



AGENDA INFORMATION

CITY OF MIAMI SPRINGS

CITY COUNCIL

Regular Meeting

Monday, February 27, 2012

7:00 p.m.

Council Chambers – City Hall

201 Westward Drive, Miami Springs

Mayor Xavier Garcia

Vice Mayor Dan Espino

Councilman Bob Best

Councilman George V. Lob

Councilwoman Jennifer Ator

City Manager Ronald K. Gorland

City Attorney Jan K. Seiden

City Clerk Magalí Valls



CITY OF MIAMI SPRINGS, FLORIDA

Mayor Xavier M. Garcia

**Vice Mayor Dan Espino
Councilman George V. Lob**

**Councilman Bob Best
Councilwoman Jennifer Ator**

Decorum: "Any person making impertinent or slanderous remarks or who becomes boisterous while addressing the City Council, shall be barred from further audience before the City Council by the Mayor, unless permission to continue or again address the City Council is granted by the majority vote of the City Council members present. In accordance with the foregoing, the City Council has determined that racial or ethnic slurs, personal attacks and comments unrelated to City matters or issues constitute prohibited comments from the podium".

AGENDA REGULAR MEETING Monday, February 27, 2012 – 7:00 p.m. Council Chambers – City Hall 201 Westward Drive – Miami Springs

1. Call to Order/Roll Call

2. Invocation: Councilwoman Ator

Salute to the Flag: Students from Miami Springs Middle School will lead the audience in the Pledge of Allegiance to the Flag

3. Awards & Presentations:

A) Presentation from the Student Working Against Tobacco (SWAT) Organization

4. Open Forum: Persons wishing to speak on items of general city business, please sign the register located on the speaker's stand before the meeting begins

5. Approval of Council Minutes:

- A) 02-13-2012 – Regular Meeting

6. Reports from Boards & Commissions:

- A) 02-08-2012 – Golf and Country Club Advisory Board – Minutes
- B) 02-09-2012 – Board of Parks and Parkways – Minutes
- C) 02-14-2012 – Recreation Commission – Cancellation Notice
- D) 02-16-2012 – Historic Preservation Board – Minutes
- E) 02-20-2012 – Revitalization and Redevelopment Ad-Hoc Committee – Minutes
- F) 02-23-2012 – Code Review Board – Cancellation Notice

7. Public Hearings: None

8. Consent Agenda: None

9. Old Business:

- A) Discussion Regarding the Marketing of the Golf Course; Presentation from Luis Sardina from the Greater Miami Visitors Bureau
- B) Recreation Department User Fees Discussion (Deferred: 2-13-2012)
- C) Stafford Park Fence Line Tree Beautification Proposal (Deferred: 2-13-2012)
- D) Recommendation that Council Approve Additional Funding of \$3,000.00 for Referees for the Miami Springs/Virginia Gardens Soccer Club
- E) Review of the Elimination of the City's FY2012 Longevity Payments and the 3% Reduction in Salary for All Department Heads and Assistant Department Heads, which was Approved by Council in the FY 2012 Adopted Budget (Deferred: 2-13-2012)
- F) Resolution No. 2012-3537 – A Resolution of the City Council of the City of Miami Springs Approving and Adopting an Updated Amended and Supplemented City Employee "Pay Plan" for Fiscal Year 2011-2012; Reserving the Right and Authority to Amend or Supplement the Plan; Effective Date (Deferred: 2-13-2012)
- G) Consideration of Recommendations from the Board of Parks and Parkways Regarding Ficus Trees (Deferred: 2-13-2012)
- H) Appointments to Advisory Boards by the Mayor and Council Members

10. New Business:

- A) Discussion of Proposed Charter Amendments and Ballot Question Language Regarding Changes to the City Election Procedures
- B) Review of Code Section 150.025 (H) (1) (c) Regarding Free Standing Canopies in the Side and Rear Yards for Possible Amendment, Supplement or Repeal
- C) Recommendation from the Board of Parks and Parkways Regarding “Miami Springs Yard of the Month Program”
- D) Recommendation that Council Approve Alcohol Beverage Serving Request by CMI for their Upcoming Curtiss Mansion Grand Opening Activities
- E) Authorization for Award of the Following Five (5) Quotes for the Proposed Construction of the Temporary Service Access Road for the Curtiss Mansion:
 - a. Recommendation that Council Approve an Expenditure to JSP Surveyor, the Lowest Responsible Quote, in the Amount of \$2,400.00 for Layout/Surveying to the Curtiss Mansion Service Access Road, Pursuant to Section 31.11 (C) (2) of the City Code.
 - b. Recommendation that Council Approve an Expenditure to Wrangler Construction, Inc., the Lowest Responsible Quote, in the Amount of \$24,775.00 for Earthwork to the Curtiss Mansion Service Access Road, Pursuant to Section 31.11 (C) (2) of the City Code.
 - c. Recommendation that Council Approve an Expenditure to Roberts Traffic Marking, the Lowest Responsible Quote, in the Amount of \$950.00 for Striping and Bumper Signage to the Curtiss Mansion Service Access Road, Pursuant to Section 31.11 (C) (2) of the City Code.
 - d. Recommendation that Council Approve an Expenditure to Dynatech Engineering Corp., the Lowest Responsible Quote, in the Amount of \$600.00, for Density Testing to the Curtiss Mansion Service Access Road, Pursuant to Section 31.11 (C) (2) of the City Code.
 - e. Recommendation that Council Approve an Expenditure to V&F Electric, the Lowest Responsible Quote, in the Amount of \$6,580.00, for Electric and Lighting, to the Curtiss Mansion Service Access Road, Pursuant to Section 31.11 (C) (2) of the City Code.

11. **Other Business:** None

12. **Reports & Recommendations:**

- A) City Attorney
- B) City Manager
- C) City Council

13. **Adjourn**

If any person decides to appeal any decision of this Board with respect to any matter considered, s/he will need a record of the proceedings and for such purpose may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made (F. S. 286.0105), all of which the City does not provide.

In accordance with the Americans with Disabilities Act, persons needing a special accommodation to participate in this proceeding should contact the City Clerk, 201 Westward Drive, Miami Springs, Florida 33166. Telephone: (305) 805-5006, no later than (7) days prior to the proceeding.

Pursuant to Sec. 2-11.1 (S) of the Miami-Dade County Code and Miami Springs Code of Ordinances Chapter 33 - §33-20, all persons, firms or corporations employed or retained by a principal who seeks to encourage the passage, defeat, or modifications of (1) ordinance, resolution, action or decision of the City Council; (2) any action, decision, recommendation of any City Board or Committee; or (3) any action, decision or recommendation of City personnel during the time period of the entire decision-making process on such action, decision or recommendation which will be heard or reviewed by the City Council, or a City Board or Committee shall register with the City before engaging in any lobbying activities on forms prepared for this purpose and shall state under oath his or her name, business address, the name and business address of each person or entity which has employed said registrant to lobby, and the specific issue on which he or she has been employed to lobby. A copy of the lobbyist registration form is available from the Office of the City Clerk.

DRAFT



City of Miami Springs, Florida

The Miami Springs City Council held a **REGULAR MEETING** in the Council Chambers at City Hall on Monday, February 13, 2012, at 7:00 p.m.

1. Call to Order/Roll Call

The meeting was called to order at 7: 04 p.m.

The following were present:

- Mayor Xavier M. Garcia
- Vice Mayor Dan Espino
- Councilwoman Jennifer Ator
- Councilman Bob Best
- Councilman George V. Lob

Also Present:

- City Manager Ronald K. Gorland
- City Attorney Jan K. Seiden
- Chief of Police Peter G. Baan
- Finance Director William Alonso
- Comptroller Alicia E. González
- Human Resources Director Loretta M. Boucher
- Golf Director Michael W. Aldridge
- Golf Superintendent Sandy Pell
- City Clerk Magalí Valls

2. Invocation: Councilman Lob offered the invocation.

Salute to the Flag: Students from Blessed Trinity Catholic School led the audience in the Pledge of Allegiance to the Flag.

Mayor Garcia presented baseball caps to the students who participated in the pledge of allegiance.

3. Awards & Presentations:

3A) Presentation from the Student Working Against Tobacco (SWAT) Organization

Joseph Nabaka from the Student Working Against Tobacco organization was not present.

Agenda Item 3B was discussed after Agenda Item 10J.

3B) Proclamation – Optimist Club Month

Mayor Garcia stated that being involved with the community he sees a lot of events and youth activities in the City, and the Optimist Club has been involved for fifty-three years. He felt that it was important to issue a Proclamation to the Club for their efforts and hard work they have put into the community and “Bringing out the Best in Kids”.

Mayor Garcia explained that the Optimist Club encourages volunteerism and anyone who is interested should reach out to the Club for membership.

Mayor Garcia proclaimed February 2012 to be Optimist Club Month in Miami Springs and congratulated the members of the Miami Springs/Virginia Gardens Optimist Club for their outstanding dedicated service to the community.

Optimist Club President Bill Tallman stated that it is humbling to receive the award on behalf of the Board and members of the Miami Springs/Virginia Gardens Optimist Club. He stated that they do not volunteer for recognition; the recognition can be seen in the community and watching children grow into community leaders.

3. Open Forum:

Statements made by Mayor at the Senior Center

Daniel Tapp of 931 Falcon Avenue asked Mayor Garcia if he had said that he was going to save the City \$1MM when he was at the Senior Center.

Mayor Garcia advised Mr. Tapp that Council cannot engage in conversation under Open Forum or answer any questions and the forum is solely for the residents to voice their concerns or issues with the City. He stated that he did not say that he was going to save the City \$1MM.

Outsourcing of Public Works

Mr. Tapp explained that he moved to Miami Springs in 1964 because he wanted to find a safe neighborhood for his family to live in. He was upset because Public Works Director Robert Williams was demoted and one of his neighbors told him that there was a position open to oversee the Public Works Department. He feels that the Public Works Department and the Police Department are doing a fantastic job and he could not be happier with the services in Miami Springs. He noted that if something is not broken then do not fix it.

Mayor Garcia explained to Mr. Tapp and to other residents concerned about outsourcing of Public Works that there will be a time when this item will be addressed. He will say that the City is conducting fact finding missions and is not in the process of voting on Public Works. There are particular departments within the City that have been outsourced by their department heads and Council is simply looking at the numbers.

Mayor Garcia stated that that the City has a strong City Manager from of government and Council does not have any say when it comes to the firing or hiring of department heads. He emphasized that when discussing the issue of outsourcing, he does not want to outsource Public Works. He promises to do his research before saying “no” and making sure that the answer is “no.”

The Mayor explained that Mr. Tapp’s opinion is duly noted and Council has listened to all the comments that were made and he can promise that no decision will be made without holding a public meeting on this topic. Council is simply getting all the numbers and the facts before considering the matter.

Mr. Tapp asked how many registered voters are in Miami Springs and the City Clerk replied that there are between 7,000 and 8,000 registered voters. He had requested the information after he heard about the proposal to outsource Public Works because he wanted to know the requirements for a recall and how many signatures were needed.

Mayor Garcia reiterated that there is no outsourcing of the Public Works Department although some of the tasks in the division are outsourced based on the decision of the Director and he respects their opinion and if they feel that something should not be outsourced it will be taken into consideration.

Outsourcing of Public Works

Eleanor Peterson of 120 Flagler Drive explained that the service she gets with the garbage could not get any better. Many Miami-Dade, Virginia Gardens, State Highway Patrol and Dade County police officers live in Miami Springs because of the services and police and fire protection. She wanted to know why residents could not have a vote on the outsourcing topic because they are the ones paying the taxes.

Outsourcing of Public Works

Buzz and Kathleen Fleischman of 810 Pinecrest Drive voiced their support of keeping Public Works within the City. Ms. Fleischman agreed with the other speakers and said that if it is not broken then do not fix it and Public Works is more than not broken; it is the best service that Miami Springs has and that is why people come to live here.

Ms. Fleischman mentioned that the numbers may look good but they are just one part of a page. She worried what would happen after year one if the outsourcing company can no longer provide the services. As the previous speaker mentioned, it is the residents' money and they want to have a say in what goes on in the City. If the City is looking for ways to save money, the surveys should stop. She expressed her concern over seeing \$100,000 checks being made to people who are telling the City the same thing that the residents have been telling them.

Buzz Fleischman explained that he and his wife both feel very strongly about outsourcing any City services. He believes that Miami Springs has some of the most excellent services in South Florida. A number of people who work in Public Works live in Miami Springs and if outsourcing is passed, it would put those residents out of work. He is aware that the City is looking for another Public Works Director and he did not see anything wrong with how the previous Director was conducting his services and they have always been the best.

Mr. Fleischman said that he and his wife do not want to outsource any services. He also expressed his concerns regarding the possibility of the outsourcing company not being able to comply with the contract after the end of the first year. He questioned what would happen to all of the equipment that the City has purchased and if it would be leased or given to someone else.

Mr. Fleischman reiterated his wife's comments regarding the surveys, noting that the surveys are wasteful because the citizens will tell Council exactly what needs to happen in the City.

Outsourcing of Public Works

Karl Bithorn of 1070 Wren Avenue was of the opinion that the City services are a quality of life issue and it is not always about money. Many Public Works employees live in Miami Springs or other parts of the City and are aware of what is going on and understand if there is something that is out of place.

Mr. Bithorn stated that it is nice to have City employees keeping an eye on the City because private contractors would not care. The public events will not be a treasure if private companies are brought in and it will not save money. He would like for the City Manager and Council to take everything into consideration.

Outsourcing of Public Works

Eric Morgan of 941 Falcon Avenue stated that he bought his home in 1983 and is extremely happy with the services that he receives from Public Works. He said that there is an old saying “do not try to fix what is not broken”.

Farmers’ Market

Sarah Vargas of 33 Whitethorn Drive asked Council to think about a Farmers’ Market in Miami Springs. She is not aware if it has been brought up in the past but believes that it might be time to look into it again. She believes the event would receive tremendous support from the public and it would help the local businesses.

Ms. Vargas asked if someone could contact her with information and advise her what the next step would be. She noted that some of these markets are operated by private companies and others are operated by the cities. She believes that it would bring a lot of clientele into the community and one of the most important things that can be done is to show people what a great place Miami Springs is to live in.

Councilman Lob advised Ms. Vargas to see the City Manager and get the phone number for the Chamber of Commerce because they are working on a Farmers’ Market but he is unaware of where they are in the process.

Ms. Vargas said that she is on the committee and has attempted to speak with them but has not received any responses from the Chamber of Commerce.

Councilwoman Ator advised Ms. Vargas that she is also on the committee and invited Ms. Vargas to go with her to the Chamber of Commerce meeting.

C.U.T.E Program

Carl Malek of 333 Corydon Drive, Apartment # 5 stated that he was going to discuss the C.U.T.E Program but saw that it is on the agenda so he is going to wait until the item is brought up for discussion.

5. Approval of Council Minutes:

5A) 01-18-2012 – Workshop Meeting

Minutes of the January 18, 2012 Workshop Meeting were approved as written.

Councilman Best moved the item. Vice Mayor Espino seconded the motion which was carried 5-0 on roll call vote.

5B) 01-23-2012 – Regular Meeting

Minutes of the January 23, 2012 Regular Meeting were approved as written.

Councilman Best moved the item. Vice Mayor Espino seconded the motion which was carried 5-0 on roll call vote.

6. Reports from Boards & Commissions:

6A) 01-12-2012 – Board of Parks and Parkways – Minutes

Minutes of the January 12, 2012 Board of Parks and Parkways meeting were received for information without comment.

6B) 01-17-2012 – Education Advisory Board – Minutes

Minutes of the January 17, 2012 Education Advisory Board meeting were received for information without comment.

6C) 01-19-2012 – Historic Preservation Board – Minutes

Minutes of the January 19, 2012 Historic Preservation Board meeting were received for information without comment.

6D) 01-24-2012 – Ecology Board – Minutes

Minutes of the January 24, 2012 Ecology Board meeting were received for information without comment.

6E) 01-26-2012 – Code Review Board – Cancellation Notice

Cancellation Notice of the January 26, 2012 Code Review Board meeting was received for information without comment.

6F) 02-01-2012 – Architectural Review Board – Cancellation Notice

Cancellation Notice of the February 1, 2012 Architectural Review Board meeting was received for information without comment.

6G) 02-06-2012 – Zoning and Planning Board – Minutes

Minutes of the February 6, 2012 Zoning and Planning Board meeting were received for information without comment.

6H) 02-06-2012 – Board of Adjustment – Approval of Actions Taken at their Meeting of February 6, 2012, Subject to the 10-day Appeal Period

Vice Mayor Espino asked City Attorney Seiden if Council has to consider the Board of Adjustment recommendation as a whole or can they parcel it out and City Attorney Seiden responded that Council may parcel it out.

Vice Mayor Espino stated that at the last Board of Adjustment meeting it was mentioned that the number of variances for the Pilot House was because the new Code did not address changes and modifications to existing buildings.

City Attorney Seiden explained that there was a monthly meeting between Staff and Calvin, Giordano & Associates and they have agreed on how to handle these types of instances. Unless Council has a specific question on a specific variance item, the concept is going to come back to Council because they are proposing some amendments to the ordinance in order to make it more workable.

Vice Mayor Espino said that in order to get the project to this point there were an inordinate number of variances that might create a precedent and if Council were to create a policy adjustment that would avoid that issue.

Vice Mayor Espino noted that the code was established to provide an incentive for new development, and it was the Council's decision that it was going to be higher density. In going forward, Council should be cognizant of the fact that in order to finish a particular project it should not undermine the overall strategy. He explained that if Council makes it too easy it will undermine the goal to increase the value of the property and drive additional businesses and jobs. He said that there is more value in a five-story mixed use building than in a single story restaurant.

Councilman Lob agreed with Vice Mayor Espino about granting the variances. He stated that this is the second time variances were granted for 36th Street and he would like to create a policy that works so that Council would not have to go through this process again.

City Attorney Seiden explained that the only question that Board of Adjustment member Fernandez brought up was the stand alone restaurant. It was discussed at the Staff meeting with Calvin, Giordano & Associates and they agree. They also want to propose other uses to Council.

City Attorney Seiden explained that he does not disagree with Vice Mayor Espino and the realistic way of looking at it is that someone has come in to redevelop an eyesore and if Council says no to them they will not go forward with the project. The owners are not interested in building a five-story building and if Council is going to wait until they get that five story building, then Council may have a Mixed Use Business (MUB) District on their hands again.

Councilman Lob asked if it would set a precedent that would be harmful in the future if Council approves the variances.

City Attorney Seiden replied that the Board of Adjustment is going to recommend that Council change the policy about some of the stand alone codes. He added that the applicant has spent a lot of time with the Downtown consultants regarding the design phase and their architect met with them to make sure that the design aspects were in keeping with the code.

Mayor Garcia asked City Attorney Seiden how long it would be before the recommendation would come before Council for altering the code and City Attorney Seiden replied that he would bring some proposals to Council within a few weeks.

Mayor Garcia stated that the only reason he considered this is because Council has discussed the possibility of altering the code. He hopes the changes will be expedited and he does not believe that there would be any resistance from Council.

City Attorney Seiden advised Council that the Board of Adjustment would be recommending that stand alone restaurants be a permissible use instead of having to be part of a secondary use in another building. That is the only issue that came up before the board.

Vice Mayor Espino commented that he is not looking for a stand alone restaurant or a five-story building. However, there is something to be said about the fact that it is an existing building as opposed to saying that Council is going to allow free standing restaurants. He said that the reality is that Council has to look at 36th Street and find out what is the best way to economically develop that corridor.

Vice Mayor Espino noted that if Council wanted to approve whatever project comes along and they are happy with that then that is fine, but this certainly has not been his position. His position is that Council has to target development and actively recruit companies like Doral does and not wait for the Beacon Council to do it.

Vice Mayor Espino stated that as much as he wants to see improvements of existing buildings, if it is a blanket allowance for free standing buildings of a certain size like this one he will vote "no" because 36th Street is a corridor; Council should be looking at mixed use office plazas and hotels in order to increase the commercial value, the marketability of the area and the number of jobs.

Vice Mayor Espino would have liked to see these issues before they were sent to the Board of Adjustment. He knows that most of the members have been serving for a long time and they do not like to legislate from their positions on the Board. He respects them for the professionals that they are and more so because they have self restraint.

Vice Mayor Espino wanted to know if Council could put conditions on their approval so as to limit the precedent and City Attorney Seiden replied that he does not believe more could be done than what was stated in the minutes.

City Attorney Seiden stated that both the board and the Revitalization Specialist feel that this project is a good stepping stone. Everybody is anxious to get an eyesore removed from 36th Street and it would meet all of the design qualifications that have been proposed. He noted that the only factor was that the code says that stand alone restaurants are not permitted and Calvin Giordano is going to recommend to Staff that the code should be amended to include it in the permissible use category.

Councilman Lob does not disagree that it is a good project and a great start. Council is finding things that need to be changed in the code, but he will echo Vice Mayor Espino's statement that it could be harmful in the future because of the variances they are approving as opposed to making the policy changes. He mentioned that Council has gone through two other issues like this where they actually said no to the variances and changed the policies.

Vice Mayor Espino stated that he wanted to make a distinction for permitted and non-permitted uses for existing buildings.

City Attorney Seiden agreed with Vice Mayor Espino and advised him that when that issue comes up, that distinction could be made. He said that during the Board of Adjustment meeting, several questions were raised and it is now clear that as an existing facility it would be handled the same way as the Pilot House, but if it were a ground up situation or a vacant lot situation then it would be handled differently.

Councilman Best commented that he agrees with the sum of what he has heard relative to the requirement for policy change. He believes that Council would be foolish not to accept the improvements that the applicants want to make compared to the existing conditions. He explained that if a larger company wants the property, it would be a benefit.

Mayor Garcia said that in looking at what Council is trying to do with 36th Street, he believes that they have a unique opportunity with this building to finally have someone who has agreed to almost everything that Council is asking for 36th Street. He understands the board's concerns with setting a precedent but he also understands that Council does not want to stop this project. He is comfortable with what has been recommended.

Councilwoman Ator explained that the first time this case was presented to the Board of Adjustment she had some of the same concerns and when it came back it did not look much different. She would like to consider the code before making a change that could possibly be detrimental in the future.

Councilwoman Ator noted that if Council grants the variances then they would be setting themselves up for a potential exposure and she does not believe that Council should do that.

City Attorney Seiden reiterated that Vice Mayor Espino brought up a good issue and when the variance comes back, Council can condition any amendment to the ordinance to say that stand alone buildings will be approved only for existing buildings and not for buildings that are being rebuilt from the ground up.

Vice Mayor Espino stated that he likes the dynamic in so far as the administration and Calvin Giordano working with the applicant through the process. He agrees with Councilwoman Ator's statement and he regrets not being able to go to the Board of Adjustment meeting. Having been on the board, he does not know how far reaching the effect of this variance could go.

City Attorney Seiden commented that it is quite clear in the minutes that it was mentioned a number of times that any approval is based upon the fact that it is an already existing building on the property and these variances would not have been considered if it were not already an existing building on the property. He said that the difference with the Pilot House and the McDonalds building is that the Pilot House complies from a design standpoint.

Vice Mayor Espino asked if Council wants the Board of Adjustment to be the body that somehow maneuvers developments in a particular way without getting express direction from this body. He noted that Council has not seen development on 36th Street except for the Euro Hotel building and Airbus prior to the new code. He feels that what Council is going to see is the redevelopment of existing buildings and a continuation of variances to existing buildings.

City Attorney Seiden explained that this was another topic that was discussed on Friday and the solution was sort of a middle ground. He suggested amending the code to provide different sections; one for existing properties for revitalization and redevelopment projects and one for ground up projects.

City Attorney Seiden stated that Calvin, Giordano suggested that it would be a determination made by administrative staff and revitalization specialists to the exception of the Board of Adjustment. Under the circumstances of this development, the decisions were appropriate based upon the property and conditions and they would deal with those issues rather than take it to the board.

Councilman Lob moved to approve the actions of the Board of Adjustment, subject to the ten-day appeal period. Councilman Best seconded the motion which was carried 4-1 on roll call vote with Councilwoman Ator casting the dissenting vote.

7. Public Hearings:

None.

8. Consent Agenda:

8A) Approval of the City Attorney's Invoice for January 2012 in the Amount of \$12,372.75

There was no discussion regarding this item.

Councilwoman Ator moved the item. Councilman Lob seconded the motion which was carried 5-0 on roll call vote.

9. Old Business:

9A) Appointments to Advisory Boards by the Mayor and Council Members

None.

9B) Discussion Regarding Changes to the Charter Regarding Election Procedures

City Manager Ronald K. Gorland stated that this is a continuation of the Workshop item that was previously discussed. He read Charter Section 3.06 – Election of Mayor and Councilmembers: general and special elections.

- (1) General municipal elections shall be held on the first Tuesday of April on each odd numbered calendar year. The Council may call special elections on other dates to fill vacancies on the Council or for other purposes permitted by law.
- (2) All candidates for the office of Councilmember shall qualify and stand for election in separate groups (groups I, II, III and IV) as to each Council office. The candidates for Mayor shall qualify and stand for election separate and apart from any Council group.

- (3) All incumbent officeholders shall hold office until a successor is elected or appointed and duly installed as provided herein.
- (4) Terms of office.
 - (a) The terms of office for all Councilmembers and Mayor shall be 2 years.
 - (b) The Mayor and Councilmembers in groups III and IV shall be elected at the next general municipal election to be held on the first Tuesday of April, 1975, and at each subsequent general municipal election thereafter. The Councilmembers in groups I and II shall be elected at the general municipal election to be held on the first Tuesday of April, 1977, and at each subsequent general municipal election.
- (5) The candidate for Mayor and the candidate for each Councilmember group receiving the highest number of votes in the General Municipal Election shall be declared to be elected to office upon the canvassing of the certified election results.
- (6) The newly elected officials shall be installed in office on the day following their election.
- (7) No person shall hold elective office or offices longer than a total of 8 consecutive years. The holding of an elective office for a portion of any term shall be deemed as serving the full number of years of the term of the said elective office.
- (8) No candidate shall qualify or run for the office of Mayor and Councilmember in the same election.

Regarding Section 3.06 (1), Mayor Garcia commented that Council had discussed proposed election dates during the Workshop. He asked if there was a consensus to change the date to coincide with the November General Election.

Vice Mayor Espino mentioned that changing the date to November would have a bearing on terms.

Mayor Garcia clarified that the City would still hold an election every two years if there are staggered terms.

Councilman Lob asked what the approximate savings would be if the City's election date is changed to coincide with the November General Elections.

Mayor Garcia asked if the cost comparison is shown on Exhibit C of the backup information and the City Clerk answered affirmatively.

Councilman Lob noted that the cost of a stand alone election is approximately \$26,000 compared to \$8,000 if the City piggybacks with a Countywide election.

Councilman Best stated that his position has been to have staggered terms to allow continuity of projects and developments and to reduce the cost of the election by tying with a County or November election.

Mayor Garcia asked Council to consider which change would be a priority and to determine if there is a consensus for a change. He thought that staggering terms might be an important issue.

City Attorney Seiden explained that in order to have staggered terms, Council must increase the length of the terms.

Councilman Lob said that it is not possible to have staggered terms without increasing the terms and in his opinion these two changes are very important and should be the top considerations.

Councilwoman Ator commented that she has always been in favor of staggered or four-year terms and since it was last discussed she has received feedback from people in the community who do not support this change, while others were in favor of the change before the discussions began.

Councilwoman Ator was of the opinion that it will be hard for the extended terms and staggered terms to pass if the community does not have some kind of comfort in the ability to make a real change. She continued to argue that the Mayor should run every two years, while Council members should run every four years. In speaking with residents, this is what she has heard and she feels that this should be a consideration.

Councilwoman Ator clarified that the Mayor's term would be up every two years, while the term for Council members would be four-year staggered terms. She recommended no change in the eight-year term limit for Mayor or Council.

Vice Mayor Espino said that he had been thinking about the proposal since the Workshop meeting and trying to justify it with what other municipalities do and the reason why. He has come to like the proposal the more he thinks about it because it empowers the community to make a change in a particular direction. While Miami Springs has a weak Mayor, the person is still the figurehead of the community and theoretically takes the blame for various issues of contention. If the Mayor has a two-year term, people could make a change every two years, instead of four years, which is a proposition he would support.

Vice Mayor Espino added that in educating the community it must be stressed that not having staggered terms is the cause for many conditions that have existed in the City. He said that theoretically every two years the entire elected body could be swept out of office and everything that they have done could be stopped. He reiterated that he would support a two-year term for the Mayor and a four-year term for Council members.

Councilman Best expressed his opposition to Vice Mayor Espino's opinion because it puts an undue burden on the Office of the Mayor who has the same vote as Council on all issues. He felt that it is not fair for the Mayor to have to run for office every two years, while Council would run every four years.

To answer Councilman Lob's question, Vice Mayor Espino clarified that the City of Coral Gables' election process is similar to what is being proposed. Their Commission members are elected to four-year staggered terms, while their Mayor serves for two years. They are governed by a Commission/Manager form of government and the term limit is eight years for Mayor and twelve years for Commission members.

Mayor Garcia understands that the Mayor's position is ceremonial in nature and it involves certain duties. He noted that it is important to make sure that any person who sits in an elected seat is not campaigning after one year of taking office. He added that anyone can be recalled at any point in time if the people do not like the decisions of the elected officials.

Councilman Best emphasized that any proposal will involve a Charter amendment that will go to a vote of the people. Council should propose a change that makes sense and will move forward.

City Attorney Seiden stated that in changing the terms to four years, two of the seats in the first election would be for two years in order to create staggered terms. The difference would be that in every subsequent election only two Council seats would be up for a vote.

Councilwoman Ator said that the Mayor is the obvious choice for running every two years and four-year terms are important for continuity of the work that Council does. She would like to consider what the best way is to proceed in order to achieve the end goal. She said that given the feedback she had received from the residents, there is a push back for going to four-year staggered terms, and this could be alleviated by having the ability every two years to make an impact on Council.

Mayor Garcia cautioned Council about making a proposal based on what they feel will pass; he would like to make a proposal based on common sense and what is best for the City of Miami Springs. He recalled the Charter amendment that was passed that allowed an extra term in office for former Mayor Wheeler who was then voted out in the following election cycle and the Charter was amended again.

Councilwoman Ator explained that the initial reaction to the idea of longer terms is that it is a power grab. She reiterated that if the Mayor runs every two years it would give the residents some comfort that a change could be made if necessary.

Vice Mayor Espino commented that currently the elected officials run every two years, and the Mayor is the fifth Council member that chairs the meeting. With the proposed change, Council members will be in office before or after the Mayor's term ends and they must work together to get the job done. The balance overall will be more acceptable to the community and people have told him that it does not make sense having to run every two years.

Mayor Garcia stated that before an upcoming election the decisions that Council makes are more politically correct versus what is actually correct. He explained that this does not affect him and he continues to serve the public; he is considering future elected officials.

Councilman Lob referred to the comments that were made during Open Forum regarding the percentage of signatures needed for a recall. He said that the County Mayor was recalled in a recent election and this does not happen often, but the ability for a recall is always there. People might make a statement during election time, but the same statement can be made at any time by recalling the elected officials.

Councilman Lob said that whatever Council decides, the citizens must be educated and informed about the election process and what it means having to run for office every two years. He has a different view of the City Council after being elected and the citizens must understand the importance of continuity and how it affects the operation of the City. He added that just because the process has been the same for many years it does not mean that it is right.

Councilman Lob commented that the current election process is a burden on the elected officials and unnecessary funds are spent for holding an election every two years. Regardless of whether the Mayor runs every two or four years the proposal must be sold to the residents. He feels that the Mayor is the same as the other Council members and he deserves the right to run every four years the same as Council.

Vice Mayor Espino felt that the residents would say "no" to four year staggered terms for Council and four years for the Mayor in alternating years. He reiterated that residents would not vote for the amendment and some Council members will not be elected in the next election cycle. He explained that this is the attitude of some people and how they will perceive the proposal.

Mayor Garcia urged Council not to make their decision based on what they feel the residents will approve.

Vice Mayor Espino stated that there would be a perception based on asking for longer terms even though there is a recall option. He asked to consider what level of mistrust or disgust in the community is needed in order to recall an elected official. He feels that the Mayor is the figurehead of the community and the residents look up to him. If the residents feel that the Mayor had done nothing that he promised they might not get 850 signatures to recall him or her, but if they had the opportunity to remove him in two years they might do so.

Vice Mayor Espino did not agree that it is seen as a power grab; it is giving the community the opportunity to say a change can be made every two years for two of the Council members and the Mayor. He added that no other municipality has a Charter that is so mistrusting of government as the Miami Springs' Charter. This is part of the community culture and if a change is made the point must be made to the community. He agrees with Councilwoman Ator because the change is not a complete deviation and it is a reasonable accommodation in order to be able to move forward as a community.

Councilman Best said that the process of recall is the trump card for the residents by garnering 10% of the electorate to go after elected officials who do not properly represent the people. He explained that Council had discussed the election process and it is their charge to put something forward that makes sense and helps to move issues forward. If this calls for the Mayor having to run every two years he would support that in order to get it done.

Councilman Best reiterated that Council should agree and put forward a proposal that is going to make the residents feel proper about moving issues forward and getting things done. It would also help to tag onto an election that will save the City \$20,000 by holding the election in November, and this would be a selling point.

Mayor Garcia said that it is difficult to give his opinion as an elected official and not make it sound like a power grab. He understands the reasoning for making the change more palatable for the residents to allow the ability to remove the Mayor every two years, but it is not in the best interest of continuity for this to happen.

Mayor Garcia commented that everyone seems to agree that there should be staggered terms and extended term limits in order to conduct the business of the City in a better fashion. He feels that whether the Mayor's term is two or four years, the residents are going to see it as a power grab for each individual seat and the proposal will have to be sold to the residents to let them know it is a good idea. He feels that everyone deserves to have a four-year term and the terms should be staggered.

Councilwoman Ator moved to place a question on the ballot for a future election to be determined, a change to the Miami Springs Charter Section 3.06 (4) (a) – the terms of office for all Councilmembers shall be four years and Mayor shall be two years. Vice Mayor Espino seconded the motion which was carried 5-0 on roll call vote.

Mayor Garcia explained that there would be staggered terms for Council members, excluding the Mayor's seat.

Councilwoman Ator moved to amend Charter Section 3.06 (4) (b) to be staggered terms to be determined. Vice Mayor Espino seconded the motion, which carried 5-0 on roll call vote.

City Attorney Seiden asked Council to discuss term limits.

Mayor Garcia responded that he approves of two four-year terms or eight years. He added that someone could sit out for two years and run again.

Councilman Best explained that Section 3.06 (7) should cover the term limit.

Vice Mayor Espino said that currently the term limit is eight years regardless of what seat someone sits in and if the office of Mayor is separate someone could serve six years and then run for Mayor for two years. He agrees with eight years of service in a Council seat.

City Attorney Seiden read the following: *"No person shall hold elective office or offices longer than a total of eight consecutive years."* He explained that this provision would have to be changed if the Mayor is allowed more years of service.

Mayor Garcia explained that residents might agree to a limit of eight years for Council and an extra term of four years for Mayor, but they might be inclined to disagree with sixteen years. If a Council person serves for eight years and wants to run for Mayor, the current Charter does not allow it.

Vice Mayor Espino suggested that no person shall hold elective office for longer than eight consecutive years as a Councilmember.

Councilwoman Ator received feedback indicating that eight years is enough and she would support leaving this section as is.

Councilman Lob stated that as a citizen and voter he would have supported another term for Mayor Bain. If the Mayor has to run every two years, the electorate has the opportunity to make a change.

Mayor Garcia felt that the term limits should be based on the position and the job that the person does will dictate whether or not they are elected for another term. He said that the term of office for the Mayor shall not exceed eight years, unless the person serves for Councilmember first and subsequently runs for Mayor.

Vice Mayor Espino suggested eight years for Council, eight years for Mayor and if it happens to be a person who changes from Council to Mayor, they are capped at sixteen years.

Mayor Garcia said that a twelve year term limit could be the incentive for the Mayor having to run every two years.

Councilman Best felt that the issues are being clouded and the idea is to convert the proposal into a Charter amendment question for people to vote on without confusing the issues.

Vice Mayor Espino agreed to support a term limit of eight years for Mayor, or four two-year consecutive terms. In light of the Mayor having to run every two years, he suggested that a Councilmember who serves eight years should be able to run for Mayor and serve for another eight years or a total of sixteen years.

Councilman Best opposed Vice Mayor Espino's proposal because he feels that the residents would not support it.

Vice Mayor Espino continued to explain his support for his proposal to allow longer term limits for the office of Council and Mayor combined.

Councilwoman Ator agreed with Councilman Best that Vice Mayor Espino's proposal would not be passed by the voters.

Mayor Garcia also felt the potential for holding office for sixteen years is a bad idea to sell to the residents. The main goal is to effect positive progress and keep the change simple, with staggered terms and increasing the term limit to two four-year terms.

Councilman Lob said that if someone serves two terms on Council and wants to run for Mayor, it is hard to sit out for two years and run for office again.

Vice Mayor Espino reiterated that with the Mayor having to run every two years it is easier for the residents to remove him by having four chances to do so.

Mayor Garcia said that the residents want the language to be simple and if it is too convoluted or busy they will vote no.

City Attorney Seiden said that the question that must be answered is if a Councilmember who has completed their term limit should be allowed the opportunity to run for two additional terms as Mayor. Council must also decide if under the scenario of the Mayor having to run every two years, if there should be a corresponding benefit by allowing that person an additional opportunity to run.

Vice Mayor Espino commented that if the Mayor runs every two years and is only allowed to serve two terms there will be more inexperienced people running for Mayor because they get more time. He would like to have a more experienced Mayor who already served on Council for eight years, as opposed to someone off the street who wants to hold the office. The way the Charter is now, any term in office as a Councilmember would preclude a person from having eight years as Mayor.

Mayor Garcia clarified that his position is to leave the term limits the same and the priority is to impose staggered terms and increasing the length of the terms.

City Attorney Seiden stated that changing the date of the election would involve an entire ballot. The problem is that some questions may pass and others may not and the questions must be grouped in such a way that would make sense.

Councilwoman Ator moved to leave Charter Section 3.06 (7) the same as it is. Councilman Best seconded the motion, which carried 4-1 on roll call vote with Vice Mayor Espino casting the dissenting vote.

To answer Councilwoman Ator's question in regard to Section 3.06 (6), City Attorney Seiden stated that there is an ordinance that deals with the swearing in of elected officials and he agreed to clarify the language in the related Charter section.

Mayor Garcia asked Council to consider changing the election date to November to coincide with the County election date.

Councilman Best felt that changing the election date would put everything in perspective and is the main reason for changing the Charter since it will save \$20,000.

Councilman Lob agreed to place the question on the ballot for the residents to decide whether or not they want to change the election date to November.

Vice Mayor Espino clarified his issues with changing the election date to November are due to the budget process and the holidays. He noted that an April election allows the opportunity for Council to go through the budget process and hit the ground running. An August election would coincide with the primary election and he likes it because it would allow the savings and more focus on the City's issues.

Councilman Best said that the April election does not allow time for the elected officials to learn the budget process.

Councilman Lob commented that a November election may force a new Council to work with the previous Council's budget, but it allows them more experience going into the next budget. He said that the voters will become familiar with the issues and they will have a choice to vote for or against the questions.

Councilman Best reiterated that it is important for the City to garner the savings by holding the election to coincide with a County election.

Mayor Garcia commented that in his campaigning experience he had come across the problem of the partisan elections and people asking him what his party affiliation was.

Councilwoman Ator has heard that the election should be changed to November and this is an issue on which she reserves the right to change her mind. She agreed that there is a problem with issues in a partisan election, and she does not feel that it will pass because people feel strongly about keeping the April election.

Councilman Best said that from his experience he can say that it does not matter whether a person runs for office in November or April because people will still ask about the party affiliation.

Vice Mayor Espino noted that the Town of Miami Lakes holds their election in October and they have become partisan related with candidates endorsing either the Democrats or Republicans. He likes the fact that in April there are no other issues to talk about and the candidates get the most attention. He does not see a compelling reason, even considering the savings, to support changing the election from April to November.

Mayor Garcia said that many people have told him that there is a significant amount of savings and to consider changing the election date. The most important thing is to allow continuity by having staggered terms and increasing the term limits.

Mayor Garcia asked each Councilmember to agree or disagree with placing a question on the ballot to change the election date and let the people decide.

Vice Mayor Espino and Mayor Garcia stated that they would vote “no” to changing the election date.

Councilwoman Ator said that she would vote “no” at the ballot box. She agrees that the questions should be simple and the election date could be addressed later after the initial changes. She added that some cities hold their elections in January.

Councilman Best said that the voters should be educated that the Mayor and Council are non-partisan elected officials. The savings with tying the City’s elections to a County election will save \$20,000 per election, which is different from outsourcing Public Works because there are jobs at stake.

Mayor Garcia passed the gavel to Vice Mayor Espino.

Mayor Garcia moved to leave the election date in April and not to put it up for a vote to change it to November. Vice Mayor Espino passed the gavel to Councilman Best and seconded the motion, which failed 2-3 with Councilman Best, Councilman Lob and Councilwoman Ator casting the dissenting votes.

Councilman Best moved to include in the referendum to the voters that the Miami Springs General Election be moved from the first week in April to the first Tuesday in November in odd years. Councilman Lob seconded the motion.

Councilwoman Ator clarified that the motion is to move the election date to the November General Election. She questioned if the ballot questions would go on the General Election Ballot.

Councilman Best said that his motion was that the Miami Springs General election, when held, shall be held the first Tuesday in November.

Vice Mayor Espino said that the language for the General Election date is “the first Tuesday, after the first Monday in November and by saying the first Tuesday, there might not be a first Monday and there would be an election before the General Election.

City Attorney Seiden assured Council that he would mirror the County language. Council is only approving it in concept.

The motion carried 3-2, with Vice Mayor Espino and Mayor Garcia casting the dissenting votes.

9C) Authorization of Officers and Directors for Miami Springs Properties, Inc.

City Attorney Seiden stated that in regard to the historic tax credit matter that is pending for the City, Miami Springs Properties, Inc. was formed in anticipation of the process going forward. He noted that he has been solicited by the tax attorney who formed the corporation for the City and the attorney needs officers to fill in the documentation.

City Attorney Seiden proposed that the Officers shall be Ronald K. Gorland, City Manager, President and William Alonso, Finance Director/Secretary Treasurer of the Corporation. He also proposed the same two gentlemen for the Directors of the Corporation. He said that in addition, the sole Shareholders shall be the City of Miami Springs, a Florida Municipal Corporation, as represented by its current and future Mayor and Council Members.

City Attorney Seiden wanted to also include an informational note within the minutes of the first organizational meeting or somewhere within the documentation, as appropriate, which reads:

"The Officers and Directors of this Corporation are specifically authorized to only perform the ministerial and day- to- day activities required for the operation and existence of the Corporation. All other actions and activities of the Corporation of a material or substantive nature must be specifically authorized by affirmative majority vote of the Mayor and City Council filing reasonable and appropriate notice of the action or activity sought for approval".

Vice Mayor Espino commented that there was some trouble with that language before.

City Attorney Seiden clarified that he cleared the language with the Commission on Ethics Board who ruled against the City on a very limited basis. They even offered to sponsor legislation that would change the code and he explained that it would not help and the alternative that was proposed by the City Attorney was acceptable. The control of the organization still has to remain with the people who are elected to represent the people of the community.

Vice Mayor Espino moved to approve the Officers, Directors, Shareholders and informational language for Miami Springs Properties, Inc. Councilman Lob seconded the motion which was carried 5-0 on roll call vote.

Mayor Garcia called for a recess. The meeting reconvened at 10:02 p.m.

9D) Consideration of Recommendations from the Board of Parks and Parkways Regarding Ficus Trees

Council tabled this item until the next Council Meeting.

10. New Business:

10A) Recommendations from the Ecology Board:

10Ai) Recycling at all City Facilities

10Aii) Clean Up the Environment Project (C.U.T.E.)

These two items were discussed and considered at the same time.

City Manager Ronald K. Gorland stated that this is a board recommendation and Council asked to isolate board recommendations as they occur and bring them directly to the board. The recommendation was sent to him from the Ecology Board which stated the following:

“Based on actions taken at the meeting of January 24, 2012 the Ecology Board members would like to bring the following items to the attention of City Council.

- 1. Recommendation that the City become more active with recycling at all facilities. Installing recycling bins city wide and having extra containers at all city events.*
- 2. Recommendation that Council looks into Adopt a Street Program and possibly call it Clean Up the Environment (C.U.T.E). The proposed area breakdown is attached.”*

City Manager Gorland commented that the City would like to work with the Ecology Board on this and wanted to make sure that it is directed by Council as it should be.

Mayor Garcia said that he has no problem with the recommendations and he would like the City Manager to provide a cost analysis for recycling at all City facilities. He explained that recycling is very important but that there is an associated dollar amount.

City Manager Gorland explained that the biggest issue that they have had with this program in the past is keeping garbage out of the recycle bins. As soon as garbage gets put into the recycle bins, the recyclers will not pick it up anymore. It has been a serious issue over time but he would like to try it and noted that there are new types of containers that are available and other cities do it successfully.

Mayor Garcia said to weigh out all the pro's and con's and bring it back to Council and they will consider the recommendation.

10B) Recommendation that the City Renews its Management Contract with “Jazzercise” Inc. for the Use of the Multi Purpose Room at the Community Center for Exercise Sessions

City Manager Ronald K. Gorland commented that Jazzercise is a very popular program in Miami Springs that provides an opportunity for the residents to stay fit and healthy. The proposed agreement is for one year from April 1, 2012 through March 31, 2013, for the right to utilize the multi-purpose room on the first floor of the Community Center on Monday and Wednesday from 5:45 p.m. to 7:05 p.m., Tuesdays and Thursdays from 4:45 p.m. to 8:05 p.m. and Saturday mornings from 9:50 to 11:05 a.m.

City Manager Gorland stated that Jazzercise agrees to pay the monthly use fee of \$400.00 which is due in advance, on the first of each month commencing April 1, 2012, and ending with final payment on March 31, 2013. Brenda and Tatiana Knight do an excellent job of providing the community with a professional program and have a great working relationship with the Recreation Department.

City Manager Gorland explained that the recommendation is that the City continues to work together with Jazzercise, Inc. by approving the attached agreement that has been reviewed by Jazzercise, City Attorney Seiden, the Recreation Department and himself.

Mayor Garcia mentioned that this does not pertain to the contract but he would like to note that the stage that is used by Jazzercise is exposed and he would like to know if a skirt could be put around it.

Councilwoman Ator asked how long the contract has been at a cost of \$400.00 a month.

City Attorney Seiden replied that the fee has been that way since at least the last term and possibly the term before that. He added that the prior contract was a one year term also.

Councilman Best said that Council had gone through this process before and there was some confusion that City Manager Jim Borgmann finally straightened out. He noted that it had not been formalized.

City Manager Gorland explained that Jazzercise went through difficult times when they were in the old facility and the Recreation Center almost lost the program. It was a program that the City encouraged to come back. Two years ago the contract was different and the previous year and this year the monthly fee was raised to \$400.00.

Councilwoman Ator recognized the value of the program. She said that before the contract comes back again next year for approval, she would like to see some history and more information.

City Manager Gorland offered to provide the information requested by Councilwoman Ator.

Vice Mayor Espino moved to approve the contract with Jazzercise. Councilman Lob seconded the motion which was carried 5-0 on roll call vote.

10C) Recommendation that the City Renews the Management Contract with Match Point Enterprises, LLC, for the Use of the City's Tennis Courts

City Manager Gorland stated that Match Point Enterprises is a very popular program that provides the community with an opportunity for the children and adults to learn the fundamentals of Tennis and to also compete at a very high competitive level of Tennis. The proposed agreement is for three years from March 1, 2012 to February 28, 2015.

City Manager Gorland said that due to the fact that the facility is a municipal tennis center, the local demographics and the requirement to provide services and products to its taxpayers at "municipal facility" pricing, the City agrees to provide an annual subsidy to the Tennis Professional of \$20,000 in four quarterly payments of \$5,000 each to assist in the day-to-day operation of the facility.

City Manager Gorland explained that Manny Fabian and the coaches for Match Point Enterprises do an excellent job of providing a professional program. They also have a great working relationship with the Recreation Department and the Community. It is recommended that Council approve the agreement so that the residents can benefit from a great program.

Councilman Best moved the item. Councilwoman Ator seconded the motion

Councilman Best reiterated the City Manager's comments about the success of the program since Manny Fabian took it over.

Councilwoman Ator commented that this is a contract that some citizens are concerned about and she wants everyone to understand that the City was previously losing money on the tennis program and now the City provides a better program.

City Manager Gorland said that the City was losing approximately \$90,000 a year on the tennis operation under the Recreation Department. There was an immediate benefit of approximately \$50,000 to \$70,000 per year by outsourcing the program.

The motion was carried 5-0 on roll call vote.

(Agenda Item 10F was considered at this time)

10D) City Administration Personnel and Departmental Reorganization Recommendation

City Manager Ronald K. Gorland read his recommendation into the record. He stated that in order to better accomplish the short-term and medium/long-term objectives of the City, the proposed organization chart changes includes personnel and position upgrades, downgrades, additions and deletions that are driven by the following:

- Stated requirement by Council for much more elevated and active interaction with the City Manager
- Availability within the organization of strong under-utilized personnel
- Elimination of the fulltime Assistant City Manager position
- Far too many direct reports to the City Manager (currently there are 13 and good management practices recommends 3-7 depending on the organization)
- No increase in total organization payroll (in fact the adoption of the recommended changes results in a net personnel cost reduction of \$117,000)
- Need to develop future City management because there are currently 13 employees in the D.R.O.P. with more expected to enter

Requested new positions:

- Assistant City Manager and Finance Director – the Finance Department with a very strong Controller provides the opportunity for the Finance Director to take on much needed day-to-day City Manager support including the new Professional Services function and Senior Services
- Building and Code Director – The elimination of the Assistant City Manager position requires a strong savvy Building and Code Director who is prepared to take these two functions to the next level.

City Manager Gorland added that the Code of Ordinances requires every City department to have a director.

- Golf and Recreation Director – Combining these two positions under one person is a natural evolution and provides that much more strength to solving our serious golf losses
- Assistant Director of Public Works – Required to support very active Public Works requirements
- Professional Services Supervisor – new section under the Assistant City Manager/Finance Director that will cover procurement, Public Information and Marketing. In addition to a permanent staff of three, this position will have the ability to reach across the organization to call on needed strength wherever it is based on their needs (management practice involving cross-departmental utilization of solution oriented personnel). Another example is the City's arborist is learning to back-up the Golf Course Superintendent who has no back-up at this time.

Positions recently eliminated or to be eliminated or not funded this fiscal year:

- Finance Director – replaced by Assistant City Manager and Finance Director
- Assistant to the Public Works Director – job to be done by the Assistant Director
- Building and Code Supervisor – replaced by the Building and Code Director
- City Hall Receptionist – the new phone system has no switchboard and lobby coverage is currently often performed by Finance window clerk
- Four Public Works Maintenance positions (not necessary since water and sewer transferred but kept on pending annexation which never occurred)
- I. T. Manager – promoted to I.T. Director

The net benefit of the requested changes is a net reduction of five full-time employees, a net personnel cost reduction of \$117,584, and reduction of the number of direct reports to the City Manager to eight (Assistant City Manager/Finance Director, Police Chief, Human Resources, I.T., Planning and Zoning, Building and Code, Golf and Recreation, and Public Works). All associated personnel have been notified of the proposed changes.

City Manager Gorland referred to the re-organization plan and analysis of budget effect that was included in the agenda back-up.

Councilman Best commented that the recommendation is to streamline organization to move from thirteen management level positions that report to the City Manager to eight.

To answer Councilman Best's question, City Manager Gorland clarified that the elimination of the Assistant City Manager position is not included in the savings. The ongoing savings would be \$130,000 annually and the remainder of this year the savings is \$117,000, which is one reason he is comfortable with his longevity recommendation.

City Attorney Seiden said that Agenda item 10E is a companion to this item and Exhibit "A" is a colored copy of the pay plan showing which positions are being eliminated and which are new positions.

City Manager Gorland clarified that the Elderly Services Director reports to the City Manager and he is recommending that she should report to the Finance Director because she is very competent. Since a great deal of the Elderly Services Director's responsibility is dealing with the grants, the Finance Director has been active in supporting her if there is a need.

Councilwoman Ator asked if someone is being trained to back up the Elderly Services Director.

City Manager Gorland responded that the Administration had been working on the concept of a back-up for the Elderly Services Director.

To answer Councilman Best's question, City Manager Borgmann explained that the Grant Writer/Public Information Specialist would report to the Professional Services Supervisor since that person is extremely capable in Public Works operations and administratively in the Finance Department. He added that there are not enough people for developing the future management of the organization.

Mayor Garcia commented that many employees have entered the D.R.O.P. and the City Manager confirmed that thirteen are currently in the plan and more are planning to enter the plan.

Vice Mayor Espino said that he had many conversations with the City Manager and he applauds him for looking to modify the organization and it seems that he wants to look forward and up, instead of down.

Vice Mayor Espino stated that some of the proposed changes are great and some he will hold judgment on until he sees how they will unfold. He has said before that major changes are needed in the Building Department and how this works remains to be determined.

Vice Mayor Espino said that he had advocated for the Golf Department to fall under Recreation because it is no longer an enterprise fund and most municipal courses have gone that route. He has a slight issue with the Golf Director becoming the Golf Pro and the salary will still be \$90,801.00.

City Manager Gorland commented that the Golf Pro's salary will remain the same for the remainder of the fiscal year and he has been told that it is going to change.

Vice Mayor Espino added that Carlos Santana is in charge of the banquet facilities; the maintenance operations are being run by the Golf Superintendent who will now receive assistance and the administrative functions will fall under the Recreation Director. He felt that \$90,000 is an excessive amount for being in charge of marketing and the Pro Shop, and many golf professionals are only paid for teaching golf. He would like to seriously consider what the Golf Professional's function and salary will be for what is a very limited role.

City Manager Gorland explained that he would agree with Vice Mayor Espino if the Recreation Director was an experienced Golf Course Manager, but he is not. He is fully capable of learning, but he has a lot of responsibility, and he would not want to break something in the Recreation Department that is not broken.

Vice Mayor Espino agrees that Recreation does an amazing job and on the Golf Course side, they cannot make a profit and there have not been any significant gains. If the Golf Director's job is on the business administrative and marketing side, the City can certainly have someone do the job for less, and this should be a consideration at budget time.

Councilwoman Ator said that she agrees with the principle of Vice Mayor Espino's comments and that the marketing of the Golf Course must be looked at during the budget process.

Mayor Garcia commented that the City Manager was charged with the task to revise and improve the operation of the City and this is his recommendation. He agrees that come budget time everything should be reviewed and considered again.

City Manager Gorland added that a number of adjustments will be made during the budget process and first he wants to make sure that the re-organization works. There is more alignment needed and it might take a few years to get to that point. The City is a much smaller organization than it was eight years ago when the budget was approximately \$29MM; now the budget is approximately \$19MM, which is a significant reduction. The assistant department head positions were eliminated and now he is proposing to bring back two for various reasons.

Councilman Lob realizes there is an overall savings and he does not know how Council will vote on longevity when it comes back for consideration. He noted that there are lateral movements into new positions and employees will receive an increase in pay because of added responsibilities and authority. He has an issue with approving this before ensuring that longevity pay is being given back to the employees. In addition, there are morale issues in the City and employees should be given back what was taken away from them before giving raises.

Councilman Lob moved to table the item until the next Council meeting. Councilwoman Ator seconded the motion.

City Attorney Seiden commented that Council is really tabling the next agenda item because the positions must be funded first.

Vice Mayor Espino added that the City Manager could make the lateral changes without Council approval.

City Attorney Seiden clarified that the City Manager cannot create positions and salary ranges without Council approval of the pay plan. The City Manager is saying what he needs to put in place in order to get the job done and if Council does not go along with his intentions, they would not approve his proposals for the pay plan.

Councilwoman Ator feels that Councilman Lob's intent is to table the discussion.

City Attorney Seiden advised Council that there is nothing to vote on at this time. He is keeping Council informed as a courtesy and the only decision that must be made is on the next agenda item. The appropriate motion would be to defer Agenda Item 10E.

City Manager Gorland reiterated that the savings from the reorganization of \$117,584 allows him the comfort of recommending \$42,000 from the General Fund to cover longevity.

Councilwoman Ator reiterated that she is not comfortable funding additional compensation for directors when the longevity and 3% was taken away. She agrees that it should be discussed as a group and come back for reconsideration.

Mayor Garcia agreed with Councilwoman Ator to bring back the request.

City Manager Gorland stated that he would stop the transition because the affected employees cannot be told that they have the positions if the pay ranges are not approved. He could ask them to work in the positions without any increase in pay, but they should not be expected to do that.

Vice Mayor Espino said that within the positions that currently exist, the employees could be asked to take on the duties without the compensation portion.

Mayor Garcia suggested that the City Manager could wait for two weeks and not proceed with the transition.

City Manager Gorland agreed with the Mayor that a two-week delay is not unreasonable. He added that the proposed salaries were not going to be effective until March 1st.

Mayor Garcia said that he approves of deferring agenda item 10E.

To answer Councilman Best's question, Mayor Garcia explained that Council asked to see the numbers and reconsider the longevity pay and 3% salary reductions for the Department Heads. He added that Councilman Lob has made it clear that he could not support the increases or the new structure if Council does not reconsider longevity. Also, the City Attorney advised that Council cannot vote on longevity tonight because the new recommendation must be placed on the agenda.

City Attorney Seiden commented that the employees cannot be doing other jobs, because in some cases, the change would take them out of civil service and place them in exempt positions.

Mayor Garcia stated that another consideration is that some of the employees will lose their civil service status.

Roll call vote taken under 10E.

10E) Resolution No. 2012-3537 – A Resolution of the City Council of the City of Miami Springs Approving and Adopting an Updated Amended and Supplemented City Employee “Pay Plan” for Fiscal Year 2011-2012; Reserving the Right and Authority to Amend or Supplement the Plan; Effective Date

Councilman Lob moved to table the item. Councilwoman Ator seconded the motion which was carried 5-0 on roll call vote.

(Agenda Item 10F was discussed after Agenda Item 10C)

10F) Longevity Pay

City Manager Ronald K. Gorland explained that Council requested to revisit the longevity pay after the first quarter financial report was presented, which was at the last Council meeting, and several financial surprises have occurred. While the funds are still available to cover the subject disbursements of \$42,250 from the General Fund and \$17,250 from the Stormwater/Sanitation Enterprise Fund, his suggestion is to wait until after the 2nd quarter financial report is presented.

City Manager Gorland stated that subsequently, Staff had the opportunity to review the numbers and find out where they were headed on a number of different proposals in order to be comfortable with the changes. He and the Finance Director agreed on a number of changes and were able to find the funds to support the longevity payments.

City Manager Gorland explained that although the agenda item is a request to delay consideration of the longevity payments, he is now advising Council that the City is in a good position to make the payments if they so choose.

To answer Councilman Best's question, City Manager Gorland stated that the City is fully capable of making the longevity payments now with comfort instead of waiting for the 2nd quarter financial report. The key is that only \$42,250.00 would come from the General Fund.

Vice Mayor Espino clarified that he agrees with the recommendation in the memorandum to wait until the 2nd quarter financials, and not the revised recommendation presented tonight.

City Attorney Seiden said that in light of the fact that the position is totally different than what was presented in the memorandum, he has no problem with asking the City Manager to provide Council with documentation that will be included on the next agenda. He advised that Council cannot approve the payments at this time because it was not properly published.

Mayor Garcia commented that in light of the financial report from the Finance Director, he asked to check the numbers to see if it would be possible to reconsider the longevity payments. He appreciates the Administration's work that determined that there is a possibility of making the longevity payments.

City Attorney Seiden advised Council that they could approve or disapprove and ask the Administration to bring back the recommendation at the next meeting with the appropriate numbers.

Council **agreed** to schedule an agenda item for the next meeting to consider longevity payments.

Councilwoman Ator requested to see the numbers for the 3% salary reduction for the Department Heads.

Agenda Item 10D was discussed after Agenda Item 10F

10G) Springs River Festival Request to Sell Alcohol Beverages During the Upcoming Festival on April 13, 14 and 15, 2012

City Manager Gorland clarified that this is the same request that is made every year by the Springs River Festival Committee.

Vice Mayor Espino moved to approve the Springs River Festival request to sell alcohol during the upcoming festival. Councilman Best seconded the motion which was carried 5-0 on roll call vote.

10H) Recreation Department User Fees Discussion

This item was deferred until the next Council Meeting.

10I) Stafford Park Fence Line Tree Beautification Proposal

This item was deferred until the next Council Meeting.

Agenda Item 10J was discussed after Agenda Item 6H

10J) Pilot House Renovation Project

10J1) Recommendation that the City Council Waive the Requirement for Review Contained in Code §150-164 (I) (2) (c) for the Pilot House Renovation Project to Appear Before the Architectural Review Board due to Lack of a Quorum

City Attorney Jan K. Seiden stated that the ordinance requires a review by the Architectural Review Board as a third step after the mandatory meeting with the Staff and the Revitalization Specialist. In this particular case, the Architectural Review Board has experienced some difficulty in holding membership and instead of delaying the project he is recommending that Council waive the process for this application until some further discussions are held about removing the review from the process or filling the vacancies on the Architectural Review Board.

City Attorney Seiden explained that it seems unfair to the applicant, who has spent a significant amount of money, to delay the process just because the Architectural Review Board does not have enough members at this time.

Vice Mayor Espino moved to waive the requirement of review contained in Code Section 151-164 (I) (2) (c) with regard to the Pilot House application due to the Board circumstances. Councilman Best seconded the motion which was carried 4-1 on roll call vote with Councilwoman Ator being the dissenting vote.

10J2) Site Plan Approval

City Attorney Jan K. Seiden stated that City Planner James H. Holland submitted a site plan analysis for the project that was approved by the Zoning and Planning Board. There are ministerial acts that are required as part of the permitting process, including approvals from the Department of Environmental Resources Management (D.E.R.M.) and the Fire Department. The City Planner has stated that the plans are consistent with the Code.

City Attorney Seiden advised Council that the next process after this approval, is for the City Planner to prepare a Development Order that will be presented to Council for approval at the next meeting.

Vice Mayor Espino moved to approve the site plan, pursuant to Code Section 150-164 (I) (2) (c). Councilman Lob seconded the motion.

Vice Mayor Espino clarified that approval is subject to conditions that were part of the variance.

City Attorney Seiden agreed with Vice Mayor Espino that everything is subject to the variance and he still has to review the shared parking agreement due to the use of off-site parking.

The motion was carried 5-0 on roll call vote.

10K) Discussion Regarding the Marketing of the Golf Course

This item was deferred until the next Council Meeting.

11. Other Business:

None.

12. Reports & Recommendations:

12A) City Attorney

None.

12B) City Manager

Daddy-Daughter Dance

City Manager Gorland stated that he had a great time at the Daddy-Daughter Dance. It was a fantastic event that he has enjoyed for the last eight years.

Taste of the Springs

City Manager Gorland heard that the Taste of the Springs went very well.

Ribbon Cutting for Stafford Park Tot Lot

City Manager Gorland encouraged everyone to come out on Saturday, February 18th for the ribbon cutting ceremony of the Stafford Park Tot Lot.

Upcoming Events

City Manager Gorland advised everyone to log onto www.miamisprings-fl.gov for upcoming event dates in Miami Springs.

Valentine's Day

City Manager Gorland wished everyone a Happy Valentine's Day.

12C) City Council

Councilman Best's Mother

Councilwoman Ator extended her condolences to Councilman Best for the passing of his mother.

Taste of the Springs

Councilwoman Ator took her son to the event and had a great time. The event was very well attended.

All Angels Silver Ball

Councilwoman Ator reported that the All Angels Casino Night was a very successful event and wished everyone could have attended.

Movie Night on the Circle

Councilwoman Ator reminded everyone about Movie Night this week on February 17th.

Bill Tallman

Councilwoman Ator reminded everyone that Bill's birthday is on Saturday and to call and wish him a Happy 40th Birthday.

Wade Smith

Councilman Best wanted to convey his condolences to the Smith family over the loss of Wade. He also wanted to offer his condolences to the Earley Family.

Condolences

Vice Mayor Espino extended his condolences to Councilman Best and the Smith family for their losses. A wonderful ceremony was held for Wade Smith who was his backyard neighbor.

Relay for Life

Vice Mayor Espino reported that the date for the Relay for Life has been moved from March 3rd to May 5th.

Rotary Club

Vice Mayor Espino explained that the Rotary Club is having a wine testing event on Friday, February 17th at 94th Aero Squadron at 7:30 p.m. across from the Airport.

Lion's Club

Vice Mayor Espino reported that the Lion's Club will be hosting two events on Saturday; Golfing under the Stars and the Pasta Fundraiser.

Miami Springs Middle School

Vice Mayor Espino mentioned that Miami Springs Middle School Environmental Club is having a family night fundraiser at Chevy's this Thursday from 6:00-10:00 p.m.

Dade Days

Vice Mayor Espino noted that Dade Days was extremely productive event and it looks like the legislature is looking to fund education to the tune of over \$1 billion as well as increase Capital Improvement Funds.

State of the Ports

Vice Mayor Espino will be attending the State of the Ports event which will be the congregation of both the directorships of the Ports as well as a lot of other people that are players there.

Condolences

Councilman Lob gave his condolences to all the families who have suffered a loss recently. He knows it has been a rough time for many people.

Councilwoman Ator

Mayor Garcia was happy that Councilwoman Ator was feeling better.

Condolences

Mayor Garcia gave his condolences to Councilwoman Ator for the passing of her grandfather. It has been a rough time and pillars of the community have been passing or unfortunately have been discovering that they are ill.

Prudential Spirit of Community Awards

Mayor Garcia reported that Prudential Spirit of Community Awards has honored Melanie Wolff who is Marlene Wolff's daughter. She was named as one of the top youth volunteers in Florida for 2012 in the 17th Annual Prudential Spirit of Community Awards. More than 26,000 young people across the country participated in the program and she will be receiving an engraved bronze medallion at a local ceremony and will keep everyone informed as to when it will take place.

James R. Borgmann

Mayor Garcia stated that Commissioner Rebeca Sosa wanted to honor James R. Borgmann for his many years of service.

13. Adjourn.

There being no further business to be discussed the meeting was adjourned at 10:54 p.m.

Zavier M. Garcia
Mayor

ATTEST:

Magali Valls, CMC
City Clerk

Approved during meeting of: ____

Transcription assistance provided by Suzanne S. Hitaffer and Elora R. Sakal

Words ~~-stricken through-~~ have been deleted. Underscored words represent changes. All other words remain unchanged.



CITY OF MIAMI SPRINGS, FLORIDA

The **Golf and Country Club Advisory Board** met in Regular Session at 7:00 p.m. on Wednesday, February 8, 2012 in the Council Chambers at City Hall.

1) Call to Order/Roll Call

The meeting was called to order at: 7:08 p.m.

The following were present:

Ken Amendola
Michael Domínguez
Mark Safreed
Mark A. Trowbridge

Absent: Chairman George Heider

Also present: Board Secretary Elora Sakal
Golf Director Mike Aldridge

2) Approval of Minutes

Minutes of the November 9, 2011 meeting were approved as written.

Board member Safreed moved to approve the minutes. Board member Domínguez seconded the motion which was carried unanimously on roll call vote.

3) Old Business:

a) Appointing of New Vice Chair

This item was deferred until there was a full board.

b) Surveys

Board member Amendola said that this survey was proposed a couple of months ago and Golf Director Aldridge replied that it was in the November meeting and the board was supposed to return with questions to create a survey with approximately ten questions.

Board member Trowbridge asked the board if they have ever created a survey before and Golf Director Aldridge replied that they have not.

Golf Superintendent Sandy Pell noted that they had done a survey many years ago that was the size of a small index card with five questions.

Board member Safreed asked if the survey was done in house and Golf Superintendent Pell responded that they did the surveys in house and the guests would fill out the survey and drop it in a box.

Golf Director Aldridge mentioned that he would have the starter hand them out and then have the guests drop them off in the Pro Shop in a box.

Board member Amendola said that the questions should be brief and to get basic impressions from the golfers.

Golf Director Aldridge suggested putting a comment line at the bottom of the survey for those who may have any comments.

Golf Superintendent Sandy Pell said that on the old surveys they initially ranked customer service, condition of the greens, overall condition of the course and it asked the guests if they were looking forward to returning to the golf course or if they would want to return to the golf course again.

Board member Amendola asked Golf Superintendent Pell if she still had any copies of the old surveys and Golf Superintendent Pell replied that she did not have any copies.

Golf Director Aldridge commented that the board should wait until the next meeting for Chairman Heider since he is the one who brought up the idea and had some questions that he wanted on the survey.

Board member Domínguez stated that he has notes from the last meeting regarding the surveys and his notes are practically the same questions as the ones being mentioned now.

Board member Trowbridge asked if they are going to print the surveys or have them online.

Golf Director Aldridge responded that they are going to hand them out to the golfers as they come in.

Board member Safreed suggested having a drawing for a free round of golf to the guests who fill out the surveys.

Golf Director Aldridge noted that they do a drawing once a month in the Pro Shop if the guest leaves their business card. He said that they have handed out papers before for the guests to write down their e-mails but he received many fake e-mails.

Golf Superintendent Pell stated that she personally went through e-mails to send on a daily basis thanking guests for playing at the golf course and inviting them to come back and she received a lot of fake e-mails.

Golf Director Aldridge said that with the business cards there will be a legitimate e-mail.

Golf Director Aldridge clarified for Board member Domínguez that the survey will ask for the guest's information including the e-mail.

Board member Trowbridge noted that the survey will not be anonymous and some people may not fill out the survey because they do not want to provide that information.

Golf Superintendent Pell said that the guests can still submit the survey card and not put their information or e-mail on it.

Board member Amendola explained that it can be noted on the survey that if the guest provides their e-mail, their name would be submitted into a drawing for a free round of golf. He suggested that they could use the five basic questions that were used before.

Golf Superintendent Pell said that she will create a sample survey and bring it to the next meeting to review.

4) New Business:

a) Upcoming Summer Rates

Golf Director Aldridge explained that the difference between last year's revenue cost is that the golf course did \$60,000 better in the first quarter. He stated that the only drawback was the loss of memberships. The golf course is down considerably in memberships; losing approximately \$20,000, which is only about 18 memberships. He noted that the majority of the losses were Canadians and one Miami Springs' resident who decided to walk.

Golf Director Aldridge said that they are going to push very hard in March and April to establish a summer membership. He is going to ask City Manager Ron Gorland if he can lower the price below the price of the Premier Card. He noted that the golf course gets a lot of Miami Springs' residents who receive the \$5 walk rate and \$25 golf cart rate.

Board member Domínguez asked if any advertising was sent out for the resident fees and Golf Director Aldridge replied that they did not do any advertising but it is on the website and Tom Curtis has put it in the Gazette a few times.

Board member Domínguez asked if it would be costly to send an advertisement to all Miami Springs residents because part of the idea was to make the residents feel that they were getting something special.

Golf Director Aldridge responded that he is not aware if he can legally promote his own business because he remembers there being an issue before.

Board member Amendola did not agree with it being an issue since the City owns and contributes to the management and operation of the golf course.

Board member Amendola said that since it is a small town he is sure that the word has gotten around.

Golf Director Aldridge commented that he wants to lower the weekend rate because the Premier Card is becoming so popular. He noted that the golf course charges \$48.00 for the morning rate and he would lower it to \$43.00 for Miami Springs' residents which would be somewhat steep because of the Premier Card.

Golf Director Aldridge explained that he tried everything he could to get on the Premier Card and met with Mr. Laponzina a few times. The golf course would have to sell 400 premier cards through the Pro Shop and if they are not all sold; they would have to pay \$200 for each card not sold.

Golf Superintendent Pell mentioned that Melreese Golf Course sold 298 Premier Cards and she wanted to give the board some perspective as to the potential for selling.

Golf Director Aldridge commented that the golf course would get whatever revenue is made from the Premier Card and then all the funds that come in are shared with the Premier Card itself. Whatever the revenue is, minus all of the expenses and advertising, is cut in half and is given to the golf course in a check, and the rest is determined and calculated by how many rounds the golf course had and then the golf course gets that share of how many rounds were played.

Golf Director Aldridge stated that the Premier Card had to be the golf course's lowest rate and any other published rate had to be \$15.00 more.

Golf Superintendent Pell noted that the potential for the golf course selling 400 cards is very slim. She mentioned that Miami Beach sold 600 golf cards and they have a lot of Premier Card members. The potential for the golf course to sell the cards was not likely.

Golf Director Aldridge explained that the golf course would also have to be voted in by the other golf courses and he heard that Melreese Golf Course preferred that Miami Springs did not join. The police officer rate would increase from \$25.00 to \$35.00 which means that the golf course would lose police officers.

Board member Amendola did not realize that the Premier Card became so intrusive on how a golf course ran its business.

Golf Director Aldridge also mentioned that the Premier Card would not allow the golf course to use Groupon™, LivingSocial, and Golf Now. Mr. Laponzina made it clear that the Premier Card was the only promotion that could be used at the golf course.

Golf Director Aldridge said that in the winter time, the golf course would automatically have to give a Premier member 10-20% off the greens fees. There were way too many restrictions for the Premier Card.

Golf Director Aldridge commented that the golf course's rate was competitive enough so the golf course still gets guests that come because of the price. He was also told that the golf course would have to be removed from Can Am's website. It took a while for Can Am to remove the golf course and Mr. Laponzina sent him an e-mail stating that he must be removed from their website or they would not be able to work with the Premier Card.

Golf Director Aldridge explained that he tried everything he could for the Premier Card, but he unfortunately could not commit to it because of the complications the card brought with it. He stated that he is going to keep the senior rate, the police and teacher rate of \$25 Monday through Friday, and the Miami Springs' resident rate. He reiterated that he wants to drop the rate down for the weekend mornings.

Board member Amendola asked if there were any other promotions going on at the golf course.

Golf Director Aldridge responded that they are on Golf Now which means that they reserve tee times per hour. He explained that the golf course has the senior rate Monday through Friday for \$30.00 and the same rate for the police and teachers. He noted that it is \$54.00 on Saturday and Sunday mornings, \$44.00 at 11:00 a.m. and \$35.00 at 1:00 p.m. Weekday prices are \$44.00 in the morning and \$33.00 at 1:00 p.m.

Board member Domínguez asked what the golf course's regular rates were and Golf Director Aldridge replied that the rates he just mentioned are their regular rates.

Golf Director Aldridge commented that they have been doing a lot of advertising. He no longer has brochures in the hotels and switched to the business bureau which has almost all the same hotels. They are now advertising in the books in hotel rooms and on computers in the lobbies. He mentioned that the Canadian paper will be in the Nuevo Herald for the next six Saturdays with the senior specials. The golf course will be in Neighbor's on the last Sunday of every month.

Golf Superintendent Pell said that the golf course joined the Latin Businessman's Association and is doing four ads in their magazine. She also stated that the golf course has six exhibitor tables for six different local events.

Golf Director Aldridge noted that the golf course has Miami International Golf Association (MIGA) and the Collagas who play every Saturday morning.

Golf Director Aldridge said that the golf course gets busy from 10:30 a.m. to 11:30 a.m. with Canadian couples on Fridays.

Board member Domínguez asked about the group of Canadian walkers that the golf course used to have and Golf Director Aldridge responded that there used to be fifty walkers a day and the number is now down to twenty walkers a day.

To answer Board member Safreed's question, Golf Superintendent Sandy Pell replied that the Canadian walkers are now mostly in Orange Grove because the majority of them live in Hollywood.

Golf Director Aldridge commented that they are increasing revenue with daily play and more people are coming. He said that where they lost funds in one end, they will make it up in cart revenue. The \$30.00 senior rate is a good deal and is working well at the golf course.

Golf Superintendent Sandy Pell mentioned that they are getting players from Palmetto, some from Calusa and Kendall. A lot of those people came from the LivingSocial and Groupon™ deals.

Golf Director Aldridge noted that people who got the deal from Groupon™ and live in the area never knew that there was a golf course in Miami Springs.

Board member Safreed asked if those new players have been returning to play and Golf Director Aldridge replied that they have.

Discussion ensued regarding the greens being aerified.

Board member Domínguez asked Golf Director Aldridge how he sees the revenues this year versus the golf courses expenses and Golf Director Aldridge responded that the golf course will do somewhere near \$200,000 better than they did last year.

To answer Board member Domínguez's question, Golf Director Aldridge stated that the golf course had a loss of approximately \$175,000.

Board member Domínguez asked if that loss was what he was projecting for this year and Golf Director Aldridge replied in agreement.

Golf Director Aldridge stated that it is unfortunate that the golf course is not making money but no other golf courses are making a profit either. The Country Club of Miami lost over \$1MM and the Biltmore Country Club lost \$800,000.

Board member Amendola commented that the Doral Golf Course is not doing so well either.

Board member Safreed asked Golf Director Aldridge what the golf course summer rack rates and weekend rack rates were going to be and Golf Director Aldridge replied that they charge \$48.00 and will probably be lowered to \$40.00.

To answer Board member Safreed's question, Golf Director Aldridge commented that last year the resident membership fee was \$275.00 for the summer and he wants to lower the price down to \$225.00 or \$200.00.

Board member Safreed asked if those memberships would include walking and Golf Director Aldridge replied in agreement.

Golf Director Aldridge noted that he is going to start the summer rates on April 1st instead of April 15th. He added that revenues were low in May last year and he wants to do a lot of advertising this year so it does not happen again.

Board member Safreed asked if there would be any traction to get the other courses that were not considered for the Premier Card and create their own, and Golf Director Aldridge said that he was unsure and would look into the possibility.

Golf Director Aldridge stated that the other golf courses who are not on the Premier Card are Miccosukee, Costa Greens, and Killian Greens. The golf course is a government golf course so it is a little more difficult to take the lead in something like that.

Golf Superintendent Sandy Pell mentioned that Hillcrest Country Club and Bonaventure Country Club are joining together with two other Country Clubs in order to have a reciprocal membership.

To answer Board member Domínguez's question, Golf Director Aldridge clarified that Miami Springs' residents do not have to purchase anything and if a resident wanted a membership they would be able to walk for free during the week and weekend, or take a cart during the week for \$12.75 and \$20.00 on the weekends.

Board member Safreed clarified that the Miami Springs membership does not include the weekends.

Board member Domínguez commented that the summer rates should be advertised.

Golf Director Aldridge said that they advertise the summer rates in the Pro Shop on the bulletin board.

Board member Amendola noted that he has seen the rates published in the Gazette as well.

Board member Safreed asked Golf Director Aldridge if they are getting any business from the advertisement and Golf Director Aldridge replied that he is getting a lot of business.

Golf Director Aldridge stated that he has a meeting with City Manager Ron Gorland and he will try to come up with something creative. He suggested posting something at the Community Center since there are always a lot of people there.

Golf Director Aldridge explained that he held a free clinic on a Saturday at 10:00 a.m. and nobody showed up. He spoke with City Manager Borgmann and Assistant City Manager Gorland and they recommended that he try the clinic a year from now when the golf course picks back up again.

Board member Safreed asked what the rack rate is comparatively at International Links and Golf Director Aldridge responded that he believes it is \$125.00 for non residents and \$70.00 for residents.

b) Winter Rates for 2012-2013

Board member Amendola said that it is a little too far ahead to tell what the winter rates would be and Golf Director Aldridge agreed.

Golf Director Aldridge noted that the rates will definitely not be less than this year.

5) Other Business:

Board member Amendola mentioned that he frequently asks his friends for their opinions on the golf course and everyone is happier with the conditions of the golf course. He said that some of the tee boxes are in bad shape and he is aware that it is going to be addressed in the summer time.

Board member Amendola noted that some of the fairway edges are not defined and it is hard to tell whether they are in the fairway, the first cut or the rough. He stated that hole number eleven is very narrow.

Golf Superintendent Sandy Pell commented that she is going to be taking in hole number eleven in about a month or so.

Golf Director Aldridge asked Board member Amendola if he liked the new score cards.

Board member Amendola said that the scores cards are good. He added that he likes the signs that are on the greens.

Board member Domínguez said that he unfortunately has not seen the golf course much but he has seen the range.

Golf Director Aldridge noted that the range revenue has gone up dramatically.

Board member Safreed asked if they are going to range the flags and Golf Superintendent Sandy Pell replied that Scott Jones had ranged the flags for her and she is going to put some stones on the tee itself so people can see what point they are shooting to.

Board member Safreed mentioned that the range looks very good and he liked the improvement.

To answer Board member Safreed's question, Golf Director Aldridge said that the range ball machine is working properly again.

6) Adjournment

There was no further business to be discussed and the meeting was adjourned at 7:54 p.m.

Respectfully Submitted,

Elora Sakal
Clerk of the Board

Approved as _____ during meeting of: _____

Words ~~-stricken through-~~ have been deleted. Underscored words represent changes. All other words remain unchanged.

"The comments, discussions, recommendations and proposed actions of City Citizen Advisory Boards do not constitute the policy, position, or prospective action of the City, which may only be established and authorized by an appropriate vote or other action of the City Council".

DRAFT



City of Miami Springs, Florida

The Board of Parks and Parkways held a regular meeting on Thursday, February 9, 2012 at 7:00 P.M. in the City Hall Council Chambers.

1. ROLL CALL/CALL TO ORDER

Present were: Eric Richey – Chairman
Jean Ansbaugh – Vice Chairman
Board Member Lynne V. Brooks
Board Member Irene Priess

Also Present: Robert T. Williams, Public Works Director
Board Secretary Aly Paz

Absent: Board Member Tammy K. Johnston

Chair Eric Richey requested the minutes to reflect that the board extends their sincerest condolences to the families of Councilwoman Jennifer Ator and City Arborist Tom Nash for their current circumstances.

2. APPROVAL OF THE MINUTES

Board Member Irene Priess **moved to approve the minutes of the January 12, 2012 regular meeting as amended.** The motion was seconded by Board Member Lynne Brooks and it was unanimously carried on voice vote.

Chair Richey and the other Board members wished to thank City Clerk Magali Valls for the City pins they received this evening.

3. OLD BUSINESS

Agenda Item 3D was considered at this time

A. Long Range Goals

Chair Richey opened the discussion into creating long range goals. He felt it would go with the City's Strategic Plan with items to be accomplished over the next five to ten years. He would like the board to compile a list of ideas that are under the compass of this board's assignments.

Discussion followed.

Vice Chair Ansbaugh spoke about the oak trees on the property of Airbus Service Company, 4355 NW 36th Street that have been "lollipopped" and will probably have to be removed. The Board requests that the Public Works Department examines the trees and get back to them with recommendations.

Board members will bring ideas each month to discuss and compile a final list to present to Council. Board members should speak with residents to obtain ideas. Any items should also include how to accomplish the goals.

After discussion on various ideas and suggestions, Chair Richey requested each board member to bring their suggestions to the board's meeting on Thursday, April 12 so the first list can be presented with the minutes to the City Council at their meeting on Monday, May 14th.

B. Yard of the Month

Discussion was held on how the "Yard of the Month" was handled in the past and the following recommendation was made:

The board would like to recommend to Council that they adopt this recommendation to revive the old custom of the "Miami Springs Yard of the Month" with the following procedure:

- 1. A member of the Board of Parks and Parkways would select a yard to be recognized as the City of Miami Springs Yard of the Month.**
- 2. A City employee would contact the resident for permission to include them and obtain permission to take a picture of their yard. (Not sure which City employee should do this.)**

3. **A Board member would take the photo for placement in the City Hall lobby and in the River Cities Gazette.**
4. **A “Miami Springs Yard of the Month” plaque would be placed on resident’s yard at the beginning of the month they are chosen to be recognized.**
5. **The resident would be presented with a certificate from the City at the first council meeting in the month they have been selected to receive the recognition.**

If Council agrees with this recommendation and lets the Board know, the Board could proceed right away. The board members would come up with the wording on the certificate.

C. City Hall Plantings

Vice Chair Ansbaugh would like this board to be involved with any planting that is done in front of City Hall.

Public Works Director Robert Williams informed the Board that City Hall is scheduled to be painted and any planting should wait until the job is completed. He agreed that he would like the Board members to be involved with any ideas they might have.

Discussion followed.

Chair Richey requests the board members to come back with specific suggestions for the planting at the March board meeting, so their suggestions can then be passed on to the Public Works Department.

D. Removal of Trees on Curtiss Parkway

Chair Richey requested that this item be tabled until next month when Board member Johnston returns.

E. Library Grounds

Vice Chair Ansbaugh would like to have the Butterfly Garden replanted with plants that would attract butterflies. She feels that she has enough interested residents who would help raise enough money to replant the area.

Chair Richey opened discussion with what possible objections would be. He feels the plantings cannot block the view from the police on patrol or passer-bys.

Discussion followed with different ideas regarding safety and how to group the plantings to keep areas of visibility.

The Board members have agreed to look into obtaining the funds to purchase plants that attract butterflies, and plan the work to put in the plants and designs that are compatible with the wishes of the Police Department.

F. Palms at Recreation Center

Vice Chair Ansbaugh was concerned with the yellowing of the palms at the Community Center. She was not sure if the plants had been fertilized. Mr. Williams will check on the palms.

4. NEW BUSINESS

A. Planting of Bismarck Palms

Board member Brooks had a resident contact her about a request to plant Bismarck palms on their swale and in their yard at 279 Lawn Way. They had a black olive tree removed in the past that has never been replaced and they are able to purchase the Bismarck palms.

Discussion followed.

The Board members feel it should be suggested to the resident that these types of palms grow very large and they possibly should reconsider planting a different type of palm.

Mr. Williams will meet with the resident to inform him of the growth of these palms and check into the replanting that is to take place when a black olive tree is removed.

Board member Brooks will suggest that the resident go see the Bismarck palm on the library property that is very young and see how much it has grown.

Chair Richey suggests that the City should plant sable palms in the City as they are on the City emblem.

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5. ADJOURNMENT

There being no further business, the meeting was adjourned at 8:00 p.m.

Respectfully submitted,

Aly Paz
Secretary to the Board

Approved as _____ during meeting of: _____

Words ~~stricken through~~ have been deleted. Underscored words represent changes. All other words remain unchanged.

“The comments, discussions, recommendations and proposed actions of City Citizen Advisory Boards do not constitute the policy, position, or prospective action of the City, which may only be established and authorized by an appropriate vote or other action of the City Council”.



City of Miami Springs, Florida

Recreation Commission

CANCELLATION NOTICE

The Recreation Commission meeting scheduled for Tuesday, February 14, 2012 has been canceled in advance.

Elora R. Sakal
Clerk of the Board

cc: City Council
City Manager
City Clerk
City Attorney
Recreation Commission Members
Post

DRAFT



CITY OF MIAMI SPRINGS, FLORIDA

The **Miami Springs Historic Preservation Board** met at 7:00 p.m., on Thursday, February 16, 2012 in the City Hall Council Chambers.

The meeting was called to order at 7:08 p.m.

1) Call to Order/Roll Call

The following were present: Chair Mary Ann Goodlett-Taylor
Vice Chair Sydney Garton
Charles M. Hill
Yvonne Shonberger

Absent: Michael Windrem

Also Present: Deputy City Clerk Suzanne Hitaffer

2) Approval of Minutes: January 19, 2012 Regular Meeting

Minutes of the January 19, 2012 meeting were approved as written.

Vice Chair Garton moved to approve the minutes as written and Board member Hill seconded the motion which carried unanimously on voice vote.

3) Old Business:

a. Proposed Designation of the H. O. Goodlett House – 141 Shadow Way

Vice Chair Sydney Garton mentioned that the Deputy City Clerk collected the information on the house. She liked the image of the house from Google because she had never seen the house.

Board member Shonberger said that the Deputy Clerk advised her that they could not get the Google image on the cover of the designation report so they will need to take a picture of the house for the report.

Vice Chair Garton stated that the structure should include the attached garage. The board agreed to include single family house plus detached garage under the structure topic in the designation report.

Board member Shonberger said that the board should listen to the video to help better answer the ratings for the history. The architecture is pueblo revival and she is unaware if it is always given a three.

Vice Chair Garton asked what a rating of a three would mean and Board member Hill replied that he believes it is pueblo revival.

Vice Chair Garton asked what the rating on the history would be and Board member Shonberger reiterated that they should watch the video because Chair Goodlett-Taylor explains the history.

The board watched a You Tube video on the H.O. Goodlett House.

Board member Shonberger noted that the board should look at the other house that was built by the same builder, review the two houses together and get information from both of them.

Chair Goodlett-Taylor explained that Hugh Frank rented the H.O. Goodlett House before she lived there. Her family moved into the home on February 4, 1934.

The board agreed to give the H.O. Goodlett House a 2.5 rating in history.

Board member Shonberger said that the board needs to find out the size of the house as it is now and how many bedrooms and baths there are.

Vice Chair Garton was amazed at the assessed value on the house because they are not assessing the land as much as the house itself.

Board member Shonberger stated that the owners had added on to the home. She asked how the board would approach finding out about the house in the condition that it is now and if the City Planning records would give them what they need.

Vice Chair Garton replied that the City Planning records may give the board more information.

Board member Hill said that he would look at the street file for the house at the end of this month.

Board member Shonberger explained that until 1925 the house was located in what was known as a part of Hialeah before it became Country Club Estates in 1926 and the Town of Miami Springs in the 1930's. In approximately 1962, it became the City of Miami Springs.

To answer Vice Chair Garton's question, Board member Shonberger said that those dates would be considered historical context and significance of the site would include the people who lived there.

Discussion ensued regarding the house off of Westward Drive with the nursery.

Board member Shonberger offered to take the picture of the house for the designation report cover.

b. Review of Addresses Submitted by Board Members of Homes Built in the 1920's and 1930's.

There was no discussion regarding this item.

4) New Business: None.

5) Reports/Requests:

- a. Council Liaison - Not present
- b. Board members - None

6) Adjourn

There was no further business to discuss and the meeting adjourned at 7:49 p.m.

Respectfully Submitted,

Suzanne Hitaffer
Clerk of the Board

Transcription assistance by Elora R. Sakal

Approved as written at meeting of:

The comments, discussions, recommendations and proposed actions of City Citizen Advisory Boards do not constitute the policy, position, or prospective action of the City, which may only be established and authorized by an appropriate vote or other action of the City Council.



REVITALIZATION AND REDEVELOPMENT AD- HOC COMMITTEE

The meeting of the Miami Springs Revitalization and Redevelopment Ad-Hoc Committee was held on Monday, February 20, 2012 in the Council Chambers at City Hall.

1. Call to Order/Roll Call

The meeting was called to order at 7:13 p.m.

Present were: Chairman Laz Martinez
Vice Chairman Todd Stiff
Arturo Rabade

Absent: Joe Valencia

Also Present: Acting Board Secretary Elora R. Sakal

Before the meeting began, Chairman Laz Martinez asked for a moment of silence for Wade Smith.

3. Approval of Minutes: September 19, 2011

Vice Chair Stiff moved to approve the minutes of the September 19, 2011 meeting as written. Committee member Rabade seconded the motion, which carried 3-0 on voice vote.

4. Discussion Regarding the Findings of the City's Strategic Plan

Chairman Laz Martinez wished that the City Planner could have been present at this meeting to provide some updates. He explained that Council approved the signage and lighting recommendation that was discussed at the last joint meeting with the Architectural Review Board. He asked the committee members if they were aware of that approval.

Committee member Rabade stated that he was not aware of the approval and Committee member Stiff said that he was aware of the approval and attended the workshop meeting and saw Calvin Giordano make the presentation again.

To answer Chairman Martinez's question, Committee member Stiff commented that the presentation that Calvin Giordano gave to Council at the workshop meeting was pretty much the same as the presentation they gave at the joint meeting with the Architectural Review Board.

Chairman Martinez thanked City Manager Ron Gorland for taking the time to meet with him to discuss how they were going to go forward in revitalization and redevelopment. He feels that City Manager Gorland is taking a more active role than the prior Manager and he is encouraged by the fact that the City Manager is holding monthly meetings with the consultants and the City Planner.

Committee member Rabade asked if anyone knew at what point City Manager Gorland and the consultants are at in their discussions on the strategic planning or if there is a set schedule.

Chairman Martinez replied that to his knowledge there is no set schedule and that is why he was hoping that City Planner Holland would have been here tonight so that he could shed some light on any of the steps that have been made towards the process.

Chairman Martinez said that he attended both planning meetings that were held for residents and business owners. He mentioned that the City website has the breakdown of the strategic plan and he asked if the committee members had looked at it.

Committee member Rabade responded that he had not looked at the strategic plan on the website.

Committee member Stiff said that he did not look at the strategic plan and said that he figured if Council was going to do anything with the strategic plan then it would have been publicized.

Chairman Martinez stated that the strategic plan was publicized on the website and Committee member Stiff clarified that posting something on the website is different than publicizing it.

Chairman Martinez noted that the basic goal is to strengthen and diversify the tax base and the objective is to raise the commercial tax revenue from 20% to 25% by October of 2016. In reviewing it, he believes it is a step in the right direction. He stated that there was a lot of general terminology and though it is a nice base to start with, it is lacking in a lot of clear details on what the vision is.

Committee member Rabade commented that the strategic plan says a lot of the same things that have been said before.

Chairman Martinez felt that more was going to come out of this plan. A lot of the comments that were made in the meeting were very specific in details and discussions included reviving the downtown area and the fact that people wanted to see that area revived with thriving businesses.

Committee member Rabade asked Chairman Martinez if the meeting was a brainstorming session of some sort and Chairman Martinez said that there was brainstorming because everyone put ideas on a board and then they voted on the ideas.

Committee member Rabade asked if Chairman Martinez remembered what the top three ideas were and if there were ideas that have already been considered.

Chairman Martinez replied that none of the topics were earth shaking and nothing came up that was not already discussed previously. He stated that he wants to encourage Council to do whatever they have to do to "get the meat on the bones" and he is not sure how that is going to happen. He asked if the committee members knew of anything being finalized regarding the Abraham Tract.

Committee member Stiff responded that he does not know of anything regarding the Abraham Tract.

Committee member Rabade remembered someone mentioning that Anthony Abraham was the owner of the largest number of parcels and if anything would ever get done in that area of any consequence, the City would have to deal with Anthony Abraham's estate.

Chairman Martinez said that where it stands right now is that the consultants are trying to formulate guidelines for the adult entertainment areas and they were lacking in the legalese that is required to be included in the plan in order to allow for that sort of use.

Committee member Rabade asked if any entities, whether in that industry or other industries, have shown any interest in the Abraham Tract.

Chairman Martinez replied that the last he heard was that there was an interest from the Wyndham Hotel but the developer chose to move on to another area.

Committee member Rabade noted that that type of industry would be quite lucrative for Miami Springs and for the hotel, considering the proximity to the airport and other transportation venues that Miami Springs has. He said that the Abraham Tract is prime property and gets better as the days go by and everything around it is growing.

Chairman Martinez said that part of the strategic plan calls for a marketing plan. He commented that the Beacon Council only refers corporations to existing structures.

Discussion ensued regarding the Pilot House and Chairman Martinez expressed his concern regarding the proposed plans for NW 36th Street.

Committee member Rabade feels that a lot of ideas are being expressed and meetings are being held but nothing is actually happening.

Discussion ensued regarding the idea that Committee member Stiff previously had on the subject of how to improve the area around the circle and how it was never taken into consideration.

Committee member Rabade expressed his concern with the need to discuss things out in the open and create ideas.

Chairman Martinez found it a little frustrating that the committee moved forward with ideas and then unfortunately they fell by the wayside. The committee is limited to only making recommendations and his fear is that the committee would come up with an idea and then the consultants would create another idea for the same topic and the committee's idea would be ignored.

Committee member Rabade reiterated his concern for not moving forward with any ideas.

Chairman Martinez said that if Council has hired and paid consultants to provide ideas, which they have, and the ideas are just sitting there, the Revitalization and Redevelopment Committee would not assume that Council is going to tell the consultants to incorporate his ideas into the overall plan because Committee member Stiff comes up with a great idea for the circle.

Chairman Martinez wants to bring back Committee member Stiff's ideas regarding the circle and he wants to make sure that the committee is having meaningful conversations and making their time worthwhile. He feels that it is the City Planner and Administration that need to move forward with designs to market.

Discussion ensued regarding McDonalds project that had come into place and the obstacles it faced to revitalize its site.

Chairman Martinez commented that if Council and the Administration had taken some of the ideas that the Revitalization and Redevelopment Committee had given them such as to debug the development guidelines that were put forth by Calvin Giordano, then maybe there would not have been as many issues with McDonalds or the Pilot House.

Chairman Martinez said that he is open to finding out what the committee can do differently. He wants to figure out a way that the committee can be more effective in getting things done because it has not worked out that way.

Committee member Rabade asked if Council mentioned any criteria that they are looking for and Chairman Martinez replied that it was what he read to the members earlier.

Chairman Martinez stated that he talks to a lot of residents who are aware that he is on this committee and they ask him what the Committee has accomplished. He noted that the only thing that the committee accomplished was to pass the NW 36th Street rezoning proposal that happened under the last Administration. He mentioned that the only thing that he can see that could possibly be achieved financially, as well as time wise, is signage and lighting.

Committee member Rabade said that signage and lighting was just approved and Committee member Stiff clarified that Council gave the consultants direction to establish the guidelines so that the City could get a price to do essentially a mock up of a few lights and a few signs where Deer Run meets with Curtiss Parkway.

Chairman Martinez explained that the consultants were given guidelines and the work has not been put out to bid, and no funds have been set aside.

Committee member Stiff stated that Council has not figured out how to pay for the work because they do not know how much it is going to cost so that is why they paid and directed the consultants to come up with a plan to put out for bid to establish an idea of how much it might cost to do something in that area specifically.

Committee member Stiff noted that he was at the workshop meeting when Calvin Giordano gave their presentation to Council and they left an image on the projector of what Westward Drive could look like some day. It was a beautiful rendering with shrubbery on the streets and it looked very nice but there were no curb cuts for Americans with Disabilities (ADA) traffic.

To answer Committee member Rabade's question, Committee member Stiff clarified that it was a workshop meeting so Council could not vote on anything. He said that in reading the Gazette, at the next Council Meeting they passed along that directive for the Manager to work with the consultant and develop a plan that they could get a price for in order for Council to see what they would be looking at.

Chairman Martinez commented that although he is not an expert in the area, a lot of the funds that would be required for that could be obtained from Citizen's Independent Transportation Trust (CITT) funds. He hopes that when Council comes up for re-election, that they have more than one street corner with signage and lighting to show for what they have been able to do for the residents in terms of increasing the tax revenue.

Committee member Rabade asked if anyone has looked at the City of Doral. He said that they had gone through a complete renovation with their signage and lighting in the entire City.

Chairman Martinez reminded Committee member Rabade that it would still have to go out for bid and Committee member Rabade clarified that he is asking if the Administration had asked the City of Doral how much they spent on the similar project that Miami Springs is now in the process of contemplating as an idea of what to expect.

Committee member Stiff said that he believes that it would be too complicated because Miami Springs and the City of Doral are incredibly different. They are close in proximity but beyond that are not close at all. He noted that Doral is essentially a modern master planned City and all of the residential developments were residential developments as opposed to Miami Springs which was essentially a bunch of lots that were divided and put up for sale with a few houses built by an early developing pioneer.

Committee member Stiff stated that Doral probably got funding from many different places and it would be a waste of time.

Committee member Rabade commented that everything has been time consuming and he has not seen any of the benefits that he thought he would have been able to see.

Committee member Stiff reminded the members that this committee was formed on a 3-2 vote by Council and the only position that has changed on Council since their existence has been the Mayor. He is concerned if there is a will from Council to want to keep this committee going.

Discussion ensued regarding the resignation of the Architectural Review Board members and whether they believe that board will remain in the code or not.

Committee member Stiff recommended that the next agenda item should be to get to know the City Planner. He said that in a September meeting, the City Planner called the 36th Street a disaster. It would not be a bad idea to get a status update from the City Planner as to where the code for 36th Street sits. He mentioned that hopefully the empty seat on the Revitalization and Redevelopment Committee will be filled by the next meeting and if it is not then the members will know where they stand.

Chairman Martinez suggested expanding the next agenda to include the consultants as well as the City Planner to give an update on where they are with everything in general.

Committee member Stiff explained that he does not agree with that suggestion because the consultants have to be compensated to come to a meeting and he does not believe City funds should to be spent to have a consultant present when they can get the information they need from the City Planner.

Chairman Martinez feels that if the consultants are not present at the next committee meeting, things will take a lot longer than they already have.

Chairman Martinez noted that the absences of Committee member Valencia seemed to be consistent and asked the acting Board Secretary if he could be provided with the attendance count of all committee members.

Committee member Stiff made a motion that the Revitalization and Redevelopment Committee requests that the City have the City Planner attend the next meeting on March 19, 2012 to brief the members of where he thinks the new code for 36th Street stands as well as inform the members as to any variances that have been applied for and granted in that District. Committee member Rabade seconded the motion which was carried unanimously by voice vote.

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5. **Adjourn**

There was no further discussion and the meeting was duly adjourned at 8:28 p.m.

Elora R. Sakal
Board Secretary

Approved as _____ on _____

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CANCELLATION NOTICE

CODE REVIEW BOARD

Due to the fact that the City Council has not directed the Code Review Board to review any ordinances this month, the regular meeting of Thursday, February 23, 2012 has been canceled in advance.

A handwritten signature in cursive script that reads "Magali Valls".

Magali Valls, CMC
City Clerk

cc: Mayor and Council
City Manager
City Attorney
Code Review Board Members and Secretary
Post

CITY OF MIAMI SPRINGS



Agenda Item No.
City Council Meeting of:

2-27-12

TO: The Honorable Mayer Garcia & members of Council
VIA: Ronald Gorland, City Manager
FROM: Mike Aldridge, Golf Director
DATE: February 10, 2012
SUBJECT: Marketing Update

.....
We have done the following marketing to promote golf rounds:

- 1) Continued advertisement in local River Cities Gazette weekly.
- 2) Continued advertisement in the Miami Herald Neighbor's Sunday section for Miami Springs businesses. Starting Saturday February 12 we will have an ad promoting our Senior weekday special in the Sport section of the Miami Herald and Nuevo Herald for 5 consecutive Saturdays.
- 3) Registered PGA 2012 Winter Golf Pass October 1, 2011 – April 30, 2012.
- 4) Created a database w/emails and golfers' place of residence with Groupon & Living Social patrons and also sent over 800 emails to golfers personally thanking them for playing the course and inviting them to play again.
- 5) Advertise ½ page ad in Le Soleil French newspaper (12 issues) 2X per month. Distributed and posted over 1000 French flyers at frequented Canadian locations in Hallandale, Hollywood & Sunny Isles. Placed annual advertisement in French Canadian travel guide "Acces Floride".
- 6) Met w/Johnny Laponzina owner of Premier Card and joined the South Florida Canadian GolfPass and obtained an email database of 4000 canadian golfers emails.
- 7) Advertised in Greater Miami Visitor's Bureau in Vacation Planner, Travel Planners placed in Miami/South Beach hotels with Video scoreboard of golf course, scorecards with touch screens located on concierge desks & hotels lobbies. Submitting ad for photo of the day on SocialMedia@GMCVB.com.

- 8) We are using internet tee time services through Golf.Now.com which is owned and operated through the golf channel and Tee Time USA.
- 9) We have placed fish bowl on counter in pro shop to collect business cards with a monthly drawing of greens fees & carts. Golfers can visit Miamispringsgolfcourse.com to look up monthly winners. This will also assist w/obtaining additional emails.
- 10) Joined Latin Business Club of America w/1/4 page ad in four magazine issues & ads online magazine. Exhibitor tables at six networking events of our choice With four quarterly ads on their online e-newsletter.

MIAMI SPRINGS GOLF COURSE WINTER RATES

WEEKEND:

	W/O TAX	TAX INCLUDED
Resident	\$44.86	\$48.00
Non-Resident	\$50.47	\$54.00

WEEKEND-AFTER 11 A.M.

Resident	\$37.38	\$40.00
Non-Resident	\$41.12	\$44.00

WEEKDAY:

Resident	\$23.36	\$25.00
Non-Resident	\$41.12	\$44.00

TWI-LIGHT-AFTER 1:00 P.M.

Weekday	\$30.84	\$33.00
Weekend	\$32.71	\$35.00

SUPER TWI-LIGHT AFTER 4:00 P.M.

	\$13.69	\$20.00
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SENIORS:

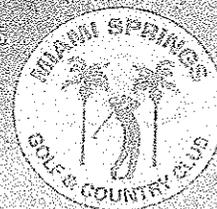
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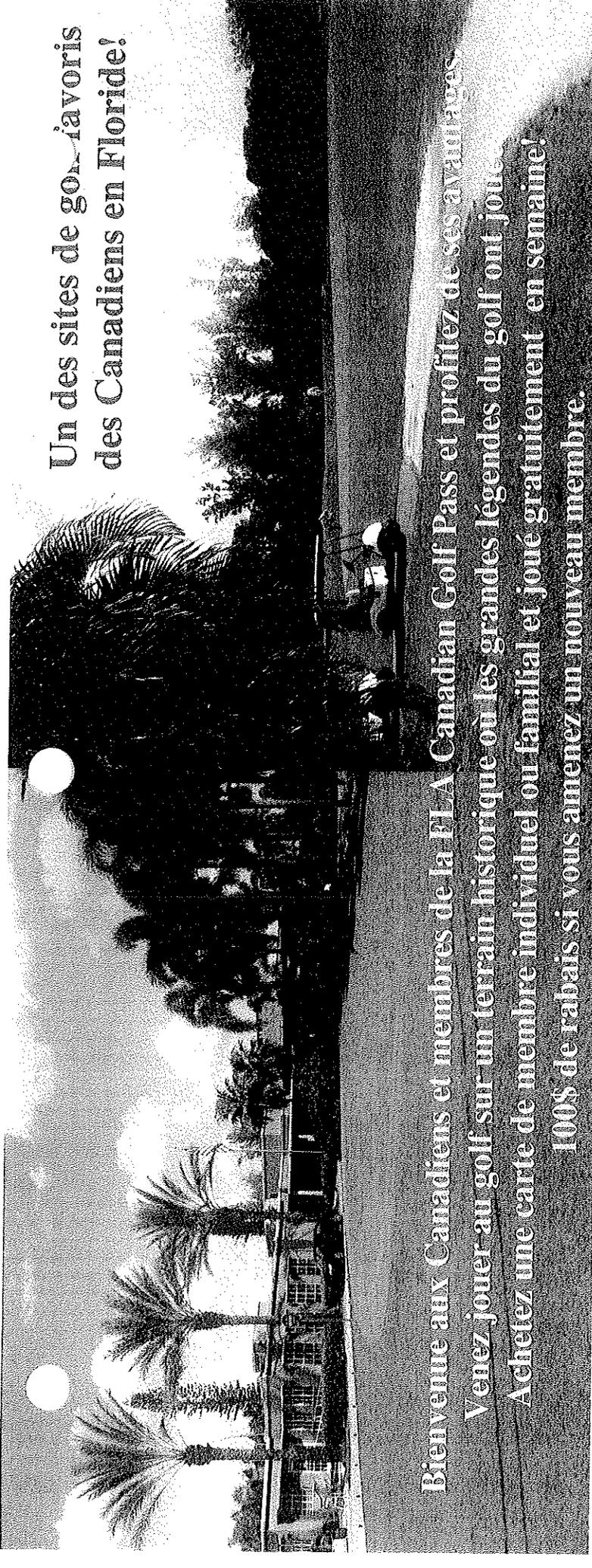
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Doubletree Ocean Resort & Spa
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Coconut Grove / Coral Gables

Hotel St. Michel
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 The Murray Hotel
 The Westin Colonnade
 Hyatt Coral Gables
 Four Ambassadors

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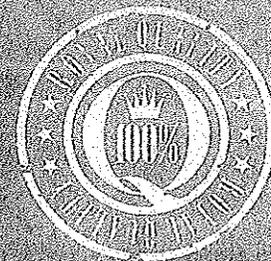
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 Holiday Inn Port of Miami
 Rixmo
 Doubletree Biscayne Bay

Sunny Isle / Aventura Bai Harbor / Surfside

Sole on the Ocean
 Dezerland Hotel
 Doubletree Sunny Isles
 Ramada Sunny Isles
 One Bai Harbour Condos
 One Bai Harbour Hotel
 Trump Sonesta Sunny Isles
 Fairmont Turnberry Isle
 Sun Club
 Best Western Surfside

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Mike Aldridge

From: Knight Schwandt [kschwandt@golfchannel.com]
Sent: Monday, February 13, 2012 7:00 AM
To: Mike Aldridge
Subject: Mobile-friendly Websites From GolfNow

Dear Mike,

Knight Schwandt
Market Sales Manager - South Florida



Mobile-enabled websites powered by GolfNow.

Wireless Internet Protocol (WAP) is the worldwide, open standard for accessing the Internet from a mobile phone. A WAP-friendly website takes the best content and functionality from your existing website and turns it into a better mobile browsing experience. Starting today, GolfNow is able to turn your website into a mobile-friendly, visually impressive, interactive experience with the GolfNow Mobile Website Solution.

Smartphone users are the fastest growing segment of the mobile market.

54% of all mobile phones sold in the US are smartphones and 85% of all phones sold worldwide are able to access the web. With GolfNow's WAP solution, your mobile