^ Winter Service Only

+++ Members Only

Monday, January 17, 2011

HOTEL & VISITOR PROGRAM
CONCIERGE SERVICE (SO BEACH AND MIAMI)

ACQUALINA, Sunny Isles, FL
 AVALON HOTEL, Miami Beach, FL
 BLUE MOON HOTEL, Miami Beach, FL
 CARDOZO HOTEL, Miami Beach, FL
 CASANOVA SUITES, Miami Beach, FL
 CATALINA HOTEL & BEACH CLUB, Miami Beach, FL *
 CENTURY HOTEL MIAMI BEACH, Miami Beach, FL
 CHELSEA HOTEL, Miami Beach, FL
 CLAREMONT HOTEL, Miami Beach, FL
 CLARIDGE HOTEL, Miami Beach, FL
 COCO TOURIST TRAVEL CENTER (CYBER COFFEE), Miami Beach, FL
 CREST HOTEL & SUITES, Miami Beach, FL
 DELANO HOTEL, Miami Beach, FL
 ESSEX HOUSE HOTEL, Miami Beach, FL
 GANSEVOORT HOTEL HOTEL SPA RESIDENCE, Miami Beach, FL
 HILTON GRAND VACATIONS CLUB, Miami Beach, FL ***
 HOTEL IMPALA, Miami Beach, FL
 HOTEL LEON, THE, Miami Beach, FL
 HOTEL ST AUGUSTINE, Miami Beach, FL
 JW MARRIOTT, Miami, FL
 KENT HOTEL, Miami Beach, FL
 MARRIOTT @ SOUTH BEACH, Miami Beach, FL
 MARSEILLES BEACH HOTEL, Miami Beach, FL *** Delivery Service
 NASSAU SUITE HOTEL, Miami Beach, FL
 NATIONAL HOTEL, THE, Miami Beach, FL
 PARK CENTRAL HOTEL, THE, Miami Beach, FL
 RED SOUTH BEACH, Miami Beach, FL
 RITZ CARLTON (SOUTH BEACH), Miami Beach, FL
 ROYAL PALM HOTEL, Miami Beach, FL
 SAVOY HOTEL, Miami Beach, FL
 SEAVIEW HOTEL, Bal Harbour, FL
 SETAI, THE, Miami, FL
 SETAI, THE, Miami Beach, FL
 SO BE YOU TROPICAL BED & BREAKFAST, Miami Beach, FL
 STARLITE HOTEL, Miami Beach, FL
 SURFCOMBER HAMPTON INN, Miami Beach, FL
 THE HOTEL, Miami Beach, FL
 THE PALMS SOUTH BEACH, Miami Beach, FL
 TIDES HOTEL, THE, Miami Beach, FL
 VICEROY MIAMI ELIZA, Miami, FL
 WHITELAW HOTEL, South Beach, FL
 YACHT CLUB @ PORTOFINO, THE, Miami Beach, FL

* Locations are subject to change without notice

Total Locations 42

Page 1 of 1

Non Standard Display Stand

Location's Own Stand

Summer Service Only

* Concierge Use Only

** Local Brochures Only

*** Front Desk Delivery Only

^ Winter Service Only

+++ Members Only

Monday, January 17, 2011

HOTEL & VISITOR PROGRAM
MIAMI AREA TRANSPORTATION CENTERS & ATTRACTIONS

1-2-3- AUTO TRUCK RENTAL, Miami, FL
247 RENT A CAR, Miami, FL
ACE RENT A CAR, Miami, FL
AIR BUS, INC., Miami, FL
ALAMO/ NATIONAL CAR RENTAL, Miami, FL
AMERICA CAR RENTAL, Miami, FL
AMERICA RENT CAR RENTAL, Miami, FL
AMERICAN CAR RENTAL, Miami, FL
AMTRAK STATION, Miami, FL
AROW AUTO RENTAL, Miami, FL
ASG AEROSPACE, Miami, FL
AVIS RENT-A-CAR , Coral Gables, FL
AVIS RENT-A-CAR, Cutler Ridge, FL
AVIS RENT-A-CAR, Hialeah, FL
AVIS RENT-A-CAR, Miami, FL
AVIS RENT-A-CAR, Miami, FL
AVIS RENT-A-CAR, Miami, FL
AVIS RENT-A-CAR, Miami Beach, FL
AVIS RENT-A-CAR(DIXIE HWY), Kendall, FL
AVIS RENT-A-CAR(MILLS DRIVE), Miami, FL
BUDGET RENT-A-CAR, Miami Beach, FL
BUDGET RENT-A-CAR, Miami Beach, FL
DRIVER'S RENT A CAR, Miami, FL
DYNASTY LUXURY CAR RENTAL, Miami, FL
EAST COAST RENT A CAR, Miami, FL
GATOR PARK, Miami, FL
GREYHOUND BUS STOP MIAMI NORTH, Miami, FL
HERTZ RENT A CAR, Miami, FL
MIAMI RENT A CAR PLUS, Miami, FL
MIAMI SEAPLANE BASE, Miami, FL
MIC CAR RENTAL, Miami, FL
NATIONAL CAR RENTAL, North Miami Beach, FL
SAM'S RENT-A-CAR, Miami Springs, FL
ZOO MIAMI, Miami, FL **

* Locations are subject to change without notice

Total Locations 34

Page 1 of 1

Non Standard Display Stand

Location's Own Stand

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** Local Brochures Only

*** Front Desk Delivery Only

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Monday, January 17, 2011



South Florida Hispanic Chamber of Commerce

SIGN UP FOR OUR CHAMBER MAILING LIST

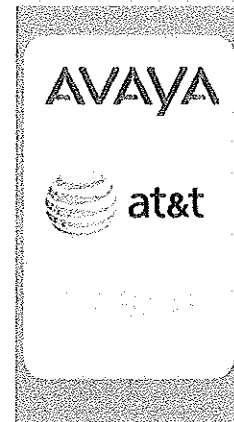
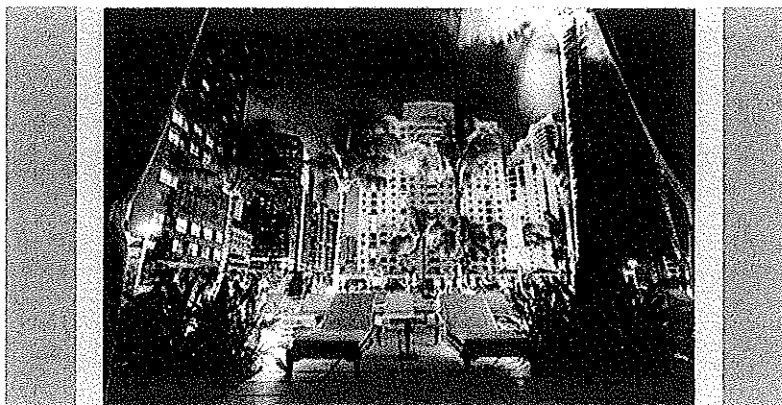
EMAIL:

Get information about Chamber events.

[información en Español](#)

Regional Links >>

- Hotels
- Loan Links
- Corporate Partners and Trustees
- Press Releases
- Chamber Events
- Download the Newsletter
- Newspaper Clippings
- Advertise with SFLHCC
- Job Postings
- Web Development



Contact the SFLHCC ❖

South Florida Hispanic Chamber of Commerce
 333 Arthur Godfrey Road., 410-A
 Miami Beach, FL 33140
 Tel: (305) 534-1903
 Fax: (305) 534-8365
info@sflhcc.com

Copyright ©2008 SFLHCC | Tel: (305) 534-1903 | Fax: (305) 534-8365 | info@sflhcc.com | Site by On Fire Graphics

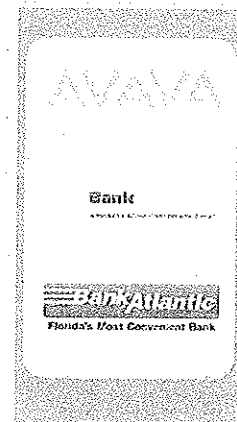
SFLHCC

South Florida Hispanic
Chamber of Commerce

SIGN UP FOR OUR CHAMBER MEMBERS LIST
EMAIL
Get Information about Chamber events, [Public](#)

Información en Español

- Related Links**
- [Hotels](#)
 - [Loan Links](#)
 - [Corporate Partners and Trustees](#)
 - [Press Releases](#)
 - [Chamber Events](#)
 - [Download the Newsletter](#)
 - [Newspaper Clippings](#)
 - [Advertise with SFLHCC](#)
 - [Job Postings](#)
 - [Web Development](#)



Advertising Opportunities with the SFLHCC

WEBSITE ADVERTISING:

Become an online sponsor of the SFLHCC and expand your advertising capabilities through our newly revamped and redesigned website www.sflhcc.com. This site receives an average of 100,000 hits per month as of August 2008. All banners will include a direct link to your company's website.

BANNER LOCATIONS AND RATES: (Subject to availability at time of request)

Level I (Platinum):

Home page banner. Public recognition at Sunshine Awards Luncheon (November, 2008) as our principal on-line sponsor to encourage hits on the company's website and increase awareness. \$2,000 annually (one banner switch will be allowed during this time period at your discretion) or \$1,000 for six months

Ad Size: L - 955 pixels x W-100 pixels

Level II (Gold):

Five high traffic secondary pages

According to our statistics the current high traffic pages are: (1) About the SFLHCC (2) Events Page (3) Benefits and Services (4) Membership Directory (5) Contact the SFLHCC; \$1,500.00 annually (one banner switch will be allowed during this time period at your discretion) or \$650 for six months.

Ad Size: L - 155 pixels x W-430 pixels

WEB PAGE ON SFLHCC WEBSITE HIGHLIGHTING MEMBERS' INDUSTRIES

We now have a page created on our website highlighting different member industries and will change quarterly. Health Care, Financial and Banking Services, Communications, Transportation, Financial Planning, Marketing and Branding, are some of the categories that will be featured on this page. Advertising opportunities are available. In the first quarter, the Health Care Page will be the first category highlighted. It can have a Spanish translation if the company so desires.

Health Care Page - Su Salud - Reservation of page is on first come first serve basis.

Locations and Rates: (Subject to availability at time of request)

Level I (Platinum):

Your own page with a company article that can be changed or updated every month accordingly. Maximum of six hundred words per article. Link to the company's website. Public Recognition at chamber's Sunshine Awards Luncheon of November as the SFLHCC's online Health Care Sponsor in order to encourage hits on the companies' website and create awareness as to the services offered by the sponsor company. When the staff of the SFLHCC receives inquiries about health care companies in South Florida, and the different benefits offered by them, they will be referred to the health page for additional information to the benefit of the healthcare page sponsor. The same would apply to the other categories that will be featured in the following quarters. \$1,200.00 for the quarter

Level II (Gold):

Secondary page; company logo with link to company website. \$300.00 for the quarter.

CruiseShipGuide™



MetroGuide.Network > CruiseShipGuide

Cruise Ship Lines

Videos Now Available on Each Cruise Ship Below!

Princess Cruises

- Diamond Princess
- Dawn Princess
- Grand Princess
- Island Princess
- Royal Princess
- Sapphire Princess
- Ocean Princess

Carnival Cruise Lines

- Carnival Destiny
- Carnival Ecstasy
- Carnival Freedom
- Carnival Glory
- Carnival Legend
- Carnival Miracle
- Carnival Paradise

Celebrity Cruises

- Century
- Millennium
- Summit

Disney Cruise Line

- Disney Wonder
- Disney Magic

Crystal Cruises

Royal Caribbean

- Explorer of the Seas
- Mariner of the Seas
- Rhapsody of the Seas
- Sovereign of the Seas
- Voyager of the Seas

Norwegian Cruise Line

- Norwegian Dawn
- Norwegian Star
- Pride of America

Holland America Line

- Amsterdam
- Noordam
- Oosterdam
- Ryndam
- Statendam
- Volendam

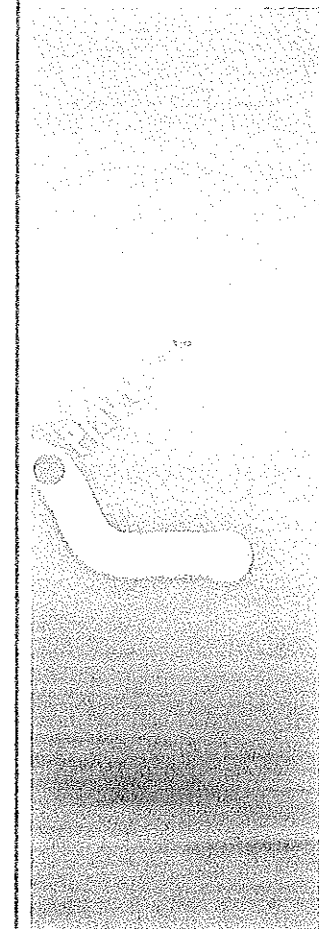
Cunard Line

- Queen Mary 2

Windstar Cruises

- Wind Star

Costa Cruises



Ads by Google

Miami Coupons
1 ridiculously huge coupon a day. It's like doing Miami at 90% off!

www.Groupon.com/Miami

Learn To Play Golf Now

Professional Lessons By A Golf Pro Call Today Get 6 Lessons For \$350

www.MiamiGolfTherapy.com

Cruises up to 82% Off

Save up to 82% on cruises departing in the next 90 days.

VacationsToGo.com

AMEX Membership Rewards

Realize the Potential: Learn What the Social Currency Can Do for You!

AmericanExpress.com/Rew...

International Cruise Ship

Our intimate yachts offers the most luxurious all-suite accommodations.

Seabourn.com/Yachts

- [Harmony](#)
- [Serenity](#)
- [Symphony](#)

[Regent Seven Seas Cruises](#)

- [Paul Gauguin](#)
- [Radisson Diamond](#)
- [Seven Seas Mariner](#)
- [Seven Seas Navigator](#)

[Silversea Cruises](#)

- [Silver Cloud](#)
- [Silver Shadow](#)
- [Silver Whisper](#)
- [Silver Wind](#)

[The Yachts of Seabourn](#)

- [Seabourn Legend](#)
- [Seabourn Spirit](#)
- [Seabourn Pride](#)

- [Costa Atlantica](#)

[Cruise West](#)

- [Spirit of Endeavor](#)

[Mediterranean Shipping Cruises](#)

- [Lirica](#)

[Oceania Cruises](#)

- [Regatta](#)

[Orient lines](#)

- [Marco Polo](#)

[Viking River Cruises](#)

- [Viking Sky](#)

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MTK

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[Privacy Policy](#)

Le Soleil de la Floride

DEPUIS 1983

10 FÉVRIER 2011 VOL.28 NO.21 - 329-2

www.lesoleildefloride.com

GRATUIT

2117 Hollywood Blvd.
Hollywood, FL 33020
954-922-1800

Hallandale Beach
1001 West Hallandale Beach Blvd.
(954) 454-1001

Pompano Beach
2741 East Atlantic Blvd.
(954) 785-7110

Lauderhill
7329 West Oakland Park Blvd.
(954) 578-7328

ou téléphonez au 1 800 CAISSES

Bank

Galaxy
BIER SUR
commandée en français

Super spécial
***49\$+**

APPLICABLE SUR CERTAINES DATES ET EXCURSIONS

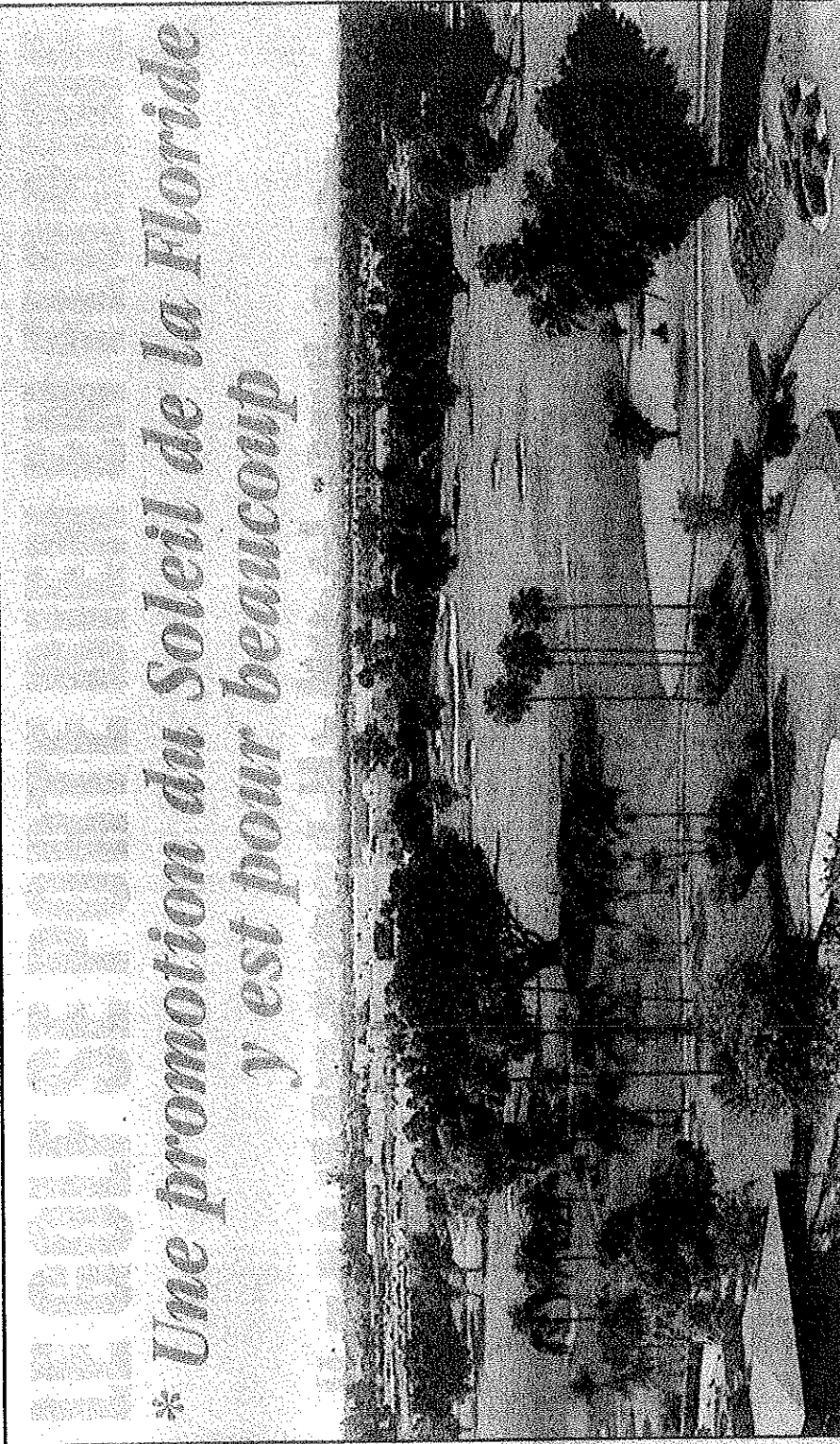
**KEY WEST
ST-AUGUSTINE
GRAND TOUR DE MIAMI
CÔTE OUEST DE LA FLORIDE**

Dépechez vous places très limitées

* Certaines restrictions
10 places par excursion
+ Les taxes surcharges
et pourboires

180 Johnson St. Hollywood, FL
(dans le magasin Wings)
954.929.9464
www.wingsgalaxy.com

Wings



** Une promotion du Soleil de la Floride y est pour beaucoup*

Price List

1/2 pg 1w x 620\$ 4 x 570\$ 8x 490\$ 13 x 355\$ 26 x 315\$ 35 x 265\$ Color+80\$
Per week

1/4pg 1w x 420\$ 4 x 380\$ 8x 335\$ 13 x 242\$ 26 x 220\$ 35 x 185\$ Color+60\$

1/8 pg 1w x 260\$ 4 x 225\$ 8x 200\$ 13 x 147\$ 26 x 130\$ 35 x 108\$ Color+50\$

Business Card

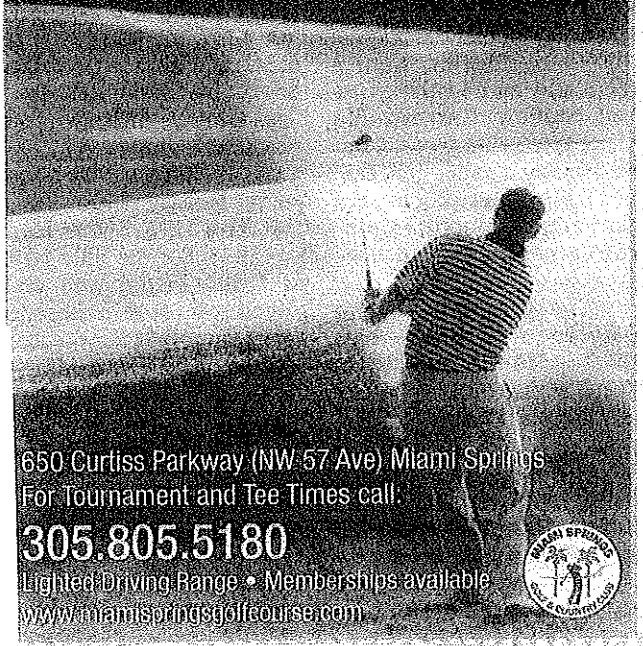
1w x 210\$ 4 x 170\$ 8x 147\$ 13 x105\$ 26 x 90\$ 35 x 80\$ Color +40\$

Example : if you pick, 1/8 for 8 weeks the price is 200\$ per week time 8 so= 1600\$

Thanks Josee
1-864-940-2355
Jogbmw1@yahoo.com

ALL NEW CARTS!
...from YAMAHA
WEEKDAY SENIOR SPECIAL
(over 55)

\$23³⁶ *Includes Cart + Tax*
ALL WE NEED IS YOU!



650 Curtiss Parkway (NW 57 Ave) Miami Springs
For Tournament and Tee Times call:

305.805.5180

Lighted Driving Range • Memberships available
www.miamispringsgolfcourse.com



MEMORANDUM

TO: CITY CLERK

FROM: DAN ESPINO

DATE: 5/3/2011

RE: Quality Cities Advertising (for 5/9/11 Regular Council Meeting)

The Council has the great opportunity of promoting the City through an advertisement in the conference edition of the Florida League of Cities "Quality Cities" publication. While such promotion does come with a small cost, I ask this Council to consider this advertising expenditure and others we might approve as investments that will produce enduring benefits to the City, as word of our efforts to enhance aspects of our City begins to spread.

Quality Cities is circulated to approximately 4000 regular subscribers from all over the state, including all of Florida's municipal elected officials and more than 300 attorneys representing municipalities. Additionally, as we are considering advertising in the conference edition, this publication will reach a significant number of businesses in the private sector and any and all vendors that participate in the Conference, which may seek to do business in Miami Springs upon being reminded of the qualities of our City and our recent efforts.

Attached to this memorandum, I have included a few advertisements of the type that I recommend we should do. Similar to these, I humbly recommend that we do a full-page color advertisement with the following aspects:

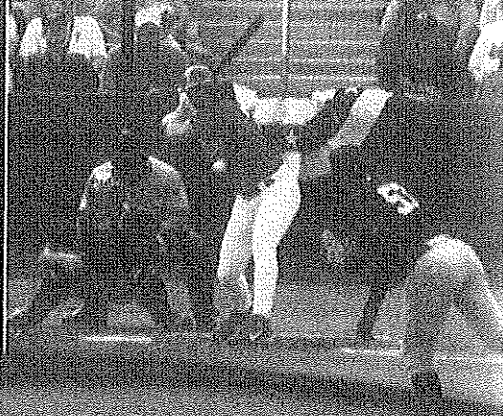
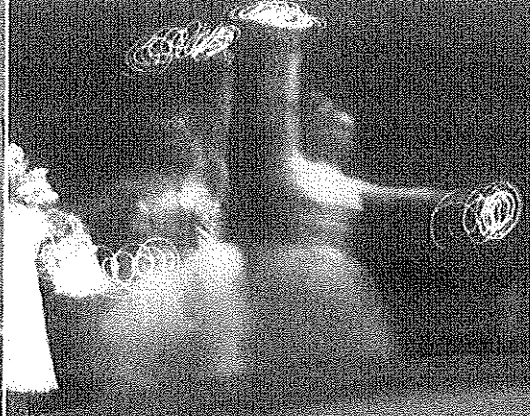
- Depict scenes/locations from our city;
- Leverage living, working and playing . . . At the Heart of It All!;
- Highlight our economic development efforts;
- Congratulate the Florida League of Cities on its 85th Annual Conference;
- Showcase this newly elected/re-elected Council; and
- Direct people to our new website.

As you can see from the included advertisements, if we choose to advertise with a similar business-like, color layout, Miami Springs will be promoted to the entire state as a destination for residents, business and visitors ideal for living, working and enjoying life.

Agenda Item No.

City Council Meeting of:

MAY 9, 2011



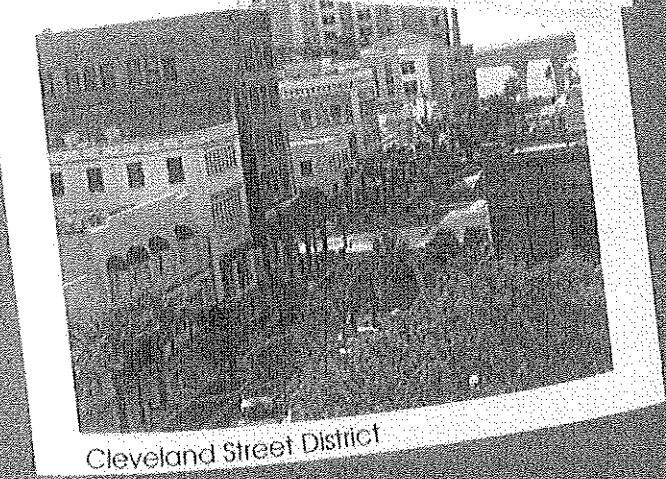
Relocate or grow your business in
Clearwater *Florida*

Business, Recreation, Culture...
Opportunities

If you're looking for a place to invest, look no further. While many Florida destinations can offer surf and sunshine, it's Clearwater that boasts several of the best beaches in the world and some of the most exciting redevelopment projects on the west coast of Florida. Come see for yourself the transformation of one of Florida's top destinations, and find out about the assistance, programs and incentives we can offer to help you succeed.



Beachwalk Promenade



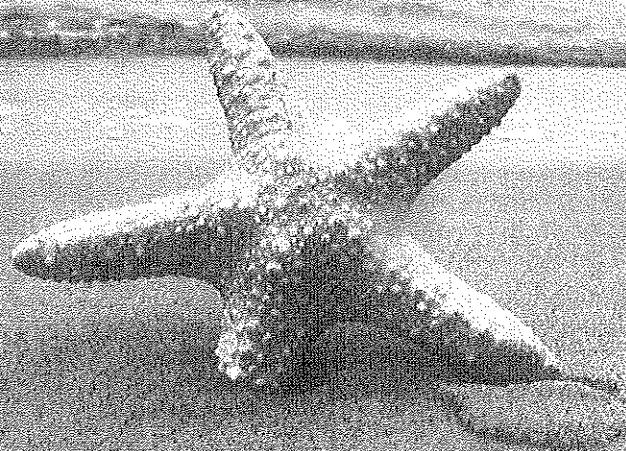
Cleveland Street District



Economic Development & Housing
(727) 562-4220

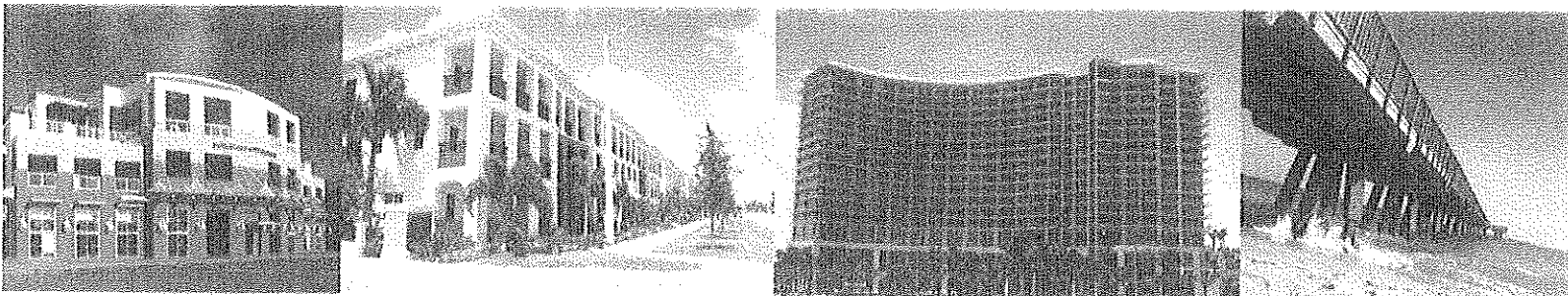
www.myclearwater.com/econdev

*The Pompano Beach City Commission
congratulates the Florida League of Cities
for another outstanding conference!*



CITY OF POMPANO BEACH

mypompanobeach.org



Mayor Lamar Fisher • Vice Mayor George Brummer • Commissioner Charlotte Burrie
Commissioner Barry Dockswell • Commissioner Rex Hardin • Commissioner Woodrow Poitier

100 W. Atlantic Boulevard, Pompano Beach, FL 33060 • 954.786.4600



The City of

Florida

Palm Bay

A Perfect Place to Grow

The City of Palm Bay extends best wishes to the
FLORIDA LEAGUE OF CITIES

and our host, the City of Hollywood,
on the 84th ANNUAL CONFERENCE

John Mazziotti - Mayor
Kristine Isnardi - Deputy Mayor
Milo Zonka - Councilmember
Michele Paccione - Councilmember
William Capote - Councilmember

BEST WISHES TO THE FLORIDA LEAGUE OF CITIES

"THE WORLD'S MOST FAMOUS BEACH"

Mayor Glenn Ritchey

Commissioner Derrick Henry

Commissioner Robert Gilliland

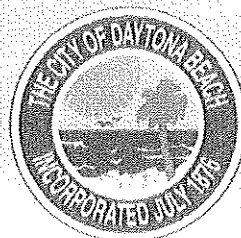
Commissioner Shiela McKay-Vaughan

Commissioner Cassandra Reynolds

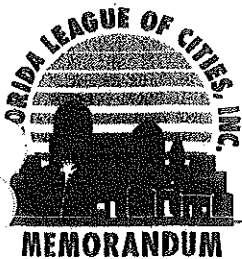
Commissioner Richard Shiver

Commissioner Pamela Woods

City Manager James V. Chisholm



City of Daytona Beach
301 S. Ridgewood Avenue
Daytona Beach, FL 32114
386.671.8010
www.codb.us



TO: Key Officials
Local/Regional Leagues

FROM: Stewart Nelson, Graphics Designer ^{SN}

DATE: April 11, 2011

SUBJECT: Advertising in Conference Issue of *Quality Cities*

We are pleased to announce that the 85th Annual Conference of the Florida League of Cities will be held August 11-13, 2011, at the World Center Marriott in Orlando, Florida. As in previous years, we are extending to all Florida cities and local/regional leagues an invitation to advertise in the special conference issue of *Quality Cities*. This offers an excellent opportunity to extend best wishes for a successful conference to our host, the City of Orlando. The deadline for advertising space reservations and advertising copy is Friday, June 3, 2011.

We have enclosed a form (see other side) that must be signed and returned for ad placement. The form includes ad sizes and costs. If your city advertised last year, a copy of your ad is enclosed. You can use it in developing this year's ad. If you did not advertise last year, a sample ad is enclosed.

To make your ad more attractive, we encourage you to include artwork such as your city's logo or a photograph. To ensure the highest quality reproduction of your ad, please call me if you have questions concerning our magazine production requirements or e-mail me at snelson@flcities.com. You may expedite your reservation by faxing the form to (850) 222-3806 or mail the original agreement to my attention.

We look forward to your continued cooperation and support in our efforts to make this conference the best ever.

Enclosures

(Over)

The

would like to place a

(name of Municipality/Local-Regional League)

- 1 page — \$500.00 b/w—width 7-1/4" x height 9-1/4"
- 1/2 page — \$300.00 b/w—width 7-1/4 x height 4-1/2"
- 1/4 page — \$200.00 b/w—width 4-1/2" x height 4-1/2"
- 1/8 page — \$110.00 b/w—width 2-1/2" x height 4-1/2"

- 1 page — \$1,000.00 4 color
- 1/2 page — \$800.00 4 color
- 1/4 page — \$700.00 4 color
- 1/8 page — \$610.00 4 color

ad in the annual conference issue of *Quality Cities*.

Indicate one:

The _____ (name of Municipality/Local-Regional League) would like to run the same ad as last year with the only changes being 85th Annual Conference and host, the City of Orlando.

I would like the following copy to appear in our ad (if using a previous year's ad, please make corrections on tear-sheet or additional sheet): _____

I am enclosing: black and white artwork digital file a photo to be used in the ad.
 ("Instant" photos are not acceptable.)

Digital photos/graphics should be 300 pixels per inch resolution for production in the magazine.

Signature: _____ Title: _____

Print name: _____ Phone: _____

Due to time constraints, we cannot provide proofs of ads, but welcome your ads on computer disk (call for information), e-mail or as camera-ready ads.

Your advertising copy and this signed form must be in the League's office no later than June 3, 2011. For more information, please call Stewart Nelson at (850) 701-3663 or (850) 222-9684, or e-mail snelson@flcities.com.

OFFICE USE ONLY	
PAID	
Date	_____
Check #	_____
Amount \$	_____
Account #	_____

Please fax the completed form and ad copy to Stewart Nelson at (850) 222-3806, or e-mail snelson@flcities.com or send by mail to:
 Stewart Nelson, Florida League of Cities, P.O. Box 1757, Tallahassee, FL 32302-1757
 or for overnight mailing: Florida League of Cities, 301 South Bronough Street, Suite 300, Tallahassee, FL 32301

1 Page Ad Black and white - \$500.00
7-1/4"w X 9-1/4"h

1 Page Ad 4-color - \$1,000.00
7-1/4"w X 9-1/4"h

NOTE:

Please ensure that your ad conforms to the sample sizes shown in this document.

Ads built in Word or Publisher are accepted and will be converted to a press-quality PDF if possible. If problems occur in the creation of the PDF, we will have to rebuild your ad in a different program for use in the magazine. Therefore, we cannot guarantee an exact font match.

Accepted ad formats are InDesign CS3-CS5, TIFF, EPS, JPEG and PDF (preferred) for PC. Mac files will be placed by the printer when the magazine goes to press unless a PDF version is submitted. Please mail a hard copy of your ad so that we can be sure it prints correctly. Do not use low-resolution photos (72ppi - Web quality) or low-resolution graphics (such as your city logo from your Web site) in your ad. Artwork should be 300ppi.

If you send your ad in PDF format, please set the conversion preferences for "Press quality" with all fonts embedded. Be sure to review your PDF document after you have created it to ensure that it is the same as your original. If you have any questions about how to do this in Word or Publisher, please contact me for assistance.

Any questions? Please e-mail Stewart Nelson at snelson@flcities.com or call (850) 701-3663.

PLEASE SEE OTHER SIDE FOR SMALLER AD SIZES.

1/2 Page Ad black and white - \$300.00
7-1/4"w X 4-1/2"h

1/2 Page Ad 4-color - \$800.00
7-1/4"w X 4-1/2"h

1/4 Page Ad black and white - \$200.00
4-1/2"w X 4-1/2"h

1/4 Page Ad 4-color - \$700.00
4-1/2"w X 4-1/2"h

**1/8 Page Ad
black and white
\$110.00
2-1/2"w X 4-1/2"h**

**1/8 Page Ad
4-color -
\$610.00
2-1/2"w X 4-1/2"h**